Roy Suddaby Bio

Roy Suddaby is the Winspear Chair of Management and Associate Dean, Research for the Gustavson School of Business. His research focuses on the use of social-symbolic resources – authenticity, legitimacy, reputation, status, history – by organizations and institutions to gain a competitive advantage. Roy is a Fellow of the Academy of Management and has received Best Paper awards from the Academy of Management Journal, Administrative Science Quarterly, the Entrepreneurship Division Interest Group and the Management History Division Interest Group of the Academy of Management. He is a Visiting Professor at the Carson College of Business, Washington State University, the University of Liverpool Management School, the Haskayne Business School at the University of Calgary and the Telfer School of Business at the University of Ottawa.