

**Heather Ranson, Assistant Teaching Professor, Gustavson School of Business
Biography**

Heather Ranson joined the Gustavson School of Business in 2004 and service management, social entrepreneurship, and business and sustainability to undergraduate, graduate and executive programs students.

In addition, Heather is the associate director of the Centre for Social and Sustainable Innovation (CSSI). In this role Heather directs Centre activities including collecting and sharing sustainability oriented teaching material, supporting programs with sustainability guest speakers and activities, collecting data for Gustavson's annual carbon footprint report, and supporting Gustavson researchers in their sustainability oriented research. In this role Heather is also the Gustavson representative for the Principles of Responsible Management Education (PRME), and is a member of the North American chapter executive for PRME.

Heather's research focusses on teaching sustainability in business schools, and sharing best practices for schools to integrate sustainability across all courses in the business curriculum.