



**University  
of Victoria**

**UNIVERSITY OF VICTORIA  
BOARD OF GOVERNORS  
Tuesday, January 27, 2015, 11:00 a.m.  
Senate and Board Chambers**

**MINUTES - OPEN BOARD**

**Present:** Dr. Erich Mohr (Chair), Mr. Nav Bassi, Prof. Jamie Cassels, Dr. Hélène Cazes, Ms. Ida Chong, Mr. Bradley Cranwell, Mr. Peter Gustavson, Mr. Michael Kennedy, Ms. Isobel Mackenzie, Dr. Erich Mohr, Dr. Ana Maria Peredo, Ms. Tracy Redies, Ms. Shelagh Rogers, Ms. Beverly Van Ruyven

**Regrets:** Ms. Kayleigh Erickson, Ms. Lindsay R. LeBlanc

**By Invitation:** Ms. Carmen Charette, Mr. Jim Dunsdon (for part), Mr. Tony Eder (for part), Ms. Gayle Gorrill, Dr. Valerie Kuehne, Dr. Katy Mateer (for part), Ms. Samantha Watkins

**1. Approval of Agenda**

The agenda was approved upon motion (A. Peredo/T. Redies)

**2. Minutes**

**a) Minutes of Regular Meeting of November 25, 2014**

**MOTION (N. Bassi/I. Mackenzie):**

*THAT the minutes of the open session of the regular meeting of November 25, 2014 be approved.*

**CARRIED**

**3. Business Arising**

There was none.

**4. Remarks from the Chair**

Dr. Mohr welcomed Chancellor Shelagh Rogers to her first Open Board meeting. He said there would be a welcome event to formally welcome Ms. Rogers at the Chief Dan George Theatre following the Board meeting.

Dr. Mohr noted that Ms. LeBlanc was unable to attend the meeting and that he would report out on the Finance Committee's items on her behalf.

## **5. Correspondence**

There was none.

## **CONSENT**

### **6. Finance Committee (E. Mohr for L. LeBlanc)**

- a. **University of Victoria Staff Pension Investment Performance Report for the Period Ended September 30, 2014 BOG-Jan27/15-11**

### **7. Operations and Facilities Committee (M. Kennedy)**

- a. **Status Report on Capital Projects BOG-Jan27/15-14**
- b. **New and Revised Awards BOG-Jan27/15-25**

#### **MOTION:**

*THAT the Board of Governors approve the new and revised graduate and undergraduate awards set out in the attached document and listed below:*

- *CIBC Bursary in the Peter B. Gustavson School of Business (new)*
- *Christine Elworthy Bursary in the School of Nursing (new)\**
- *David Flaherty Undergraduate Student Library Scholarship (new)\**
- *Viking Alumni Rugby Award (new)\**
- *Schulich Leader Scholarship (revised)*
- *Henry & Marian Thiel International Business Award (revised)\**
- *Howlers Rugby Award (new)\**
- *New Canadian and Immigrant Entrance Scholarship (new)*
- *CIBC Scholarship in the Peter B. Gustavson School of Business (new)*
- *Bob Peart Graduate Scholarship in Terrestrial Parks and Protected Areas (new)\**
- *William Petrie Graduate Student Library Scholarship (new)\**
- *Hakai Fellowship (new)*
- *Jessie H. Mantle Fellowship in Nursing (revised)*
- *John Michael Brownutt Scholarship (revised)\**
- *Castaway Wanderers Rugby Award (revised)*
- *Norah and Calvin Banks Aboriginal Leadership Award in Sciences (revised)\**
- *25th Olympiad Scholarship (revised)*

*\* Administered by the University of Victoria Foundation*

- c. **University Policy on University Policies and Procedures (GV0100) BOG-Jan27/15-27**

**Pro Forma Motion (B. Van Ruyven/A. Peredo):** *That the above items be approved by the Board of Governors by consent.*

**CARRIED**

## **REGULAR**

### **8. Operations and Facilities Committee (M. Kennedy)**

#### **a. Campus Plan Update – Engagement Plan BOG-Jan27/15-15**

Mr. Kennedy reminded Board members that the last plan had been prepared in 2003. He said the Board had been asked to what degree it wished to be involved in the development of the plan. After some discussion of the process, it was agreed that the opportunities proposed would be appropriate. He said the next steps would include engaging an external consultant, an extensive consultation process and a final plan would be presented to the Board in early 2016.

