



PSYC 231 (A01): Introduction to Social Psychology

Summer 2022 | CRN 31296

Class: Mon., Tues., Wed., Thurs., & Fri., 2:30 – 4:20 pm

Location: ECS 116

Instructor: Dr. Jhotisha Mugon (She/her)

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Office hours: Tuesdays & Thursdays 1:30 – 2:30pm

Welcome to the Summer PSYC 231 sprint!



Welcome to this fast and furious, 3.5 weeks in-person social Psychology course! I am excited to be your instructor for this course and hope to get to know each of you. The nature of this course means that we will be meeting every day during the week for 2 hours (don't worry, we'll have a break or two in each lecture). To succeed in this course, create a daily schedule, plan to spend around 5-6 hours (including attending) on this course every day, keep up with the assigned readings and assignments and let me know if there is anything I can do to help you throughout this month. It is important to me that students understand the concepts that we'll be covering so please don't hesitate to reach out to me. Lectures will be recorded but not live-streamed.

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Course Description





What is this course about? – As social animals, we are all influenced by the situations and the people we interact with. Social psychology explores the theories and empirical studies of how our social contexts influence our thinking, feeling, and behaving. Topics include prejudice, stereotyping, attraction, attitudes, the self, prosocial behavior, persuasion, and others. The textbook is broad and general, while the lectures will cover more specific issues, especially recent experimental and theoretical approaches.

Course Learning Outcomes:

Upon completion of this course, students should be able to:

1. Become familiar with the range of topics that comprise the area of Social Psychology.
2. Explain the strengths and limitations of the methods of investigation used in Social Psychology.
3. Develop the ability to relate the findings of Social Psychology research to their own lives and to important issues in society and the world at large.
4. Critically think about issues related to Social Psychology and the reporting of psychological research in the media.

Course prerequisites: The prerequisites for this course are PSYC 100A & 100B. Students who remain in courses for which they do not have the prerequisites do so at their own risk. Students who complete courses without prerequisites ARE NOT exempt from having to complete the prerequisite course(s) if such courses are required for the degree program.

Important dates and registration status: Students are responsible for verifying their enrollment status by the drop deadline to ensure that they are registered only in courses they are attending. The last to add classes to your summer schedule is May 12.

- Last day to drop this class and get a 100% fee refund is May 12
- Last day to drop this class and get a 50% fee refund is May 17

Course Materials – What do you need for this course?

Required Text: Myers, Twenge, Jordan, & Smith, *Social Psychology*, 8th Canadian Edition. McGraw-Hill.

- You can purchase this edition of the textbook through the UVic Bookstore (<https://www.uvicbookstore.ca/text/>). Try ordering your textbook as soon as possible because it may take some time for you to receive it (even the ebook!).
- Students often asked if they could use an older version of the text. If you chose to do so, note that you are responsible for the content in the 8th edition. All exams and lectures are based on the 8th edition. It is up to students to decide how to proceed on the basis of this information.

Course website:





- The PSYC 231 website is accessible through the UVic Brightspace system (<https://bright.uvic.ca>). This site includes all course material, including recorded lectures, activity assignments, and quizzes.
- **NetLink ID:** To access the PSYC 231 Brightspace you need a valid UVic Netlink ID. To register, go to the Netlink Website (<http://netlink.uvic.ca/>) and follow the directions there. If you cannot access our Brightspace site after receiving your NetLink ID, please contact the computer helpdesk (helpdesk@uvic.ca; 250-721-7687).

Required Technology:

- The University of Victoria has established minimum technical requirements for students to participate in online learning environments – see <https://www.uvic.ca/systems/status/features/min-tech-requirements.php> for more information on the requirements. Contact UVic’s computer help desk (see their website for various contact options and hours of operation for any technology questions/issues: <https://www.uvic.ca/systems/services/helpsupport/computerhelpdesk/>

How will you be evaluated?

The assessments for this course are designed to encourage you to use active learning strategies which will allow you to engage much more effectively with the content and to retain the information for longer periods of time. Simply reading the textbook and/ or listening to lectures are not an effective way to learn – you retain the information for shorter periods of time and the outcomes are poorer.

