Leveraging generosity

If the UVic World Partnership Walk team raises $15,000, three professors will pony up another $15,000! The remarkable generosity of Amy Verdun (political science), Merwan Engineer (economics) and Paul Schure (economics) both encourages and leverages contributions from the UVic team’s friends and families.

The money all goes toward poverty reduction initiatives like improving access to education and health care, increasing food security, and creating economic opportunities for women and men.

Gustavson Professor Emeritus Ralph Huenemann is a long-time supporter and can answer your questions, as can team captain (and former Gusto) Brad Buie, Gustavson alum Zac Andrus, and any member of the UVic team.

If you’d like to walk the talk, the World Partnership Walk happens on Sunday, May 29 starting at UVic’s Petch Fountain from 11-2:30.

Whither waste?

A two-year investigation by a Seattle-based e-waste watchdog group has found that sometimes, even with the best of intentions, businesses are exporting electronics rather than recycling them.

Two hundred tracking devices were installed inside old computers, TVs and printers, which were then dropped off at donation centers, recyclers and electronic takeback programs across the US—enterprises that advertise themselves as green, sustainable, earth-friendly and environmentally responsible.

About a third of the tracked electronics went overseas—some as far as 12,000 miles.

Watch The Circuit: Tracking America’s Electronic Waste on the PBS station KCTS, and read an article on the KCTS website.

Case studies

The New York Times has a collection of case studies, focusing on small business, available free online.

This one, Select Home Care Weighs New Wage and Labor Regulations, addresses labour practice issues.

Hoffman on Purpose

Finding Purpose: Environmental Stewardship as a Personal Calling is a Huffington Post post.

“As a business school professor,” writes Andrew Hoffman, “when my students ask for career advice, I often recall Mark Twain’s words: ‘The two most important days in your life are the day you are born and the day you find out why.’ I think we all need to find our calling or vocation, our purpose in life. This might seem out of vogue, but it’s returning to today’s business world, as I explain to my students and in my new book.”