Brent is a Teaching Professor at the Gustavson School of Business with a focus on Entrepreneurship and Indigenous Economic Prosperity. He holds a PhD in Entrepreneurship and Innovation from the Australian Graduate School of Entrepreneurship at Swinburne University in Melbourne, Australia where he received the Outstanding Dissertation Award for his research.

As an engaged scholar, Brent has leveraged his scholarship and practical expertise in Entrepreneurial Business Planning to develop the Venture Intelligence Quotient (VIQ) and VIQCoreSmart™in the form of software and their accompanying educational materials. The impact of the successful commercialization of his research is readily apparent through the adoption and widespread overseas use of VIQ™. As an international teaching and venture evaluation tool, VIQ has been used in Canada, Australia, Italy and was translated into Danish and Mandarin for use in Denmark and China.

Over the past two decades, Brent has been invited into over 45 Indigenous communities in BC to guide and facilitate community-based research, and to co-create unique programs that promote leadership and self-reliance through entrepreneurship. In 2013, Brent co-designed, with TRICORP CEO Frank Parnell, the Indigenous Advancement of Cultural Entrepreneurship (I-ACE) (www.iamace.ca) program that has since graduated over 42 cohorts and 600 graduates. In 2019, the BC Association of Aboriginal Friendship Centres (BCAAFC) invited Brent to co-design a $3.2M funded program called the Indigenous 3C Challenge. The 3C Challenge is an innovative, community-based entrepreneurship program designed to enhance the entrepreneurial skills of 1,000 urban Indigenous youth across British Columbia. In 2020, SSHRC awarded Brent and the BCAAFC with a 3-year partnership grant to study the 3C Challenge, performing Participatory Action Research (PAR) to understand “How can Indigenous wise practices be shared and appropriately integrated to help Canadian post-secondary institutions on the road to economic reconciliation?”