Active learning involves asking questions, analyzing studies, summarizing content, proposing new studies/ ideas based on your analysis of a paper, relating concepts to other knowledge you already know, applying concepts to specific situations and assessing your own grasp of the material. Using these strategies allow you to process the content of this course at a deeper level. Indeed, *the majority of questions on your exams will be application based.*

* *You are expected to complete ALL course requirements. Note that you **must complete all 3 exams** to receive credit for this course. Students who do not complete all 3 exams will receive an “N” (Failing) grade.*

In accordance with the [University’s policy on academic concessions](#), “A student who completes all course requirements is not eligible for an academic concession”. Consequently, students can only request deferrals for the completion of required course components and not for non-essential course components.

Your final grade in this course will be based on the following criteria:





Assessment	Worth	Date(s)/ Notes
In-class Clicker participation (10 out of 15 classes @ 0.5% per class)	5%	Every class starting on May 10 th . Does not include June 1
Mini assignments (1 per week)	15%	Due on Fridays – May 13, May 20, May 27
Quizzes (best 4 out of 5 @ 2% each)	10%	See course schedule
Exam 1*	20%	May 16 (covers Ch. 1, 2, 3)
Exam 2*	25%	May 24 (covers Ch. 4, 11, 9, 8)
Exam 3*	25%	June 1 (covers Ch. 5, 6, 7, 10)

Participation (5%)

Participation is essential for both learning and community. It includes all aspects of interaction, including attending lectures, participating in polls, sharing thoughts and experiences, asking and/or answering questions, and engaging in team discussions

How is participation graded? Participation grade will start on the second day of class (Tuesday May 10). Participation marks will be based on attending and taking part in these activities – your mark is not based on how well or correctly you answer certain questions as some activities may not have a right or wrong answer and rely on personal opinion/ experiences. You need to attend 10 out of the 15 ‘content’ classes to get a full participation mark. **There are no additional make-up participation assignments.**

Mini Assignments (15%)

There are three mini-assignments in this course – each worth 5% of your final grade for a total of 15%. You will find detailed instructions of the assignments on Brightspace. It is your responsibility to ensure that your assignment has been submitted on time in the appropriate dropbox for grading. The deadline for each assignment is Friday of the corresponding week at 11:59pm.

The purpose of these assignments is to apply social psychological concepts learned in class to real-world phenomena. Accordingly, for the first assignment, you will read an assigned news story about social psychological research and evaluate it (learning outcome 2). For the second assignment, you will pick a discussion question from a list of 4 questions and reflect on how it affects your/others life (learning outcome 1 and 3). For the third assignment, you will watch a movie and identify social three psychological concepts learned in class that are depicted or exemplified in the movie.





Any assignment not submitted by the deadline will receive a grade of zero. I do understand that emergency situations happens and we will handle those on a case-by-case basis and with adequate documentation.

Quizzes (10%)

There will be a **total of 5 quizzes** throughout the course. Quiz 1 will cover Ch. 1, 2 and 3; Quiz 2 will cover Ch. 4 and 11; Quiz 3 will cover Ch. 9 and 8; Quiz 4 will cover Ch. 5 and 6; and Quiz 5 will cover Ch. 7 and 8. They will be available through Brightspace and will consist of roughly 20 multiple-choice questions – see course schedule for due dates. These quizzes are meant to give you practice for the exam. Once you start the quiz (at the latest, you should start it 30 minutes before the 9:00am deadline), you will have **30 minutes** to complete it and **only one attempt**. This will mirror the testing condition you will experience for the exams (except the exams have more questions and are longer). These online quizzes are meant to give you an added incentive to keep up with your reading in the course and to give you some practice in utilizing and applying the concepts and studies discussed in the textbook. If your experience matches that of students in previous years, you'll find the quizzes beneficial because they help to motivate and structure your studying.

Although you're only **required to complete 4 out of 5 quizzes**, you are strongly encouraged you to complete all 5 (only your top 4 marks will count toward your grade!) so as to allow the best chance for high marks (added bonus: they will help you to absorb the material for the exams!).

You are strongly advised to complete the quiz at least one day before the due date of the quiz. That way, you will have time to seek help if you have technical issues, or if you get sick the day the quiz is due. Late submissions will not be accepted.

