



## Campaign Period

The period for campaigning will start at 9:00 a.m. (PST) on Wednesday, September 20, 2023 and end at 4:30 p.m. (PST) on Friday, September 29, 2023.

## Campaign Spending Limit

The following campaign spending limits are per position a student is nominated for:

- \$25.00 credit established at ZAP! Copy Centre
- Up to \$75.00 of a candidate's own money may be spent to support a campaign (this money will not be reimbursed)

Candidates are required to provide **receipts only** for expenses. Receipts must be submitted to the Office of the University Secretary, no later than 4:30 p.m. on Friday, September 29, 2023 at [usec@uvic.ca](mailto:usec@uvic.ca).

**Individual candidates are responsible for submitting their own receipts. Combined submissions or submissions by campaign managers are not permitted.**

## Guidelines for Campaigning

Students are required to adhere to the campaign rules and procedures as defined by the *Rules to Govern Elections to the Board of Governors and the Senate* and the Poster, Banner, and Handbill Policy (BP3145).

## Posters, Banners and Handbills

Posters and banners can be displayed starting at 9:00 a.m. on Wednesday, September 20, 2023, however, they must be removed before 4:30 p.m. on Friday, September 29, 2023.

**IMPORTANT:** Posters and banners may not be posted in the residences. Any poster that references Board of Governors and/or Senate counts towards the poster limit for that election.

## Electronic Campaigning

Electronic campaigning is not directly addressed in the relevant university policies and procedures. To guide your electronic campaign please refer to the information below, which has been established in accordance with the *Rules to Govern Elections to the Board of Governors and the Senate* and the Poster, Banner, and Handbill Policy (BP3145).

Candidates may create static websites for the purposes of campaigning. Websites are considered akin to posters and are governed by the *Student Election Poster and Banner Procedures*. Websites may be active during the period set out for posters and banners – from 9:00 a.m. Wednesday, September 20, 2023 to 4:30 p.m. on Friday, September 29, 2023.

Electronic communications (including email) and social media (including Facebook, Twitter or blogging) that push information to constituents or allow for interaction (e.g., commenting, updates, messaging) are considered active campaigning. These forms of campaigning are allowed during the campaign period – from 9:00 a.m. Wednesday, September 20, 2023 to 4:30 p.m. on Friday, September 29, 2023.

Candidates may purchase advertisements on social media sites. Facebook advertisements are considered akin to posters and may be posted during the period set out for posters and banners – 9:00 a.m. Wednesday, September 20, 2023 and end at 4:30 p.m. on Friday, September 29, 2023.