This edition brought to you by a very proud Gustavson community, watching more than 150 of our students become our graduates tomorrow.

**Ben Fogle: send bosses into the wild with a tent**
For the adventurer and broadcaster, exploring a **natural environment** is not just about the team-building exercises that many businesses organize. It also gives us a different perspective and, importantly, confidence to do things differently, he says in *The Guardian*.

Gustavson does that! All new MBA students spend several days outside Victoria getting oriented to the West Coast and the values that have prevailed here for millennia. Professor Matt Murphy explains, “This will be the third year in a row that we've done that and it seems to be the highlight of the [Essentials of Business Leadership] period for the students, both because of the team building and socializing opportunity it affords, and also because it provides an opportunity for many of the students to experience life in the great outdoors for the first time.”

**Saving wildlife, creating jobs, and preventing desertification, all at once**
Gas-guzzling cars are commonly associated with global warming. But deforestation — cutting down trees and releasing the carbon stored in them — **contributes 17 percent** of the world's greenhouse gases, more than the global transportation industry. Preserving a swath of forest in the Kasigau Corridor in Kenya avoids emitting more than 1.2 million tons of carbon dioxide per year for the next 30 years.

*Changing Kenya’s Landscape for Wildlife and Jobseekers* in the *New York Times* this month explains how, financed in part by carbon credits, a conservation group hires local people to deter poachers and loggers, which encouraged wildlife to return.

**The impact of innovation**
Next year, construction will begin on a 30-storey residential tower in Austin, Texas. Nothing new in the life of a booming city, except that the apartment tower will **offer no parking spaces** to residents. Whether you gauge it by the **growth of car-free homes**, a steady **drop in drivers’ licences** for younger age-groups, or the **rise in car-sharing**, metropolitan areas across the US have lately made strides in getting residents out of – and rid of – their cars. Car-sharing and ride-hailing are having an impact on business from real estate development to auto marketing.


**How a New Generation Is Fighting to Survive Climate Change**
At TEDxEastVan, Geoff Dembicki shares how young people are battling environmental doomsday. *Story and video in The Tyee*.

**Case studies: US**
The US government’s Small Business Administration has a **selection of green business case studies**. The website also has **other resources** for managers who want to improve the environmental or social sustainability of their businesses. Sections include: Green marketing; green business case studies; green business practices; green certification and ecolabeling; environmental grants and loans; green commuting.