Welcome to Gustavson and CSSI
Dr. Viviana Pilato and Dr. Camille Meyer have recently joined CSSI as post-doctoral fellows! You can read about some of their interests on Gustavson’s Research page and CSSI’s website.

Researcher developing indicators for businesses
Modern slavery in contemporary food production
Cautious estimates by the International Labour Organization suggest that 25 million people worldwide are victims of forced labour. Birgit de Vos on behalf of Wageningen Economic Research and The Sustainability Consortium is developing guidelines to assess and improve the sustainability of its products and its suppliers. “This involves a set of indicators against which companies can measure themselves,” explains De Vos. “Eighty per cent of sustainability is about the environment, but I focus primarily on social aspects like modern slavery and child labour.” Read more here.

Holiday prep
Last year, CSSI published a hot sheet with cool green gift and celebration ideas. This year, we want to hear yours! Please send your tips for sweet green gifts or party planning, and we’ll publish a collection to help us save sanity and the planet.

Invitation to talk ethics
Professor Elliot Bendoly of Ohio State University is leading a huge practitioner/student/faculty discussion forum on international business ethics. He would love to have more faculty and students join practitioners in these talks. “If you are teaching a class in business ethics, know someone who is, or would simply like to be involved, please let me know,” he writes in the AACSB newsletter.

Victoria Forum on diversity and inclusiveness
Nov 17-19, 2017
The Victoria Forum includes six themes and a diverse array of presenters and participants. Here are some of them:
- Lord John Alderdice, Commission on Freedom of Religion and Belief in Commonwealth Countries
- Dr. Donald Kaberuka, African Union Peace Fund
- Hilary Pearson, President of Philanthropic Foundations Canada

Case study
The Challenges of Transparency: Communicating the Pebble Mine Project to the Public
Northern Dynasty's Pebble Mine in Bristol Bay, Alaska, is the largest copper, gold, and molybdenum deposit in the world but is situated under the world’s most profitable and sustainable salmon fishery which supports many impoverished Native Alaskan communities. Dynasty must choose the best public engagement and transparency strategy. Sustainability, Strategic Management, Communications, Social Impact, Economics Level: Suitable for undergrad, grad, executive