

PSYC 351A Cognitive Psychology Spring 2022

Mondays and Thursdays 11:30 AM - 12:50 PM

Classes begin online Monday January 10 to Thursday January 20 via Zoom.

Classes begin in-person Monday January 24 in Maclaurin Building A144

ONLINE ACCESS: All lectures will be recorded and accessible via Brightspace.

Instructor

Alison Campbell, PhD Candidate

campbel1@uvic.ca

Office hours: For questions about grading, content questions, writing help, or anything else, email me to set up a Zoom appointment. I am usually available to meet within 48 hours of notice.

Before exams: I will have drop-in office hours for last minute questions the day before exams. Times and Zoom link will be posted on Brightspace.

Textbook

Cognitive Psychology: A Student's Handbook, 8th edition, by Michael W. Eysenck & Mark T. Keane

We are moving through the material quickly, so there is more content in the book than we are covering. Referring to the textbook is highly encouraged to understand the theories and experiments we will discuss in class.

Available at the UVIC Bookstore, as an [eBook](#), or from [Kindle](#).

Exams

Exam 1 Online Multiple Choice (20%)	Thursday February 3
Exam 1 Written Assignment (10%)	Sunday February 6 by 11:59pm
Exam 2 Online Multiple Choice (20%)	Thursday March 10
Exam 2 Written Assignment (10%)	Sunday March 13 by 11:59pm
Exam 3 Online Multiple Choice (20%)	TBA
Exam 3 Written Assignment (10%)	TBA

- Exams are not cumulative.
- **Late assignments will receive a mark of 0%.** If you miss a submission due to an emergency or illness, please contact me as soon as possible, and no later than 48 hours after the missed submission deadline to make alternative arrangements.

Weekly Quizzes

Each quiz is worth 1% and will be a mix of experiential and textbook content. Quizzes can be completed anytime before each Monday class at 11:30am (except for the first week, when the intro quiz is due by the start of Thursday's class at 11:30am). They are open book, multiple choice, and untimed. **Missed quizzes cannot be completed after the deadline.**

There are no quizzes on the exam weeks.

Bonus Credit (2%)

Up to 2% bonus credit can be earned for SONA research participation or bonus assignments. Each 1.0 SONA credit increases your final grade by 1%. The maximum bonus credit that can be applied to your grade is 2%. Sign-up on SONA: www.uvic.ca/socialsciences/psychology/research/participants.

The optional Bonus Assignment can be completed as an alternative to SONA participation. Each bonus assignment increases your final grade by 1%. The maximum bonus credit that can be applied to your grade is 2%.

Evaluation

Quizzes = 10%

Exam 1 Online Multiple Choice = 20%

Exam 1 Written Assignment = 10%

Exam 2 Online Multiple Choice = 20%

Exam 2 Written Assignment = 10%

Exam 3 Online Multiple Choice = 20%

Exam 3 Written Assignment = 10%

Your final percentage grade in the course will be rounded to the nearest whole number and converted to a letter grade according to the official UVic grading scale.

A+	90-100
A	85-89
A-	80-84
B+	77-79
B	73-76
B-	70-72
C+	65-69
C	60-64
D	50-59

University Policies, Supports & Acknowledgments

Medical documentation for absences

No medical documentation for short-term absences is required for missed evaluations. You must e-mail me within 48 hours of missing a course evaluation component.

Important Dates

Last day for adding courses: January 26 for courses that begin in the second term.

Last day for dropping courses without penalty of failure: February 28 for second-term and full-year courses.

Important dates for the 2021-2022 Academic Year are found here:

<https://www.uvic.ca/calendar/dates/>

Waitlists

Waitlist offers sent by UVic's registration system are time-limited and are sent to the preferred email listed for the student. When registration opens, students have 7 days to accept a waitlist offer. Seven days before the start of term, waitlist offers decrease in duration by one day each business day until, on the first day of the month in which a course starts, there is a 24-hour limit for students to respond once a waitlist offer is sent.