What if I miss an online quiz? - You will have 5 quiz opportunities during the semester but only your best 4 of the 5 will count toward your grade. If you miss one, it can simply be considered as your "freebie." The 4-out-of-4 system is designed to give you flexibility. If you choose to discard your flexibility early in the semester and then something comes up later, you will unfortunately have no other option than to accept a low (or zero) mark on a quiz. **Because you can miss 1 quiz and still obtain full marks for the quiz component, there are no additional opportunities to complete make-up quizzes for any reason (including illness).**

Technical issues or problems completing the quiz? Brightspace will close the quizzes automatically at the designed due dates and times on the schedule. Please make sure you have completed the quiz by this time – due date extensions will not be permitted. I strongly suggest you attempt the quizzes at least one day prior to the due date, to allow you time to reach out for assistance if you encounter any issues.





- **If you have a technical problem completing a quiz:** check with the Computer Help Desk (helpdesk@uvic.ca; 250-721-7687). Please indicate whether you are having a NetLink or Brightspace problem.
- **Contact me** if (and only if) the Computer Help Desk is not able to assist you.

Exams (70%)

There will be **three non-cumulative in-class exams** (see schedule below). All course materials are testable (lectures, textbook chapters, supplementary materials). The format of all three exams will be a combination of multiple choice (MC) questions and short answer questions and will take place during the scheduled class period. Be sure not to schedule any trips that overlap with exam dates and notify your family not to schedule any trips for you that overlap with the exam dates. You are responsible for attending exams as scheduled, writing your own exam, and for respecting the academic integrity expectations of the university.

If completing an exam at the specified time is not possible or feasible for you, please contact me well in advance of the exam date. Make-up exams will only be offered to students who have made arrangements with me at least 1 full day prior to the exam date, or in the case of urgent, unforeseen emergencies. In the case of such an emergency, you will need to contact me within 3 days of the missed exam to schedule a make-up examination. If you miss an exam and fail to contact me as described, you will receive an “N” mark (failure due to not completing a course requirement) for the course.

If you require special arrangements for exams due to a disability – you must be officially registered with the Centre for Accessible Learning – please see <https://www.uvic.ca/services/cal/onlineservices/register/index.php> for more information. I will automatically be informed of your registration with them and the accommodations you need.

Cut-off Points for Final Grades

A+	A	A-	B+	B	B-	C+	C	D	F
90-100	85-89	80-84	77-79	73-76	70-72	65-69	60-64	50-59	0-49

Final grades are final. An error in calculating the final grade is the only reason that a grade will be adjusted. I feel the pain of all students who earn a final percentage that comes “so close” to the next rung on the grade ladder, but that pain is not a good reason for me to adjust your mark. I am firm on this policy: I will not increase your grade at the end of the term just because it is close to a cutoff, nor will I help you mine for marks in previously graded material.



Weekly schedule and activities (*tentative – subject to minor changes):

	Week	Date	Topic	Reading	Notes
1	1	M. May 9	Introduction and research methods	Ch. 1	
2		T. May 10	Research methods activity and The self in Social World	Ch. 1 Ch.2	
3		W. May 11	The self in Social World + Culture and Self	Ch. 2	
4		Th. May 12	Social Beliefs & Judgments	Ch. 3	
5		F. May 13	Social Beliefs & Judgments Behaviour & Attitudes	Ch. 3 Ch. 4	Mini Assignment #1 due at 11:59pm
6	2	M. May 16	Exam 1 Behaviour & Attitudes	Ch. 4	Quiz 1 due M. May 16 at 9:00am Exam 1 (Ch. 1 – 3)
7		T. May 17	Stereotype and prejudice	Ch. 11	
8		W. May 18	Stereotype and prejudice Aggression	Ch. 11 Ch. 9	
9		Th. May 19	Aggression	Ch. 9	Quiz 2 due Th. May 19 at 9:00am
10		F. May 20	Altruism	Ch. 8	Mini Assignment #2 due at 11:59pm
	3	M. May 23	No class		
11		T. May 24	Exam 2 Conformity	Ch. 6	Quiz 3 due T. May 24 at 9:00am Exam 2 (Ch. 4, 11, 9, 8)
12		W. May 25	Conformity	Ch. 6	
13		Th. May 26	Persuasion	Ch. 5	
14		F. May 27	Group influence	Ch. 7	Quiz 4 due F. May 27 at 9:00am Mini Assignment #3 due at 11:59pm
15	4	M. May 30	Attraction	Ch. 10	
16		T. May 31	Attraction	Ch. 10	
17		W. June 1	Exam 3		Quiz 5 due W. June 1 at 9:00am Exam 3 (Ch. 6, 5, 7, 10)

* You are expected to complete ALL course requirements. Note that you **must complete all 3 exams** to receive credit for this course. Students who do not complete all 3 exams will receive an “N” (Failing) grade.

