Department of Psychology

Psyc 431B (A01): Social Cognition (Summer 2019)
Instructor: Jessica Rourke
Office hours: M 9:00am-10am
Class location: DSB C130
Office location: Cornett A215
Class time: M – F 10:30am – 12:20pm
Contact: jrouke@uvic.ca

Course Description
In this course, we will explore how the way we think about our social world affects our social behaviour. We'll examine theories and methods from Social Cognitive Psychology toward the goal of understanding, explaining, and predicting how we understand ourselves, others, and the social world around us. I want this to be a collaborative learning environment and have tried to optimize opportunities for you to learn from each other (class leaders, in-class group activities). I highly encourage you to bring additional readings, knowledge, and insights from personal experiences into the course.

During this course, we will cover a wide array of topics including: stereotypes, attitudes, culture, death, and irregularities in social cognitive functioning. By the end of this course, my goal is that you will understand the cognitive structures and processes that underpin individuals’ perceptions, beliefs, judgments, decisions, and behaviour in social situations. My goals are also for you to think critically about the subject, make connections among the various course topics, and gain a broader understanding of how social cognition applies to areas of your own life.

About Me
I enjoy all aspects of social psychology. I obtained my degrees in Social-Personality Psychology and in addition to teaching at UVic, I teach on-line at Thompson Rivers University and work at Restorative Justice Victoria.

Course Readings
There is no textbook for this course. Instead, you will be reading selected chapters and articles, all of which are available online through the library. In the class schedule below, you will see the set of readings assigned to be completed prior to class each day.

Course Website
On CourseSpaces I will post the course syllabus, information about assignments, information necessary for in-class activities, and any relevant announcements (e.g., grades). CourseSpaces is where you will submit most of your assignments.
Course Policies

Contacting Me:
- Please come to my office hours, or contact me at: jurke@uvic.ca
- Do not contact me through CourseSpaces
- Please include “Psyc 431B” in the subject line of your e-mail and make sure you put
  your name and student number at the end of your message
- Please allow 2 business days for a reply. If I have not replied within that time frame, re-
  send your message and let me know it is the second time you are sending it
- Please do not contact me to find out when assignments or exams will be graded. As soon
  as the grades are ready, I will post them
- You do not have to make an appointment to see me during my office hours, however,
  priority will be given to those students who have booked an appointment

Grades:
If you are disappointed with a grade, it is your responsibility to arrange to meet with me to
review the marking at the time the material is graded, not at the end of the term when the final
grade is awarded. I will not review a grade/assignment if you come to see me later than 1 week
after the grade was first posted.

In determining your final letter grade in the course, anything .5 and above will be rounded up to
the next percentage score; anything .4 and below will be rounded down to the previous
percentage score. For example, 74.4% will be rounded to 74%, whereas 74.5% will be rounded
to 75%. Letter grades and corresponding percentages are as follows:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A+</td>
<td>90 – 100</td>
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<tr>
<td>A</td>
<td>85 – 89</td>
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<tr>
<td>B+</td>
<td>80 – 84</td>
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<tr>
<td>B</td>
<td>77 – 79</td>
</tr>
<tr>
<td>C+</td>
<td>70 – 72</td>
</tr>
<tr>
<td>C</td>
<td>65 – 69</td>
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<tr>
<td>B -</td>
<td>60 – 64</td>
</tr>
<tr>
<td>D</td>
<td>50 – 59</td>
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<tr>
<td>F</td>
<td>0 – 49</td>
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<tr>
<td>N</td>
<td>Incomplete</td>
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Please note that an A+, A, or A- is earned by work which is technically superior, shows mastery
of the subject matter, and in the case of an A+ offers original insight and goes beyond course
expectations.

Extensions: Should you need an extension, please feel free to come and speak to me about it
BEFORE the due date. Extensions will not be granted on, or following, the due date. If you are
having trouble getting started on an assignment, do not hesitate to make use of my office hours. I
would love to help you! For information on Academic Concessions (e.g., Deferred Status Due to
Illness, Accident or Family Affliction) please see the information beginning on page 8 of this
course outline.

University Policies: Please familiarize yourself with the university’s standards of academic
integrity (e.g., plagiarism and cheating). Information about these regulations can be found
beginning on page 7 of this course outline.

