



Applied Statistics for Geographers

In the Information Age, data is no longer scarce – it's overpowering.

John Dillard
President Big Sky Consulting

Lecture Tuesday 2:30 PM – 4:20P M Lab Friday 9:30 - 11:20.

Students are expected to attend the weekly online lecture/lab sessions.

Contact Hours: Friday, 12:30 PM - 2:30 PM

Email: msf@uvic.ca

COURSE DESCRIPTION

From satellites continuously orbiting the globe, sensors placed on the ocean floor, social network sites like Facebook, from teams of students coring trees or conducting interviews in First Nations communities, data are being collected everywhere and all the time. While computers allow us to store massive amounts of data, statistical methods are essential to the process of extracting useful information. If your passion is the environment, statistics help us to understand the impacts of climate change on oceans, plant and animal ranges, and human health. If your passion is in public policy, statistics help to inform governments and non-governmental organizations about the effectiveness of government programmes such as poverty alleviation, community recycling, and opioid addiction reduction. In order to sort through and correctly interpret the wealth of data that are available, however, you need to understand the strengths and weaknesses of different statistical analysis tools.

COURSE GOAL

This course builds on the basic knowledge of descriptive and inferential statistics and probability theory acquired in Geography 226. It aims to make students more knowledgeable practitioners, consumers, and evaluators of physical and social science data and research. This course will cover a breadth of tools that will help you design effective studies, make inferences from raw data, and translate those inferences into meaningful contexts.

LEARNING OUTCOMES

By the end of this course students will:

1. Be able to describe the goals of various statistical methodologies conceptually.
 2. Have a greater appreciation of the value of statistical techniques in the context of everyday life and further studies.
 3. Be able to select the appropriate statistical tools to analyze a particular problem
 4. Be able to communicate the results of statistical analyses effectively both orally and in writing.
 5. Be able to apply a healthy scepticism to statistical findings published in the scientific and gray literature based on a critical consideration of the techniques employed.
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COURSE TOPICS

The primary focus is on parametric statistics. Some methods covered in Geography 226 will be reviewed so as to provide background for the new methods being introduced.

1. Analysis of Means – Arithmetic, Geometric and Harmonic means
 - Two Sample t-test, Mann Whitney U
 - One Way ANOVA, Kruskal-Wallis ANOVA
 - Paired t-test, Repeated Measures ANOVA
 - Two Way ANOVA
 2. Correlation - bivariate (Pearson's, Spearman's) and partial
 3. Regression
 - Simple linear
 - Dummy variables
 - Modelling departures from a straight line
 - Multiple regression – model building
 4. Time Series - Moving averages
 5. Logistic Regression – Binary
 6. Principal Components Analysis (PCA)
 7. Cluster Analysis
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EVALUATION

Lab Exercises	63 %	(9 @ 7% each)
Research Paper	27%	Short presentation to class via Zoom on Friday December 4, paper due Monday, December 14. A guide will be provided.
Literature Scan	10 %	Literature scan. A review of articles in your area of interest that apply the methods examined in this course. A guide will be provided. Due December 4.

GRADING SYSTEM

As per the Academic Calendar:

Grade	Grade point value	Grade scale	Description
A+ A A-	9 8 7	90-100% 85-89% 80-84%	Exceptional, outstanding and excellent performance. Normally achieved by a minority of students. These grades indicate a student who is self-initiating, exceeds expectation and has an insightful grasp of the subject matter.
B+ B B-	6 5 4	77-79% 73-76% 70-72%	Very good, good and solid performance. Normally achieved by the largest number of students. These grades indicate a good grasp of the subject matter or excellent grasp in one area balanced with satisfactory grasp in the other area.
C+ C	3 2	65-69% 60-64%	Satisfactory, or minimally satisfactory. These grades indicate a satisfactory performance and knowledge of the subject matter.
D	1	50-59%	Marginal Performance. A student receiving this grade demonstrated a superficial grasp of the subject matter.
F	0	0-49%	Unsatisfactory performance. Wrote final examination and completed course requirements; no supplemental.
N	0	0-49%	Did not write examination or complete course requirements by the end of term or session; no supplemental.

GEOGRAPHY DEPARTMENT INFO

- Geography Department website: uvic.ca/socialsciences/geography/
- Undergraduate Advising: geogadvising@uvic.ca

BRIGHTSPACE

Lecture notes, readings and lab assignments are posted.

