7 simple ways to make environmental change in your community in Grist, Oct 4, 2016 applies to creating community change of any sort. “Bringing people together is the first step toward building lasting social, economic, and political power…. Empowering your community means addressing its shared needs. “There’s a difference between community organizing and policy advocacy, between grassroots and grassstops…. And don’t be afraid to get a little intersectional in your work.”

One guy, one hands-on idea for change
In 2001, Canada was the first country in the world to require visual warnings on cigarette packages. Now Rob Shirkey has quit his law practice to advocate for warning labels on gas pumps. His TEDx talk explains why and how he’s working on this issue. UVic’s hometown of Saanich, the Association of Vancouver Island and Coastal Communities, the Union of BC Municipalities, Tofino, Parksville, and other communities across Canada from Moncton to Kitchener to West Vancouver have spoken out in support of climate-change labelling to help us connect the dots when we tank up. See more at OurHorizon.org.

Harnessing the power of language in support of intersectionality and cross-sector power building
A Progressive’s Style Guide from Hanna Thomas (SumOfUs.org) and Anna Hirsch (ActivistEditor.com) is a language guide to help all of us combat discriminatory language and to find more effective ways to communicate effectively in and for an inclusive world. It’s very handy.

Eco-toothbrushes
It’s one of the first things we do in the morning and one of the last we do at night, and brushing our teeth sees billions of plastic toothbrushes bound for the world’s rubbish dumps and oceans every year. As important as good oral health is, must it be a source of pollution? Two decades ago, that question set Massachusetts-based Eric Hudson on a quest to produce the world’s first recyclable plastic toothbrush. What’s been happening in the last 20 years? The Guardian tells us.

Gustavson alum Ryan Price (BCom ’16) is already on this train. His company, BamBrush, supplies subscribers with new bamboo toothbrushes every two months.

Leading with Purpose
There’s a gap between our aspirations for corporations and our satisfaction with “business as usual.” This gap represents a massive opportunity, according to Fortune. “A good first step towards seizing this opportunity is for CEOs to reclaim their agency in declaring their company’s higher purpose.” The CEOs of Borg Warner, Lutron, and Arrow offer a glimpse from their perspectives in this short video from the Aspen Institute and Fortune.