



GUIDELINES FOR CAMPAIGNING

Students are required to adhere to the following campaign rules, procedures, and restrictions as well as those defined by the *Rules to Govern Elections to the Board of Governors and the Senate* and the Poster, Banner, and Handbill Policy (BP3145). Candidates are expected to review the guidelines, the Rules and the Policy, and adhere to them throughout the campaign period. Violations of any of these may result in candidate disqualification.

Campaign Period

The period for campaigning will start at 9:00 a.m. (PST) on Monday, September 29, 2025, and end at 4:30 p.m. (PST) on Friday, October 24 2025.

Campaign Spending Limit

The following campaign spending limits are per position a student is nominated for:

- \$25.00 credit established at ZAP! Copy Centre
- Up to \$75.00 of a candidate's own money may be spent to support a campaign

Candidates are required to provide **receipts only** for expenses. Receipts must be submitted to the Office of the University Secretary, no later than 4:30 p.m. on Friday, October 24 2025, at usec@uvic.ca.

Individual candidates are responsible for submitting their own receipts. Combined submissions or submissions by campaign managers are not permitted.

Posters, Banners, and Handbills

Posters and banners can be displayed starting at 9:00 a.m. on Monday, September 29, 2025, however, they must be removed before 4:30 p.m. on Friday, October 24 2025. All printed materials must be stamped by the University Secretary's office before being posted or handed out. Individual candidates must present their own materials to the office for stamping.

IMPORTANT: Posters and banners may not be posted in residences, and handbills may not be distributed in residences. Any poster that references Board of Governors and/or Senate counts towards the poster limit for that election.

Electronic Campaigning

The following information on electronic campaigning is established in accordance with the *Rules to Govern Elections to the Board of Governors and the Senate* and the Poster, Banner, and Handbill Policy (BP3145).

Candidates may create static websites for the purposes of campaigning. Websites may be active during the period set out for posters and banners – from 9:00 a.m. Monday, September 29, 2025, to 4:30 p.m. on Friday, October 24 2025. In keeping with the expectations for candidate behaviour, the content of all websites or social media posts or advertisements is expected to be accurate and respectful.

Electronic communications and social media that push information to constituents or allow for interaction (e.g., commenting, updates, messaging) are considered active campaigning. These forms of campaigning are allowed during the campaign period – from 9:00 a.m. Monday, September 29, 2025, to 4:30 p.m. on Friday, October 24, 2025.

Candidates may purchase advertisements on social media sites. Advertisements are considered akin to posters and may be posted during the period set out for posters and banners – 9:00 a.m. Monday, September 29, 2025, and end at 4:30 p.m. on Friday, October 24 2025.

AGREEMENT

As a candidate for the election of students to the Senate and the Board of Governors,
I, _____, hereby acknowledge that I have read and understood
the above, and agree to adhere to the standards it sets out as well as those contained in the *Rules to
Govern Elections to the Board of Governors and the Senate*, and the *Poster, Banner and Handbill Policy*.

Signature: _____

Date: _____

Witness: _____

Date: _____