This edition brought to you by all six-plus-one Principles for Responsible Management Education. See our Year in Review for the details!

CSSI’s Year in Review: not your everyday annual report
This is a compilation of inspiring stories and photos of Gustavson sustainability-related activities during the 2015-16 academic year. We show you Service Management students who braved Victoria’s January weather to bike around town, learning from local business owners. (We don’t show you which prof got lost on that trip.) You’ll discover how many of our core courses contain ethics, environment, equity, and kindness. There are great photos of some volunteer judges and guest speakers and award-winning student teams. We’ve included a glimpse of CSSI’s new strategic plan and Gustavson’s greenhouse gas report. There’s more of course – Gustavson people are constantly making the world a safer, cleaner, more equitable place. There just aren’t enough pages to show it all. And isn’t that inspiring?

Resources for teaching
Case Research Journal, from the North American Case Research Association, publishes “outstanding field-research-based, decision focused teaching cases drawn from research in real organizations, dealing with issues in all administration-related disciplines.” Its searchable database makes it easy to find cases with, say, a supply chain focus, or triple bottom line, or governance. The journal currently has a call out for submissions of short cases. Deadline is Nov 14, 2016 for 2017 publication.

Water bottles upcycled to diverse products and jobs
General Motors is adding bottles from Flint, Michigan into its Do Your Part water bottle recycling initiative. The plastic is washed, flaked and turned into fleece to make three products: Chevrolet Equinox V-6 engine covers, insulation for coats for the homeless, and air filters for 10 GM plants. Formerly homeless women receive training and jobs to turn the fleece insulation into coats (6,500 so far) that convert to sleeping bags. The nonprofit The Empowerment Plan trains employees in lean manufacturing and teaches them soft and hard skills to propel them to bigger and better opportunities. “We’re committed to proving to employers that formerly homeless people can be a skilled talent pool,” said Veronika Scott, founder and CEO of The Empowerment Plan. “The end product is more than a coat: It empowers women to take control of their lives and provides the path to long-term, sustainable jobs.”

Innovation, scaling, transformation
We need a revitalized suite of ideas and practices for fostering innovation and scaling up solutions with transformative potential, according to Five Ways to Advance Conservation Entrepreneurship in the Stanford Social Innovation Review.

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