Leisure Service Administration

Program-specific competencies

**Competencies** are the skills, knowledge and attributes gained through every work, educational, volunteer and life experience. UVic students in the Leisure Service Administration program develop the following program-specific competencies.

*Overall: Demonstrates skills necessary to analyze literature and conduct research in the area of physical activity and health in the context of schools, work, community, health promotion and sport.*

**Field of practice/body of knowledge**

- Articulates and applies knowledge in the areas of health promotion, play, sport, leisure, recreation, physical activity and wellness
- Reads, critically evaluates and applies research and professional information to ensure currency in the practice of leisure service administration
- Identifies and implements a personal and professional philosophy of recreation, leisure and health promotion
- Interprets and applies health promotion strategies and other key factors that contribute to long-term health of program and service planning and delivery
- Examines, describes and adapts to cultural and social influences in the field of leisure service administration

**Technical expertise**

- Identifies key values and shared vision and uses these principles to guide action in the field of leisure service administration
- Critiques a range of organizational and political systems that affect the delivery of programs and services
- Demonstrates how demographic, sociocultural and ecological issues related to individuals and groups affect community well-being
- Identifies and assesses action strategies that meet community health and leisure goals
- Develops and/or adapts appropriate strategies to evaluate specific community, management and/or marketing initiatives
- Recognizes diversity, equity and inclusiveness as they relate to community development

*UVic Co-op and Career worked with the UVic School of Exercise Science, Physical and Health Education to develop this competency document.*