*Please take a moment to review the policy! For instance, did you know that distribution of
course materials (e.g., lecture notes) without the professor’s permission is a breach of academic
integrity?
<table>
<thead>
<tr>
<th>DATES</th>
<th>LECTURE TOPIC</th>
<th>READINGS</th>
</tr>
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<tbody>
<tr>
<td>MAY 31, JUN 03</td>
<td>Class Presentation (1); Behaviour + Take Home Test Section Handed Out</td>
<td>Kulesza, W., et al. (2016). Knowing that you mimic me: The link between mimicry, awareness and liking. Social Influence, 11, 68-74. doi: 10.1080/15534510.2016.1148072</td>
</tr>
<tr>
<td>JUNE 04</td>
<td>Culture; Catch up; Test Review</td>
<td>NO READINGS</td>
</tr>
<tr>
<td>JUN 05</td>
<td>In-Class Exam + Take Home Test Section Due</td>
<td>Exam is cumulative and OPEN BOOK. **To pass this course, you must write the in-class portion of the test and submit your take home portion of the test. If you do not, you will be assigned a grade of “N”</td>
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</table>
## Course Evaluation and Due Dates

<table>
<thead>
<tr>
<th>Due Date</th>
<th>Value</th>
<th>Brief Description</th>
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| **Bonus Grade!**  
Due May 14\(^{th}\), 6pm (via CourseSpaces) | 0.5 added to your final grade | Submit a recent picture, along with a few sentences telling me about yourself (Word or pdf document). I’d love to get to know a little bit about you and this will also help me to learn your name quickly! |
| **Class Participation**                       | 15%     | Contribute in a way that promotes discussion and demonstrates enthusiasm and preparedness. This is an interactive class; attendance and participation in the group activities as well as sharing your own personal thoughts will enrich your learning environment. Attending most classes and participating in the in-class group activities will get you a grade of 75%. Grades above that are based on individual contributions to full class discussions. |
| **Personal Reflection**  
You choose due date - must be submitted by 6pm, May 28\(^{th}\) (via CourseSpaces) | 15%     | Submit a question/thought/opinion that stems from one of the weekly readings or one of the posted videos. Word or pdf document please. |
| **Class Presentation**  
You will sign up for a date on which to present:  
May 27, 29, 30, 31 | 20%     | In a group of 5, you will lead the class for 30 minutes. |
| **Class Presentation Feedback**  
Due at the end of each class for which there is a presentation | 2%      | You will evaluate each presentation. If you are absent, you cannot provide feedback for that presentation. There is no substitution assignment. |
| **Term Paper**  
Due at the start of class (hard copy); Due dates vary depending on presentation date | 28%     | From the topics provided, you will select one (related to the topic of your presentation) and write a 5-6 page paper. |
| **Test**  
JUN 05 (+ a small take home portion, handed out on June 03)  
***To pass this course, you must write the in-class portion of the test and submit your take-home portion of the test. If you do not, you will be assigned a grade of “N”*** | 20%     | Your test will take place on the last day of class + there will be a small take-home portion. It will be cumulative and open book. |
Assignment Details

Writing the in-class portion of the test and submitting your take-home portion of the test are mandatory completion requirements to pass this course (if you do not, you will be assigned a grade of “N”). If you do not submit/completed an assignment, you will be given a grade of zero and that zero will be used in the calculation of your final course grade.

A table outlining each assignment, its worth, and its due date can be found above, on page 4. To reward students handing in their work on time, each day that an assignment is late (without proper documentation such as a doctor’s note) 5% will be deducted from the total mark. **See Class Presentation Feedback for exception.**

Please submit assignments to CourseSpaces in either Word or PDF format. More detailed criteria for each assignment is posted in the “Assignments” folder on CourseSpaces.

Personal Reflection – MAX 2 pages, double-spaced (due on or before May 28th)

Please submit (via CourseSpaces) one personal reflection. If you submit more than one, only the first one that you submit will be graded. Your submission must be received by 6pm May 28th.

You are asked to submit a reflection regarding one (your choice) of the course readings for the semester. In addition, throughout the semester, I will post 3 videos and you can choose to reflect on one of the videos rather than one of the readings. The links for the videos will be posted to the CourseSpaces folder “Interesting Websites.” I will let you know when I’ve posted the links; videos are approximately 10 minutes long.

For your personal reflection, you are asked to submit ONE question/thought/opinion that comes to mind when doing the reading/watching the video. Elaborate on how you arrived at this question/thought/opinion.

Class Group Presentation – Length: 30 minutes (presentation dates vary)

You will sign up to present on one of the following dates: May 27, 29, 30, 31. You will be presenting on a topic related to the topic on which you are writing your term paper. You will be presenting in groups of five.

Your group must keep the class engaged for a duration of 30 minutes by stimulating class discussion and running at least one in-class activity. The evaluation criteria are posted on CourseSpaces. Please look at them and make sure that you are covering all aspects on which you will be graded. I know presenting to the class can cause anxiety – if you are feeling extremely anxious, please talk to me so we can discuss ways in which you might reduce your anxiety.

