Go By Bike Week (previously Bike to Work Week) celebrates cycling as a safe, healthy, convenient and most importantly fun way to commute on a daily basis.

NEW: This year, Go By Bike Week is using a new website, and everyone must create a new account and register/join a new team. Once you have registered your team, make sure to email your team name to sustcoord@uvic.ca so we can keep track of our collective progress as a university!

WHY PARTICIPATE?
• GBBW will be hosting tons of fun cycling activities and celebration stations around the city. A full event schedule is available on the Go By Bike Week Greater Victoria Community web page.
• Everyone who registers is automatically entered to win prizes offered by GBBW! This year’s grand prize if a Norco Scene E-Bike.
• UVic team leaders will be automatically entered to win draw prizes from OCPS.
• All UVic NEWBIE commuter cyclists are eligible to win a cycling prize!

UVIC EVENTS:
• **Bike Safety Workplace Workshop:** Wed Sept 23, 12 - 2 pm by Petch Fountain. COVID-19 measures will be in place so space is limited! Register by emailing Eleri Davies at sustcoord@uvic.ca.

• **Virtual Participant Lunch:** Fri Oct 2, 12 – 12:45 pm online. Join in to, play games, win prizes, and hear from a special guest speaker! Registration details will be sent to all team leaders in advance.

• **Team Rides:** We will provide a list of suggested team rides to different celebration stations! Stay tuned for suggested rides.

• **Celebration station check-in contest:** We will be providing a prize to the participant who visits the most celebration stations. Each time you visit a celebration station take a selfie and record the station. Send your tally to sustcoord@uvic.ca by Oct 4 to be entered.

• **Social Media Contest Alert:** From Sept. 28 - Oct. 2, post a cycling photo of you and your bike on Instagram or Twitter (no selfies while riding please) and add a caption explaining why you love to bike or why you chose to ride your bike that day! Tag @green_UVic in your photo and ride away hoping to win!

• **Don’t Smash Your Pumpkin:** Sept 25 - Oct 25, purchase a helmet or bike lights at SUBtext and get a 25% discount! Be safe and be seen.

Go By Bike Week schedule and details will be posted on our Campaigns page. Come join the fun!