Co-operative banks conference at UVic
The theme of this year’s International Workshop on Financial System Architecture and Stability is The Role of Cooperative Banks in Promoting Financial Stability and Sustainable Economic Development. The call for papers deadline is April 30, 2016. The conference will be co-hosted at UVic in August by Gustavson and UVic’s Department of Economics in collaboration with the European Union Center of Excellence and the International Research Center on Cooperative Finance at HEC Montreal. CSSI’s website has more details.

An iconic woman for a Canadian bill: who’s your choice?
The Bank of Canada is inviting the public to nominate women from Canada’s past who deserve recognition on our money. The open call for nominations is now under way and will close on April 15, 2016. Visit the Bank of Canada website to see who’s been nominated so far, or to add your notable Canadian to the roster.

Local businesses
Congratulations to all the finalists for the Greater Victoria Chamber of Commerce 2016 Business Awards! The Gustavson School of Business sponsors the Innovation Award, and this year the finalists are LlamaZOO Interactive Inc. and StarFish Medical. Finalists for the Sustainable Business Practices Award are Eagle Wing Whale and Wildlife Watching Tours and The Root Cellar Village Green Grocer. The list of finalists in all 12 categories is here.

Corruption is the abuse of entrusted power for private gain, according to Transparency International.

The PRME video Anti-Corruption in Business School Curriculum is here.

This week’s featured case study
The award-winning case Through the Eyes of a Whistle-Blower: How Sherry Hunt Spoke Up About Citibank’s Mortgage Fraud lets students:

• Analyze stakeholders’ motivations to prepare counter-arguments to the resistance one might encounter when reporting unethical behavior;
• Write a script for who to tell, how, and why;
• Discuss how incentive structures, management, and culture play roles in promoting or hindering ethical behavior in organizations;
• Identify behaviors that help a whistle-blower be effective;
• Gain experience resolving ethical dilemmas in which two values may conflict, such as professional duty and personal ethics.

Debunking the myths of work at a not-for-profit
BCom ’09 alumna Sara Taylor, Corporate Relations Manager at Ronald McDonald House Charities, blows up three myths about working at a not-for-profit. For one thing, the employees aren’t all old hippies who couldn’t cut it in the business world. Find out more in Taylor’s post on the Gustavson blog.