This edition is brought to you by all of the CSSI's 2014-15 Year in Review sports a new look!

We’ve got so many stories about what people all over Gustavson did, and we can’t wait for you to enjoy the ones that we managed to shoehorn into 24 pages. This year, for the first time, we framed them using the United Nations Global Compact Principles for Responsible Management Education so we can easily see how our values, goals, and impacts connect and reinforce each other.

We hope you’re as impressed as we are by the fantastic things our students, staff, and faculty have been doing.

Social entrepreneurship – the story behind Kiva
Clay Water Brick, a memoir, is a case study in social entrepreneurship. Author Jessica Jackley cofounded Kiva, a much-respected online microfinance platform. Along with Grameen Bank, Kiva popularized microfinance in North America as an effective tool for both poverty alleviation and women’s empowerment.

Social innovation and social entrepreneurship: A competition for students
Vancouver Island Social Innovation Zone is hosting a pitch and win event for students!

90 seconds
3 campuses
$3,000 in seed prizes for the best
10 social innovation, social enterprise, or lasting change ideas from graduate and undergraduate students from UVic, Camosun and Royal Roads
Deadline to apply for this PitchIt competition is Nov 1.
The pitches will be made Nov 5.

Details and the application form are on the VISIZ website.
Please share the info with your students!

Centre for Social and Sustainable Innovation
Communiqué
Oct 29, 2015

Data on Purpose video from Stanford Social Innovation Review
This video is for everyone who wants to learn more about using data effectively, strategically, and securely. You will learn about:
- Key considerations including safety, security, ethics, and effectiveness
- Using data science for social good
- Creating organization-wide policies and procedures
- Evaluating outcomes with data
- Capacity building with data
Price: $99, which includes unlimited access to the video recordings as many times as you’d like for twelve months and downloadable slides.

Social innovation and banking: international money transfers
A Somali taxi driver in London can send money to his brother, a nomadic farmer, by going into a Somali-owned shop and handing over a wad of cash. Within a few hours, a text message will tell his brother that the money—minus a commission—can be picked up. For people without bank accounts, this used to be an efficient way of transferring cash. But post 9/11 regulation is reaching hawala, too. How hawala money-transfer schemes are changing – and how they’re changing banking. In The Economist on Oct 15, 2015.

Ethical investing
Everyone’s welcome to a brown-bag session from 11:45 am-1 pm today in David Strong Building C126 at UVic, hosted by the Professional Employees Association. Gary Hawton’s shareholder engagement is directly responsible for giving shareholder’s a voice in the excessive pay packages of banking executives, the reduction of toxic chemicals used in the packaging of Shopper’s Drug Mart’s Life Brand Products, and changing Tim Horton’s supply chain policies to include Fair Trade coffee.