Class Presentation Feedback – (May 27, 29, 30, 31)

For each class presentation given by your classmates you will be asked to complete a feedback form, due at the end of the class on the day the presentation is given. Following the presentation, you will have 5 minutes to complete your feedback. I will type a synopsis of the class’ feedback and give it to the presenters (your name will not be associated with specific feedback comments). Your feedback form is due at the end of class; if you are absent from class, you cannot provide feedback for that presentation. There is no substitution assignment.
**Term Paper: MAX 5 – 6 pages, hard copy, (due dates vary)**

Your term paper topic will be related to the topic on which you do your class presentation. Your paper should be double-spaced and 5 – 6 pages in length (excludes title page and references). You must use at least 3 scholarly articles (i.e., journal articles). Be sure to make links between your topic and some of the topics/theories that we have discussed in class. The grading criteria for your term paper are posted on CourseSpaces. Your paper must be in APA format (see CourseSpaces for an APA guide).

Your paper (hard copy; CourseSpaces and email submissions will not be accepted) is due to me at the beginning of class. Submissions to the Psychology department office or submissions slipped under my office door will not be accepted. Due dates are as follows:

<table>
<thead>
<tr>
<th>Class Presentation</th>
<th>Term Paper Due</th>
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<tbody>
<tr>
<td>May 27th</td>
<td>May 22nd</td>
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<tr>
<td>May 29th</td>
<td>May 22nd</td>
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<tr>
<td>May 30th</td>
<td>May 27th</td>
</tr>
<tr>
<td>May 31st</td>
<td>May 27th</td>
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</table>

*Please note: Although an unlikely event, I reserve the right to modify this course outline. Any changes will be announced to you in advance (both in class and posted on CourseSpaces).*
**TAKING CARE OF YOURSELF**

Being a student can be stressful! Please remember to take care of yourself. Try your best to eat well, exercise, get enough sleep, take some time to relax, and talk to someone if you’re feeling overwhelmed. This will help you achieve your goals and cope with stress. We all benefit from support during times of struggle - you are not alone.

**Social Life, Friends, & Community at UVic:** Having a social network is an extremely important foundation for positive mental health. There are many benefits to joining clubs, course unions, intramurals and teams on campus.  

**Counselling Services:** Counselling Services can help you make the most of your university experience. They offer free, professional, confidential, inclusive support to currently registered UVic students. [www.uvic.ca/services/counselling/](http://www.uvic.ca/services/counselling/)

**Mental Health Supports and Services:**  
Mental health supports and services are available to students from all areas of the UVic community: [www.uvic.ca/mentalhealth/undergraduate/](http://www.uvic.ca/mentalhealth/undergraduate/)

**Health Services:** University Health Services (UHS) provides a full-service primary health clinic for students and coordinates healthy student and campus initiatives. [www.uvic.ca/services/health/](http://www.uvic.ca/services/health/)

**Centre for Accessible Learning:** The CAL staff are available by appointment to assess specific needs, provide referrals, and arrange appropriate accommodations. The sooner you let them know your needs, the quicker they can assist you in achieving your learning goals in this course. [www.uvic.ca/services/cal/](http://www.uvic.ca/services/cal/)

**Elders' Voices:** The Office of Indigenous Academic and Community Engagement (IACE) has the privilege of assembling a group of Elders from local communities to guide students, staff, faculty, and administration in Indigenous ways of knowing and being. [www.uvic.ca/services/indigenous/students/programming/elders/](http://www.uvic.ca/services/indigenous/students/programming/elders/)

**Sexualized Violence Prevention and Response at UVic**

UVic takes sexualized violence seriously and has raised the bar for what is considered acceptable behaviour. We encourage students to learn more about how the university defines sexualized violence and its overall approach by visiting [www.uvic.ca/svp](http://www.uvic.ca/svp)

If you or someone you know has been impacted by sexualized violence and needs information, advice, or support please contact the sexualized violence resource office in Equity and Human Rights (EQHR). Whether or not you have been directly impacted, if you want to take part in the important prevention work taking place on campus, you can also reach out:

**Where:** Sexualized violence resource office in EQHR, Sedgewick C119  
**Phone:** 250.721.8021  
**Email:** svpcoordinator@uvic.ca  
**Web:** [www.uvic.ca/svp](http://www.uvic.ca/svp)
IMPORTANT UVIC COURSE POLICY INFORMATION

Prerequisites
Students who remain in courses for which they do not have the prerequisites do so at their own risk. Students who complete courses without prerequisites ARE NOT exempt from having to complete the prerequisite course(s) if such courses are required for the degree program.

Program Requirements
For more information see pages 311-314 of the UVic Calendar May 2019.

