

Sudhir Nair is an Associate Professor of International Business and Strategy in the Gustavson School of Business at the University of Victoria. He is currently the Director of the PhD Program at the Gustavson School of Business. His research covers various facets of international business including drivers of international entrepreneurship and the internationalization of service firms. His commitment to teaching earned him the Gustavson School of Business's Teaching Award in 2013. More recently, he has been researching the newcomer (immigrant and refugee) space in Canada from an interdisciplinary perspective. This work has been awarded with the Gustavson School of Business International Advisory Board's Community Engagement Award in 2018. He has been recognized five times in the last decade, as one of the top 10 performers of the school.

He has been with the Peter B. Gustavson School of Business since 2011. He has served on the Executive Committee of the school, having been elected in 2019. He has served on several committees within the business school including the Strategy Task Force (Chair), Strategic Planning Committee. He has also been a part of five faculty recruitment / search committees and the Dean of the Business School Appointment Committee (that recommended the appointment of Anita Bhappu). At the university level, he is currently a Senator and is on Senate Sub-Committee on Libraries. In addition, he has been part of a decanal reappointment committee, VP-Research Appointment Committee (that recommended the appointment of Lisa Kalynchuk), and the President Appointment Committee (that recommended the appointment of Kevin Hall). He also serves on the UVic President's Advisory Committee on Naming Facilities and Physical Assets.

Externally, he engages with the local community as a member of the Advisory Committee of the Community Partnership Network, which is facilitated by the Intercultural Association of Greater Victoria.