How and When to Request for Academic Concession

Please refer to UVic guidelines:

<https://www.uvic.ca/registrar/students/appeals/acad-concession/index.php>

Academic Calendar & University Academic Regulations

Academic calendar: <https://www.uvic.ca/calendar/>

Mental Health Resources

If you are feeling stressed or overwhelmed, whether it be for academic or personal reasons, please consider checking out the mental health support provided from the university: <https://www.uvic.ca/student-wellness/wellness-resources/mental-health/>. This includes SupportConnect, a 24/7 help number where a qualified counsellor will respond to your request.

Transcription & Captioning Statement

Auto-generated transcription and captioning is enabled in this course. Please be aware that automated transcription and captioning is at best 70-90% accurate and by nature will include error. This depends on the subject matter, speaker, audio quality etc. Words prone to error include specialized terminology and proper names. Students are asked to refer to the audio feed for clarification of any errors. If you find transcription or captioning that is offensive, please contact your instructor and/or teaching assistant so that they are aware. If you require captions as part of an academic accommodation, please contact <https://www.uvic.ca/services/cal/>.

Echo360 Recording Statement

Please be aware our session is being recorded to allow students who are not able to attend to watch later. The recording will be posted in Brightspace. Students who have privacy concerns can contact me and will have the option to limit their personal information shared in the recording. If you have other questions or concerns regarding class recording and privacy please contact privacyinfo@uvic.ca

Copyright statement

All course content and materials are made available by instructors for educational purposes and for the exclusive use of students registered in their class. The material is protected under copyright law, even if not marked with a ©. Any further use or distribution of materials to others requires the written permission of the instructor, except under fair dealing or another exception in the Copyright Act. Violations may result in disciplinary action under the Resolution of Non-Academic Misconduct Allegations policy (AC1300).

Respect for Diversity

It is my intent that students from all diverse backgrounds be well-served by this course, that students' learning needs be addressed, and that the diversity that students bring to this class be viewed as a resource, strength, and benefit. It is my intent to present materials that are respectful of diversity: gender, sexuality, disability, age, socio-economic status, ethnicity, race, and culture. Your suggestions are encouraged and appreciated. Please let me know ways to improve the effectiveness of the course for you personally or for other students or student groups.

Territory Acknowledgment

We acknowledge and respect the lək'wəŋən peoples on whose traditional territory the university stands and the Songhees, Esquimalt and W̱SÁNEĆ peoples whose historical relationships with the land continue to this day.

Date	Lecture	Topic (Tentative)	Chapter	Quiz
Mon Jan 10	Lecture 1	Cognitive psychology in 2022	Ch. 1	
Thu Jan 13	Lecture 2	Models of visual processing	Ch. 2	Quiz 1
Mon Jan 17	Lecture 3	Basic visual perception	Ch. 3	Quiz 2
Thu Jan 20	Lecture 4	Object recognition and visual imagery	Ch. 3	
Mon Jan 24	Lecture 5	Face recognition	Ch. 4	Quiz 3
Thu Jan 27	Lecture 6	Visual awareness and attention	Ch. 5	
Mon Jan 31	Lecture 7	Collective Rule-Breaking	Article	
Thu Feb 3		Exam 1 (20%) Online Multiple Choice		
Sun Feb 6		Exam 1 (10%) Written Response (due by 11:59pm)		
Mon Feb 7	Lecture 8	Learning, memory, and forgetting	Ch. 6	Quiz 4
Thu Feb 10	Lecture 9	Learning, memory, and forgetting	Ch. 6	
Mon Feb 14	Lecture 10	Long-term memory systems	Ch. 7	Quiz 5
Thu Feb 17	Lecture 11	Long-term memory systems	Ch. 7	
Mon Feb 21	Reading Break			
Thu Feb 24				
Mon Feb 28	Lecture 12	Everyday memory	Ch. 8	Quiz 6
Thu Mar 3	Lecture 13	Everyday memory	Ch. 8	
Mon Mar 7	Lecture 14	Externalizing autobiographical memories	Article	
Thu Mar 10		Exam 2 (20%) Online Multiple Choice		
Sun Mar 13		Exam 2 (10%) Written Response (due by 11:59pm)		
Mon Mar 14	Lecture 15	Speech perception and reading	Ch. 9	Quiz 7
Thu Mar 17	Lecture 16	Language comprehension	Ch. 10	
Mon Mar 21	Lecture 17	Language production	Ch. 11	Quiz 8
Thu Mar 24	Lecture 18	Thinking and reasoning	Ch 12, 13, 14	
Mon Mar 28	Lecture 19	Thinking and reasoning	Ch 12, 13, 14	Quiz 9
Thu Mar 31	Lecture 20	Cognition and emotion	Ch. 15	
Mon Apr 4	Lecture 21	Consciousness	Ch. 16	Quiz 10
Thu Apr 7	Lecture 22	The Psychology of Fake News	Article	
TBD		Exam 3 (20%) Online Multiple Choice Exam 3 (10%) Written Response (due by 11:59pm)		