In accordance with the [University’s policy on academic concessions](#), “A student who completes all course requirements is not eligible for an academic concession”. Consequently, students can only request deferrals for the completion of required course components and not for non-essential course components.



Important considerations:

Respect for Diversity: It is my intent that students from all diverse backgrounds be well-served by this course, that students' learning needs be addressed, and that the diversity that students bring to this class be viewed as a resource, strength and benefit. It is my intent to present materials that are respectful of diversity: gender, sexuality, disability, age, socio-economic status, ethnicity, race, and culture. Your feedback and suggestions are encouraged and appreciated – not only at the end of the semester through the Course Evaluation Survey, but also throughout the term. Please do not hesitate to talk to me regarding effective learning and respectful conduct.

Academic Integrity: You are responsible for familiarizing yourself with the University of Victoria's [Policy on Academic Integrity](#). Violations of this policy include plagiarism, unauthorized collaboration, and other forms of cheating. At minimum, the penalty for any instance of these behaviours will be a grade of 0% on the assignment or exam in question. The course penalty for more extensive violations of this policy will be a failing grade for the class.

- NOTE that quizzes in this class are open-book. This means that you ARE permitted to access the textbook, the lectures, and your notes while taking the tests. However, you are NOT permitted to access additional resources or use the internet. In addition, these are individual assessments – collaboration or sharing of information regarding the quizzes and exams is in violation of the university's academic integrity policy. Assignments are also individual assessments. Furthermore, in reporting other people's work (i.e. research papers you select), you need to use your own words and cite sources accordingly.

Copyright Statement: All course content and materials are made available by instructors for educational purposes and for the exclusive use of students registered in their class. The material is protected under copyright law, even if not marked with a ©. Any further use or distribution of materials to others requires the written permission of the instructor, except under fair dealing or another exception in the Copyright Act. Violations may result in disciplinary action under the Resolution of Non-Academic Misconduct Allegations policy (AC1300).



Take care of yourself!

Being a student can be stressful! Please take care of yourself – eat well, exercise, get enough sleep, take some time to relax, and talk to someone if you're feeling overwhelmed. This will help you achieve your goals and cope with stress. You are not alone – all of us benefit from support during times of struggle.

Social Life, Friends, & Community at UVic: Having a social network is an extremely important foundation for positive mental health. There are lots of benefits to joining clubs, course unions, intramurals and teams on campus (some of these will be available online this Fall semester).

<https://www.uvic.ca/mentalhealth/undergraduate/connecting/index.php>

Counselling Services: Counselling Services can help you make the most of your university experience. They offer free professional, confidential, inclusive support to currently registered UVic students.

www.uvic.ca/services/counselling/

Health Services: University Health Services (UHS) provides a full service primary health clinic for students and coordinates healthy student and campus initiatives: www.uvic.ca/services/health/

Centre for Accessible Learning: The CAL staff are available by appointment to assess specific needs, provide referrals and arrange appropriate accommodations. The sooner you let us know your needs, the quicker we can assist you in achieving your learning goals in this course: www.uvic.ca/services/cal/

Elders' Voices: The Office of Indigenous Academic and Community Engagement (IACE) has the privilege of assembling a group of Elders from local communities to guide students, staff, faculty, and administration in Indigenous ways of knowing and being: www.uvic.ca/services/indigenous/students/programming/elders/

Mental Health Supports and Services: Mental health supports and services are available to students from all areas of the UVic community: www.uvic.ca/mentalhealth/undergraduate/

Sexualized Violence Prevention and Response at UVic: The University of Victoria takes sexualized violence seriously and has standards for what is considered acceptable behaviour. We encourage students to learn more about how the university defines sexualized violence and its overall approach by visiting: www.uvic.ca/svp

If you or someone you know has been impacted by sexualized violence and needs information, advice, or support please contact the sexualized violence resource office in Equity and Human Rights (EQHR).

