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How to get all the good info
Like many of you, CSSI has a Facebook page. We post events and news stories that we can’t cram into this Communiqué, and other items we suspect sustainability keeners might want to see. Here are some tips from Berkeley’s Greater Good Science Centre on how to get the Facebook content you want, in light of changes to the algorithms:

Follow us on Facebook and ask to see our content. If you haven’t yet “followed” us on Facebook, head to our Facebook page and click on the “Follow” button just under the large image at the top of the page. Once you’ve done that, the text on that button will change to “Following”; then click on it to see a drop-down menu. Select “See First” to be able to find our content in your Facebook news feed. You can also chose to turn notifications on, that way you’ll know when we post new content!

Open borders and GDP: a video
Tom Standage, deputy editor of The Economist, talks to Oxford professor Ian Goldin, businesswoman and transparency activist Gina Miller, and chief executive of the Royal Society of the Arts Matthew Taylor about Open borders: the long-term perks and pitfalls.

Digitization → SDG 1 No poverty
Fast economic growth is the best way to reduce poverty. A recent Tufts University study found that digitization is one of the biggest drivers of a nation’s economic success. Of 60 countries the report measured, Bangladesh received the lowest score for its digital technologies. But the south Asian nation has no intention of staying in last place: It is in eighth place in the world for the pace of its technological advancement because of an ambitious approach to the digital economy. The story's in Wired.

Fin Tech and Education
In his MBA elective Innovating for Financial Inclusion, Stanford professor Ken Singleton sends students into the field to try out services often used by the unbanked or underbanked. Some of the students have found that providers’ perceptions can benefit customers, or leave them at a disadvantage. In fact, they were shocked at how expensive financial life can be for those who lack access to services from insured banking institutions.

Singleton brings a deeply personal perspective to the problem of households with limited financial capacity. He is a co-founder of Grain to 1000 Grains, a nonprofit that aims to revitalize communities through the interlinked goals of eating healthfully and building financial stability.

“The notion of addressing financial capacity is a passion of mine,” he says. “Experiences I’ve had with aspiring families in lower-income communities on the San Francisco Peninsula have certainly influenced my thinking about what financial technology can do to address their challenges.”

More on this story is here.