

Campaign Period

The period for campaigning will start at 9:00 a.m. (PST) on Wednesday, January 26, 2022 and end at 4:30 p.m. (PST) on Tuesday, February 15, 2022.

Campaign Spending Limit

The following campaign spending limits are per position a student is nominated for:

- \$25.00 credit established at ZAP! Copy Centre
- Up to \$75.00 of a candidate's own money may be spent to support a campaign

Candidates are required to provide **receipts only** for expenses. Receipts must be submitted to the Office of the University Secretary, no later than 4:30 p.m. on Tuesday, February 15, 2022 at usec@uvic.ca.

Individual candidates are responsible for submitting their own receipts. Combined submissions or submissions by campaign managers are not permitted.

Guidelines for Campaigning

Students are required to adhere to the campaign rules and procedures as defined by the *Rules to Govern Elections to the Board of Governors and the Senate* and the Poster, Banner, and Handbill Policy (BP3145).

Posters, Banners and Handbills

Posters and banners can be displayed starting at 9:00 a.m. on Wednesday, January 26, 2022, however, they must be removed before 4:30 p.m. on Tuesday, February 15, 2022.

IMPORTANT: Posters and banners may not be posted in the residences. Any poster that references Board of Governors and/or Senate counts towards the poster limit for that election.

Electronic Campaigning

Electronic campaigning is not directly addressed in the relevant university policies and procedures. To guide your electronic campaign please refer to the information below, which has been established in accordance with the *Rules to Govern Elections to the Board of Governors and the Senate* and the Poster, Banner, and Handbill Policy (BP3145).

Candidates may create static websites for the purposes of campaigning. Websites are considered akin to posters and are governed by the *Student Election Poster and Banner Procedures*. Websites may be active during the period set out for posters and banners – from 9:00 a.m. Wednesday, January 26, 2022 to 4:30 p.m. on Tuesday, February 15, 2022.

Electronic communications (including email) and social media (including Facebook, Twitter or blogging) that push information to constituents or allow for interaction (e.g., commenting, updates, messaging) are considered active campaigning. These forms of campaigning are allowed during the campaign period – from 9:00 a.m. Wednesday, January 26, 2022 to 4:30 p.m. on Tuesday, February 15, 2022.

Candidates may purchase advertisements on social media sites. Facebook advertisements are considered akin to posters and may be posted during the period set out for posters and banners – 9:00 a.m. Wednesday, January 26, 2022 and end at 4:30 p.m. on Tuesday, February 15, 2022.