Sexualized Violence Prevention and Response at UVic

UVic takes sexualized violence seriously, and has raised the bar for what is considered acceptable behaviour. We encourage students to learn more about how the university defines sexualized violence and its overall approach by visiting www.uvic.ca/svp. If you or someone you know has been impacted by sexualized violence and needs information, advice, and/or support please contact the sexualized violence resource office in Equity and Human Rights (EQHR). Whether or not you have been directly impacted, if you want to take part in the important prevention work taking place on campus, you can also reach out:

Where: Sexualized violence resource office in EQHR, Sedgewick C119

Phone: 250.721.8021

Email: svpcoordinator@uvic.ca

Web: www.uvic.ca/svp

BE WELL



A note to remind you to take care of yourself. Do your best to maintain a healthy lifestyle this semester by eating well, exercising, getting enough sleep and taking some time to relax. This will help you achieve your goals and cope with stress. All of us benefit from support during times of struggle. You are not alone.

Social Life, Friends, & Community at UVic:

Having a social network is an extremely important foundation for positive mental health. There are lots of benefits to joining clubs, course unions, intramurals and teams on campus.

<https://www.uvic.ca/mentalhealth/undergraduate/connecting/index.php>

Counselling Services:

Counselling Services can help you make the most of your university experience. They offer free professional, confidential, inclusive support to currently registered UVic students. www.uvic.ca/services/counselling/

Health Services:

University Health Services (UHS) provides a full service primary health clinic for students, and coordinates healthy student and campus initiatives.

www.uvic.ca/services/health/

Centre for Accessible Learning:

The CAL staff are available by appointment to assess specific needs, provide referrals and arrange appropriate accommodations www.uvic.ca/services/cal/. The sooner you let us know your needs, the quicker we can assist you in achieving your learning goals in this course.

Elders' Voices:

The Office of Indigenous Academic and Community Engagement (IACE) has the privilege of assembling a group of Elders from local communities to guide students, staff, faculty and administration in Indigenous ways of knowing and being.

www.uvic.ca/services/indigenous/students/programming/elders/

Mental Health Supports and Services:

Mental health supports and services are available to students from all areas of the UVic community: www.uvic.ca/mentalhealth/undergraduate/

UNIVERSITY OF VICTORIA
Department of Psychology

Important Course Policy Information
Winter 2022

Prerequisites

Students who remain in courses for which they do not have the prerequisites do so at their own risk. Students who complete courses without prerequisites ARE NOT exempt from having to complete the prerequisite course(s) if such courses are required for the degree program.

Program Requirements

For more information see the UVic Calendar January 2022.

Registration Status

Students are responsible for verifying their registration status. Registration status may be verified using My Page, View Schedule. Course adds and drops will not be processed after the deadlines set out in the current UVic Calendar.

Commitment to Inclusivity and Diversity

The University of Victoria is committed to promoting, providing and protecting a positive and supportive and safe learning and working environment for all its members.

In the Event of Illness, Accident or Family Affliction

- ***What to do if you miss the final exam scheduled during the formal exam period***

Apply at Records Services for a "Request for Academic Concession", normally within 10 working days of the date of the exam. Records Services will forward the form to the instructor. If the concession is granted, the instructor will determine how to deal with the situation (for example, a deferred exam). Where a concession is not applied for or where such application is denied, an N grade will be entered on the student's academic record.

