This edition brought to you by Principle for Responsible Management Education 6: Dialogue

**Victoria Forum** Nov 17-19, 2017

*How can the Canadian experience contribute to strengthening pluralism in other countries? What lessons can be learned from how other societies have tried to address their diversity and worked to strengthen pluralism?*

These are two of the questions that global and national policy makers, business leaders, academics and civil society representatives (including you!) can discuss in the Diversity and Economic Prosperity theme at the inaugural *Victoria Forum*.

Also on the topic of diversity and inclusiveness, economist Richard Thaler has been awarded the Nobel Prize for his work, which crosses disciplines to use psychology’s understanding of actual human behaviours. The bestselling book *Nudge: improving decisions about health, wealth, and happiness*, which he cowrote with fellow academic Cass Sunstein, has nudged public policy to effect behavioural changes that affect economic, health, and other outcomes.

Learn more about *Nudge* at the [UVic library](#), the [Greater Victoria Public Library](#), and the [Vancouver Island Regional Library](#).

Hint: the hold lists are pretty long right now. Brace yourself to wait a while or buy a copy.

**Case study**

*Ethics and Integrity in Business: Navigating Ethical Risks and Transgressions in the Workplace*

In this set of six cases, students become the fictional Andrea Johnson, a recent graduate who has just begun her career at a mid-sized firm. Each hypothetical scenario is based on real-world events.

Also consider the Coursera MOOC *Ethical Leadership Through Giving Voice to Values*, suitable for students, faculty members, business leaders...

**Strategy online**

A Vancouver brand is hoping its line of cricket-based products will go mainstream by scaling its production and convincing Canadians that insects are worth embracing as a snack.

“The problem with insects isn’t the science, or the nutrition, or the taste – they just have an image problem,” says John Larigakis, co-founder and creative director of startup Coast Protein, which offers cricket protein bars and powders.

Insect protein powder in a circular production model is one of the winning ideas from last month’s Mission Impossible, the student sustainability challenge that Gustavson holds each fall.

**Film**

*Rumble* at [Cinecenta](#) Oct 17 and 18

A great rock doc and also necessary correction to the historical record, *Rumble* reveals how musicians with Indigenous roots have shaken, rattled and rolled pop culture.