Everybody’s Business: In and out of Gustavson’s classrooms

UVic is celebrating International Education Week from Nov 3-9 with a backpack full of events. The rest of Canada will mark the occasion along with 100 other countries from Nov 17-21, showcasing the huge contributions that international education makes to our social, economic, and cultural well-being.

At Gustavson, though, every week is International Education Week. During the autumn, our third-year class is swelled by exchange students from as many as 40 countries while 70 percent of our fourth-year undergrads are scattered from Denmark to Morocco and Singapore for an academic term at one of our 85 partner universities. In the spring, our MBA students head for India or China on an international consulting assignment.

To celebrate Gustavson’s global students, here are just a few of our favourite international-education blog posts:

- MBA student Avishkar Kapoor’s journey to the C-suite
- Top 5 tips for travelling internationally
- Dean Saul Klein on the value of travel for career success

An article that might be handy for education that integrates international and sustainable – such as you’ll see at Gustavson


And you really have to check out an article that leads with “…an upgraded chlorine dioxide facility has given the Iggesund mill the ‘wow’ factor.” We so seldom see ‘chlorine dioxide’ and ‘wow’ in the same sentence.

“Sustainable Emotion” is in the June 2014 issue of Pulp and Paper International and, in all seriousness, it’s about marketing as much as the ClO₂.

As author Martin Koepenick points out, “Iconic perfume boutiques along the Champs-Elysees in Paris would not be the same without the mood established by elegantly printed and converted paperboard.”