The role of publishing in academic life

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Third Annual Graduate Student Summit
17 February 2010
How to publish what’s in your box of data?
Some topics

- So, why publish
- When to publish during your studies
- What to publish and where
- Trying to publish a book
- How to submit and to revise work
So, why publish?

✓ Personal interests:
  ✓ Career ambition, salary, profile

✓ Professional interests:
  ✓ Develop field, mentor students, collaborate with colleagues

✓ Public interests:
  ✓ Policy issues, social critique and change
When to publish as a graduate student

✓ A course paper – on your own or with the instructor?
✓ A conference paper or presentation
✓ Beware, a PowerPoint deck is but a rough draft
✓ If you are doing a major dissertation:
  ✓ During the research process?
  ✓ Waiting until after successful completion?
  ✓ Or both?
What to publish about

✓ If not the entire paper or complete thesis, then what?

✓ Choices of focus:
  ✓ State of the field/literature
  ✓ Theoretical/conceptual contribution
  ✓ Substantive/empirical findings
  ✓ Methodological issues/application
  ✓ Policy issues and practice recommendations
And where might I publish?

- At times may be obvious, depending on:
  - Length of paper
  - Methods used
  - Discipline
  - Theoretical perspective
  - Readership
  - Frequency of publications
Trying to publish a book

✓ Converting a dissertation or thesis into a publishable book manuscript

✓ Collating several papers into a book

✓ Crafting a proposal for a book idea

✓ Collaborating on a manuscript
Submitting & revising work

- Advice from supervisor, instructor, second reader, external examiner
- Scan journals and their “information for authors”
- Electronic submissions
- Widen/adapt the appeal of the paper to the journal
- Clear vs. fuzzy feedback on revisions
- Time frames and moving on to other pastures
Thank you!

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