#### **b. Canada First Research Excellence Fund – UVic proposal BOG-Jan27/15-16**

Mr. Kennedy described the new federal competition for research funds. Mr. Kennedy reported that a proposal was being developed at UVic focused around a future ocean institute. He said the notice of intent would be finalized for submission over the next month and that the competition would be intense.

### **9. President's Report**

President Cassels provided his report:

He spoke about developments at the Provincial level, including:

- Andrew Wilkinson had been appointed the new Minister of Advanced Education. He was planning a visit to campus in February.
- The university had submitted information required by the province on university policies and procedures related to the prescribed Code of Conduct. It expected to receive a new Mandate Letter, which would replace the Government Letter of Expectations for Board members to sign in March.
- The university had received year two instructions related to the provincial government's "re-engineering" of funding to universities and its Jobs BluePrint. Prof. Cassels said UVic had overachieved in year one in meeting the requirements and he was confident the university would be able to meet provincial requirements in year two with no disruptions to its programs or plans.

Referring to the Federal level:

- Prof. Cassels reported on the launch of the Canada First Research Excellence Fund (CFREF). He said the investment of \$1.5 billion over 10 years would be layered on top of current funds. He noted research must be within the parameters of the federal science, technology, and innovation strategy and create long-term social and economic benefits for Canada.
- Prof. Cassels had attended Association of Universities and Colleges of Canada (AUCC) meetings in Calgary and Toronto. He commented on an AUCC initiative on student mobility. He discussed what UVic had achieved in terms of offering a high quality educational experience to international students. He said the university wanted to enable international students to integrate fully into campus life and to encourage

Canadian students to seek a portion of their education in other countries or in other parts of Canada. He said that 2017 would be the sesquicentennial of Canada and it would be a great opportunity for Canadian students to get to know their own country. He said there was also a desire to put more resources in place to support offshore students who might not otherwise be able to afford to come to this country. He described a number of specific initiatives to be implemented over the course of the next four years, supported by revenue from endowments, including a President's Student Mobility Initiative through which scholarships would be established for offshore students coming to UVic and for UVic students to seek a part of their education in another country. A sesquicentennial program would also be created for students who would like to attend another Canadian university.

In other campus news:

- President Cassels said that several searches were underway, including for Vice-President Academic and Provost and for Deans of the Faculties of Human and Social Development, Science, and Humanities.
- Preparations were underway for the Joint Senate and Board Retreat at the end of February.
- The previous night's forum on Climate Change and Divestment had been an opportunity to hear a variety of points of view. Prof. Cassels said it had been webcast and would be available for viewing. Prof. Cassels described climate change and divestment as hugely important issues for us as a university and a country. He said universities had a critical role to play in addressing climate change and there were many different views on what that role should be.
- UVic had met and exceeded the campus-based United Way campaign goal. Prof. Cassels expressed his thanks to Associate Vice-President Human Resources Kane Kilbey who had led the campaign and to all the volunteers and supporters.

**a. Presentation on Strategic Enrolment Management**

Acting Vice-President Academic and Provost Valerie Kuehne introduced Associate Vice-President Student Affairs Jim Dunsdon, Director of Institutional Planning and Analysis Tony Eder and Associate Vice-President Academic Planning Catherine Mateer. She said that further to the November board meeting where there had been a conversation about enrolment, Mr. Dunsdon, Mr. Eder and Dr. Mateer had been invited to provide more detail on strategic enrolment management.

The Board received an overview of strategic enrolment management and its elements.

In response to a question from Ms. Redies, Mr. Dunsdon said that using alumni to help reach and inform prospective students was crucial.

Dr. Peredo asked about strategies for recruiting international students. In response, Mr. Dunsdon said the university had established a number of scholarships targeted to international students. He described what was available.

Dr. Mateer responded to a question about dropout rates. In response to a question from Ms. Redies regarding satisfaction surveys, Mr. Dunsdon said the university conducted surveys on a regular basis and made adjustments based on the results.

Dr. Mohr thanked Mr. Dunsdon, Mr. Eder, and Dr. Mateer for their presentation.

**10. Other Business**

There was none.

**11. Adjournment**

There being no other business, the meeting adjourned at 12:03 p.m.

Original signed by Erich Mohr, Board Chair  
and Julia Eastman, University Secretary