

# RECREATION AND HEALTH EDUCATION (THIRD YEAR)

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## Joanne Smith

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## EDUCATION

### **Bachelor of Arts, Recreation and Health Education (third year)**

University of Victoria Sept 2011 – Present

Relevant course work: Program Planning, Leadership, Community & Population Health

## RELEVANT WORK EXPERIENCE

### **Evaluation Coordinator**

**Jun 2011 – Present**

University of Victoria, Healthy Food and Beverage Sales Project, Victoria

- Identify motivators for student food selection by conducting focus groups and gathering feedback from participants
- Save researchers time by summarizing quantitative and qualitative information clearly and succinctly
- Ensure accuracy of data gathered through careful attention to detail

### **Active Transportation Research & Teen Leader**

**Sept 2010 – Dec 2010**

Esquimalt Parks & Recreation, Esquimalt

- Generated enthusiasm and group cohesion by participating in regular team meetings, encouraging the sharing of information and recognizing staff members for their contributions
- As part of a team, helped to identify means available to encourage active transportation opportunities within the community by conducting interviews and distributing surveys
- Increased awareness of active transportation options by working on own to set up booths and information kiosks at malls, summer fairs and other events

### **Fitness Technician**

**Jan 2010 – Apr 2010**

Curves International, Victoria

- Helped members improve their fitness level by working with them to develop their individual fitness plan and delivering talks to small groups on nutrition and general health
- Created a welcoming and friendly environment by welcoming all visitors and assisting them to connect with other support resources within their community

## ADDITIONAL WORK EXPERIENCE

### **Summer Program Director May 2009 – Aug 2009**

Camp Columbia, Thetis Island

### **Customer Service Specialist and Florist Jan 2008 – Apr 2008**

Flowers On Top, Victoria

## Office Assistant Jul 2006 – Aug 2008

Pacific Design Ltd., Victoria

## COMMUNITY INVOLVEMENT

- Recreation & Health Education Representative, UVic Physical Education Student Society 2009-11
- Campus Tour Guide– New Student Orientation Program, UVic Transition Services, 2010
- Outdoor Hike Leader and Event Coordinator, 2010-11
- Volunteer for Annual Symposium, BC Recreation & Parks Association May 2011
- Event Volunteer, Operation Track Shoes, University of Victoria Jun 2008 – Jun 2011
- Leisure Assistant Volunteer, Recreation Integration Victoria Oct 2008 – Dec 2010
- Living Waters International's volunteer trip, Guatemala, 2009
- Developed 'Clothing Exchange for Global Change' fundraiser event for UNICEF, 2008
- Independently backpacked for eight weeks through Western Europe, 2008

## CERTIFICATIONS / ADDITIONAL SKILLS

St. John's Ambulance, Standard First Aid & CPR "C" (expires July 2011)

BC Class 4 Driver's License

## ACADEMIC ACHIEVEMENTS AND AWARDS

University of Victoria President's Scholarship, 2010–2011

XXYY Scholarship Nominee, 2009

## ADDITIONAL INTERESTS

- Cycling, hiking, art, international travel, and spending time in the outdoors.

## REFERENCES

### **Nancy Reed**

School of Exercise Science

Cooperative Education Coordinator University of  
Victoria, Victoria, BC

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Dr. Patti-Jean Naylor

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Mr. K. Night

Recreation Coordinator, Youth & Teens

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