OR, you can download the Request for Academic Concession form here:

<http://www.uvic.ca/registrar/assets/docs/record-forms/rac.pdf>

- ***What to do if you miss an exam other than one scheduled during the formal exam period***

Do not apply at Records Services for a "Request for Academic Concession". Instead submit documentation of the illness, accident or family affliction directly to your course instructor (or designated teaching assistant).

- ***What to do if you require additional time to complete course requirements***

Apply at Records Services for a "Request for Academic Concession", normally within 10 working days of the end of the course. Records Services will forward the form to the instructor. If the concession is granted, the instructor will determine how to deal with the situation (for example, a deferred exam). Where a concession is not applied for or where such application is denied, an N grade will be entered on the student's academic record.

OR, you can download the Request for Academic Concession form here:

<http://www.uvic.ca/registrar/assets/docs/record-forms/rac.pdf>

Policy on Academic Integrity including Plagiarism and Cheating

The Department of Psychology fully endorses and intends to enforce rigorously the Senate Policy on Academic integrity

https://www.uvic.ca/calendar/future/undergrad/#/policy/Sk_0xsM_V?bc=true&bcCurrent=08%20-%20Policy%20on%20Academic%20Integrity&bcGroup=Undergraduate%20Academic%20Regulations&bcItemType=policies. It is of utmost importance that students who do their work honestly be protected from those who do not. Because this policy is in place to ensure that students carry out and benefit from the learning activities assigned in each course, it is expected that students will cooperate in its implementation.

The offences defined by the policy can be summarized briefly as follows:

1. **Plagiarism.** You must make sure that the work you submit is your work and not someone else's. There are proper procedures for citing the works of others. The student is responsible for being aware of and using these procedures.
2. **Unauthorized Use of an Editor.** The use of an editor is prohibited unless the instructor grants explicit written authorization.
3. **Multiple Submission.** Only under exceptional circumstances may a work submitted to fulfill an academic requirement be used to satisfy another similar requirement. The student is responsible for clarifying this with the instructor(s) involved.
4. **Falsifying Materials Subject to Academic Evaluation.** This includes falsification of data, use of commercially prepared essays, using information from the Internet without proper citation, citing sources from which material is not actually obtained, etc.
5. **Cheating on Assignments, Tests, and Examinations.** You may not copy the work of others in or out of class; you may not give your work to others for the purpose of copying; you may not use unauthorized material or equipment during examinations or tests; and you may not impersonate or allow yourself to be impersonated by another at an examination. The Department of Psychology has a policy of not making old examinations available for study purposes. Therefore, use of old exams without the express written permission of the instructor constitutes cheating by the user, and abetting of cheating by the person who provided the exam.
6. **Aiding Others to Cheat.** It is a violation to help others or attempt to help others to engage in any of the conduct described above.

Instructors are expected to make every effort to prevent cheating and plagiarism. This may include the assignment of seating for examinations, asking students to move during examinations, requests to see student identification cards, and other measures as appropriate. Instructors also have available to them a variety of tools and procedures to check for Internet and electronic media-based cheating. In instances of suspected or actual plagiarism or cheating, instructors, following prescribed procedures, are authorized to take steps consistent with the degree of the offence. These measures will range from a zero on the test or assignment or a failing grade for the course, probation within a program to temporary or even permanent suspension from the University.

Rights of Appeal are described in the Policy on Academic Integrity in the University calendar September 2021.

The definitive source for information on Academic Integrity is the University Calendar

Other useful resources on Plagiarism and Cheating include:

1. The Ombudsperson's office: <https://uvicombudsperson.ca/tips/plagiarism/>
The [Office of the Ombudsperson](#) is an independent and impartial resource to assist with the fair resolution of student issues. A confidential consultation can help you understand your rights and responsibilities. The Ombudsperson can also clarify information, help navigate procedures, assist with problem-solving, facilitate communication, provide feedback on an appeal, investigate and make recommendations. Phone: 250-721-8357; Email: ombuddy@uvic.ca; Web: uvicombudsperson.ca.
2. UVic Library Resources <https://www.uvic.ca/library/help/citation/plagiarism/index.php>
3. https://www.uvic.ca/library/research/citation/documents/avoiding%20plagiarism%20guideUpdate_Sept_2013.pdf