Whether or not you have been directly impacted, if you want to take part in the important prevention work taking place on campus, you can also reach out to the Sexualized violence resource office in EQHR, Sedgewick C119; Phone: 250.721.8021; Email: svpcoordinator@uvic.ca Web: www.uvic.ca/svp



**UNIVERSITY OF VICTORIA
Department of Psychology****Important Course Policy Information
Summer 2022**

Prerequisites: Students who remain in courses for which they do not have the prerequisites do so at their own risk. Students who complete courses without prerequisites ARE NOT exempt from having to complete the prerequisite course(s) if such courses are required for the degree program.

Program Requirements: For more information see the UVic Calendar.

<https://www.uvic.ca/calendar/future/undergrad/index.php#/programs?searchTerm=psycho>

Registration Status: Students are responsible for verifying their registration status. Registration status may be verified using My Page, View Schedule. Course adds and drops will not be processed after the deadlines set out in the current UVic Calendar.

Commitment to Inclusivity and Diversity: The University of Victoria is committed to promoting, providing and protecting a positive and supportive and safe learning and working environment for all its members.

In the Event of Illness, Accident or Family Affliction: Refer to the course outline

Policy on Academic Integrity including Plagiarism and Cheating

The Department of Psychology fully endorses and intends to enforce rigorously the Senate Policy on Academic integrity https://www.uvic.ca/calendar/future/undergrad/#/policy/Sk_0xsM_V?bc=true&bcCurrent=08%20-%20Policy%20on%20Academic%20Integrity&bcGroup=Undergraduate%20Academic%20Regulations&bcItemType=policies. It is of utmost importance that students who do their work honestly be protected from those who do not. Because this policy is in place to ensure that students carry out and benefit from the learning activities assigned in each course, it is expected that students will cooperate in its implementation.

The offences defined by the policy can be summarized briefly as follows:

1. **Plagiarism.** You must make sure that the work you submit is your work and not someone else's. There are proper procedures for citing the works of others. The student is responsible for being aware of and using these procedures.
2. **Unauthorized Use of an Editor.** The use of an editor is prohibited unless the instructor grants explicit written authorization.
3. **Multiple Submission.** Only under exceptional circumstances may a work submitted to fulfill an academic requirement be used to satisfy another similar requirement. The student is responsible for clarifying this with the instructor(s) involved.
4. **Falsifying Materials Subject to Academic Evaluation.** This includes falsification of data, use of commercially prepared essays, using information from the Internet without proper citation, citing sources from which material is not actually obtained, etc.





5. **Cheating on Assignments, Tests, and Examinations.** You may not copy the work of others in or out of class; you may not give your work to others for the purpose of copying; you may not use unauthorized material or equipment during examinations or tests; and you may not impersonate or allow yourself to be impersonated by another at an examination. The Department of Psychology has a policy of not making old examinations available for study purposes. Therefore, use of old exams without the express written permission of the instructor constitutes cheating by the user, and abetting of cheating by the person who provided the exam.
6. **Aiding Others to Cheat.** It is a violation to help others or attempt to help others to engage in any of the conduct described above.

Instructors are expected to make every effort to prevent cheating and plagiarism. This may include the assignment of seating for examinations, asking students to move during examinations, requests to see student identification cards, and other measures as appropriate. Instructors also have available to them a variety of tools and procedures to check for Internet and electronic media-based cheating. In instances of suspected or actual plagiarism or cheating, instructors, following prescribed procedures, are authorized to take steps consistent with the degree of the offence. These measures will range from a zero on the test or assignment or a failing grade for the course, probation within a program to temporary or even permanent suspension from the University.

Rights of Appeal are described in the Policy on Academic Integrity in the University calendar September 2021. **The definitive source** for information on Academic Integrity is the University Calendar

Other useful resources on Plagiarism and Cheating include:

1. The Ombudsperson's office: <https://uvicombudsperson.ca/tips/plagiarism/>
1. The Office of the Ombudsperson is an independent and impartial resource to assist with the fair resolution of student issues. A confidential consultation can help you understand your rights and responsibilities. The Ombudsperson can also clarify information, help navigate procedures, assist with problem-solving, facilitate communication, provide feedback on an appeal, investigate and make recommendations. Phone: 250-721-8357; Email: ombuddy@uvic.ca; Web: uvicombudsperson.ca
2. UVic Library Resources: <http://www.uvic.ca/library/research/citation/plagiarism/>
3. https://www.uvic.ca/library/research/citation/documents/avoiding%20plagiarism%20guideUpdate_Sept_2013.pdf

