

Sudhir Nair is an Associate Professor of International Business and Strategy in the Gustavson School of Business at the University of Victoria. His research covers various facets of international business including drivers of international entrepreneurship and the internationalization of service firms. His commitment to teaching earned him the Gustavson School of Business's Teaching Award in 2013. More recently, he has been researching the newcomer (immigrant and refugee) space in Canada from an interdisciplinary perspective. This work has been awarded with the Gustavson School of Business International Advisory Board's Community Engagement Award in 2018. He has been recognized five times, as one of the top 10 performers of the school.

He has been with the Peter B. Gustavson School of Business since 2011. He currently serves on the Executive Committee of the school, having been reelected in 2022. He has served on several committees within the business school including the Strategy Task Force (Chair), Strategic Planning Committee. He has also been a part of five faculty position recruitment / search committees. At the university level, he has been part of a decanal reappointment committee, VP-Research Appointment Committee (that recommended the appointment of Lisa Kalynchuk), and the President Appointment Committee (that recommended the appointment of Kevin Hall). He currently serves on the UVic President's Advisory Committee on Naming Facilities and Physical Assets.