Registration Status
Students are responsible for verifying their registration status. Registration status may be verified using My Page, View Schedule. Course adds and drops will not be processed after the deadlines set out in the current UVic Calendar.

Commitment to Inclusivity and Diversity
The University of Victoria is committed to promoting, providing, and protecting a positive and supportive and safe learning and working environment for all its members.

In the Event of Illness, Accident or Family Affliction (See also UVic Calendar, May 2019, p. 49-51)

- What to do if you miss the final exam scheduled during the formal exam period
  - Apply at Records Services for a “Request for Academic Concession,” normally within 10 working days of the date of the exam. Records Services will forward the form to the instructor. If the concession is granted, the instructor will determine how to deal with the situation (for example, a deferred exam). Where a concession is not applied for or where such application is denied, an N grade will be entered on the student’s academic record.
  - OR, you can download the Request for Academic Concession form here: http://www.uvic.ca/registrar/assets/docs/record-forms/rac.pdf

- What to do if you miss an exam other than one scheduled during the formal exam period
  - Do not apply at Records Services for a “Request for Academic Concession.” Instead, submit documentation of the illness, accident or family affliction directly to your course instructor (or designated teaching assistant).

- What to do if you require additional time to complete course requirements
  - Apply at Records Services for a “Request for Academic Concession,” normally within 10 working days of the end of the course. Records Services will forward the form to the instructor. If the concession is granted, the instructor will determine how to deal with the situation (for example, a deferred exam). Where a concession is not applied for or where such application is denied, an N grade will be entered on the student’s academic record.
  - OR, you can download the Request for Academic Concession form here: http://www.uvic.ca/registrar/assets/docs/record-forms/rac.pdf
Policy on Academic Integrity including Plagiarism and Cheating (p. 45-47, UVic Calendar May 2019)
The Department of Psychology fully endorses and intends to enforce rigorously the Senate Policy on Academic integrity https://web.uvic.ca/calendar2019-05/undergrad/info/regulations/academic-integrity.html

It is of utmost importance that students who do their work honestly be protected from those who do not. Because this policy is in place to ensure that students carry out and benefit from the learning activities assigned in each course, it is expected that students will cooperate in its implementation.

The offences defined by the policy can be summarized briefly as follows:

1. **Plagiarism.** You must make sure that the work you submit is your work and not someone else’s. There are proper procedures for citing the works of others. The student is responsible for being aware of and using these procedures.

2. **Unauthorized Use of an Editor.** The use of an editor is prohibited unless the instructor grants explicit written authorization.

3. **Multiple Submission.** Only under exceptional circumstances may a work submitted to fulfill an academic requirement be used to satisfy another similar requirement. The student is responsible for clarifying this with the instructor(s) involved.

4. **Falsifying Materials Subject to Academic Evaluation.** This includes falsification of data, use of commercially prepared essays, using information from the Internet without proper citation, citing sources from which material is not actually obtained, etc.

5. **Cheating on Assignments, Tests, and Examinations.** You may not copy the work of others in or out of class; you may not give your work to others for the purpose of copying; you may not use unauthorized material or equipment during examinations or tests; and you may not impersonate or allow yourself to be impersonated by another at an examination. The Department of Psychology has a policy of not making old examinations available for study purposes. Therefore, use of old exams without the express written permission of the instructor constitutes cheating by the user, and abetting of cheating by the person who provided the exam.

6. **Being an Accessory to Offences.** This means that helping another student to cheat (for instance, by showing or communicating to them answers to an assignment, or by allowing them to view answers on an exam) is an academic offence.

Instructors are expected to make every effort to prevent cheating and plagiarism. This may include:
- the assignment of seating for examinations,
- asking students to move during examinations,
- requests to see student identification cards,
- and other measures as appropriate.
Instructors also have available to them a variety of tools and procedures to check for Internet and electronic media-based cheating. In instances of suspected or actual plagiarism or cheating, instructors, following prescribed procedures, are authorized to take steps consistent with the degree of the offence. These measures will range from a zero on the test or assignment or a failing grade for the course, probation within a program to temporary or even permanent suspension from the University.

Rights of Appeal are described in the Policy on Academic Integrity in the University calendar (on p. 46 in May 2019).

The definitive source for information on Academic Integrity is the University Calendar https://web.uvic.ca/calendar2019-05/undergrad/info/regulations/academic-integrity.html (p. 45-47 in May 2019)

Other useful resources on Plagiarism and Cheating include:
1. The Study Solutions Office: https://www.uvic.ca/services/counselling/success/study/index.php

2. The Ombudsperson’s office: http://www.uvss.uvic.ca/ombudsperson/pubsguides/plagiarism.pdf

3. UVic Library Resources: http://www.uvic.ca/library/research/citation/plagiarism/