SOCI 211
Introduction to Sociological Research
Winter, 2019 (A01 – 22796)

Mondays and Thursdays: 1:00 – 2:20 pm
Classroom: Cornett A225
Instructor: Dr. Margaret Penning
Email: mpenning@uvic.ca
Office phone: 721-6573

Course Description:
Research Methods are central to Sociology and to what sociologists do. This course introduces students to important concepts and strategies of social research, including the role of theory, research design, sampling, measurement, and the collection and analysis of qualitative and quantitative data. This includes such issues as:

1. how do we know what we know (epistemology);
2. the roles of deductive and inductive logic;
3. research questions and research design;
4. the ethics of social research;
5. the basics of sampling, measurement, and analyses;
6. relationships between quantitative and qualitative research; and
7. mixed and multi-method research.

Required Textbook:

1 This online outline is only intended to give an overall sense of the course. Detailed course outlines will be made available for all registered students on the first day of class. Only those outlines are to be considered official.