<https://bright.uvic.ca/d2l/home/52218>

POLICY ON LATE ASSIGNMENTS

Assignment will not be marked if over one week late.

ACADEMIC INTEGRITY

It is every student's responsibility to be aware of the university's policies on academic integrity, including policies on **cheating, plagiarism, unauthorized use of an editor, multiple submission**, and

aiding others to cheat.

Policy on Academic Integrity: web.uvic.ca/calendar2019-09/undergrad/info/regulations/academic-integrity.html

If you have any questions or doubts, talk to me, your course instructor. For more information, see uvic.ca/learningandteaching/cac/index.php.

ACCESSIBILITY

Students with diverse learning styles and needs are welcome in this course. In particular, if you have a documented disability or health consideration that may require accommodations, please feel free to approach me and/or the Centre for Accessible Learning (CAL as soon as possible <https://www.uvic.ca/services/cal/>). The RCSD staff is available by appointment to assess specific needs, provide referrals, and arrange appropriate accommodations. The sooner you let us know your needs, the quicker we can assist you in achieving your learning goals in this course.

POSITIVITY AND SAFETY

The University of Victoria is committed to promoting, providing and protecting a positive and safe learning and working environment for all its members.

SEXUALIZED VIOLENCE PREVENTION AND RESPONSE AT UVIC

UVic takes sexualized violence seriously, and has raised the bar for what is considered acceptable behaviour. We encourage students to learn more about how the university defines sexualized violence and its overall approach by visiting uvic.ca/svp. If you or someone you know has been impacted by sexualized violence and needs information, advice, and/or support please contact the sexualized violence resource office in Equity and Human Rights (EQHR). Whether or not you have been directly impacted, if you want to take part in the important prevention work taking place on campus, you can also reach out:

Where: Sexualized violence resource office in EQHR; Sedgewick C119

Phone: 250.721.8021

Email: svpcoordinator@uvic.ca

Web: uvic.ca/svp

COURSE EXPERIENCE SURVEY (CES)

I value your feedback on this course. Towards the end of term, as in all other courses at UVic, you will have the opportunity to complete an anonymous survey regarding your learning experience (CES). The survey is vital to providing feedback to me regarding the course and my teaching, as well as to help the department improve the overall program for students in the future. The survey is accessed via MyPage and can be done on your laptop, tablet, or mobile device. I will remind you and provide you with more detailed information nearer the time but please be thinking about this important activity during the course.

WEEKLY CALENDAR

WEEK	DATE	
1	Sept 11	Intro to Course and MINITAB
2	18	Analysis of Means and Medians
3	25	ANOVA – One Way
4	Oct 2	ANOVA - Two Way, Repeated Measures
5	9	Correlation, Simple Linear Regression
6	16	Regression – dummy variables
7	23	Data Transformations
8	30	Multiple Regression
9	Nov 6	Multiple Regression
10	13	REVIEW
11	20	Logistic Regression
12	27	Principal Components & Cluster Analysis
13	Dec 4	Presentations

DISCLAIMER

The above schedule, policies, procedures, and assignments in this course are subject to change in the event of extenuating circumstances.

NOTE:

A note to remind you to take care of yourself. Do your best to maintain a healthy lifestyle this semester by eating well, exercising, getting enough sleep and taking some time to relax. This will help you achieve your goals and cope with stress. All of us benefit from support during times of struggle. You are not alone.

Counselling Services - *Counselling Services can help you make the most of your university experience. They offer free professional, confidential, inclusive support to currently registered UVic students.* uvic.ca/services/counselling/

Health Services - *University Health Services (UHS) provides a full service primary health clinic for students, and coordinates healthy student and campus initiatives.* uvic.ca/services/health/

Centre for Accessible Learning - *The CAL staff are available by appointment to assess specific needs, provide referrals and arrange appropriate accommodations* uvic.ca/services/cal/. *The sooner you let us know your needs the quicker we can assist you in achieving your learning goals in this course.*

Elders' Voices - *The Office of Indigenous Academic and Community Engagement (IACE) has the privilege of assembling a group of Elders from local communities to guide students, staff, faculty and administration in Indigenous ways of knowing and being.*
uvic.ca/services/indigenous/students/programming/elders/index.php