Victoria Forum Nov 17-19, 2017

**Defining Climate Justice** is one of the six themes of the Victoria Forum on diversity and inclusiveness. Some questions for discussion might be *Who tells the story about climate justice? What are the perspectives around climate justice, for example, of youth who will be faced with increasing impacts of climate change? How do different cultural values (e.g. First Nations) change solution pathways? What are some solutions to address climate change that can address multiple perspectives?*

Everyone is welcome to be part of this conversation. Find out more about the events and registration at [http://www.victoriaforum.ca/](http://www.victoriaforum.ca/)

**Case study**

**Ambuja Cement: Measuring the Value of Water**

In 2016, Ambuja Cements Limited was one of the largest cement companies in India. Company operations required water for cooling, dust suppression, and domestic needs, but the use of water stressed the water resources at some of the company’s locations. Ambuja Cement thus identified the availability of water as a risk area for the organization and made conservation a key element of its agenda. Because of its initiatives, the firm became one of the first cement companies in the world to be certified as water positive. The company wanted to account for both the social and economic value its water conservation efforts generated. However, valuing water was a complex task involving many considerations, such as water sources and uses, the social value of water, water scarcity, and exchange rates.

*Ivey Cases considers this case* suitable for MBA and post-graduate students of General Management, Strategy, and International Business.

**Abeego: Reducing Food Waste**

Toni Desrosiers, founder of Abeego, has been on Dragon’s Den, in SheEO, and volunteered as a judge at Gustavson’s Mission Impossible. Now her company is featured on SustainableBrands.

“The product’s biggest impact is in food waste reduction,” the article says. “It also effectively reduces plastic waste by acting as a replacement for disposable plastic wraps. It is also produced in a “near zero-waste” facility in Victoria, British Columbia...”

In addition, Desrosiers’ blog offers an unflinching look at being an entrepreneur.

**Slavery in surprising places**

*FTSE 100 not doing enough to tackle modern slavery*, according to the linked article on ethicalcorp.com.

*Incarcerated women risk their lives fighting California fires. It’s part of a long history of prison labor* on PBS Newshour’s website.

**Seed capital: has veganism become big business?**

As more people embrace a plant-based diet, the vegan industry is rolling out vegan vending machines, food channels and snack box deliveries, according to *The Guardian.*