The Economic History of Canada

FALL 2018 COURSE OUTLINE

Instructor
Christopher Willmore (willmore@uvic.ca) [吴莫]

Lectures
1:30 – 2:20 TWF, David Strong C118

Office Hours
2:30 - 4:20 Tuesdays, BEC 390

Course Site
https://coursespaces.uvic.ca/

Contents of this Course Outline

University Policy on Inclusivity and Diversity 2
Course objectives and essential course rules 2
University Policy on Accessibility 3
University Policy on Attendance 4
Lectures 4
Electronic Devices 5
University Policy on Travel and the Final Exam 5
Letter Grades and Number Grades 5

Preliminary Lecture Schedule 6

Expectations 7
Evaluation and Assessment 8
Final Exam 8
Assignments and how to hand them in 8
Individual Assignments 10
Group Assignments 11
Midterm 11
Attendance 11
Required Textbook 12
Optional Textbooks 13
On Academic Integrity (Important!) 13
On the Course Experience Survey 17

How can I get help? 18
University Policy on Inclusivity and Diversity

The University of Victoria is committed to promoting, providing and protecting a positive, supportive and safe learning and working environment for all its members.

Instructor addendum: While I expect most of you will treat your peers with the traditional BC kindness and respect, I’d like to take a moment to remind you all in writing that this course and its associated web site and meeting space are intended to be a safe and comfortable place for everyone to learn in. Systematic disrespect or other ill treatment of a person or group of people will not be tolerated.

Course objectives and essential course rules

O, pardon! since a crooked figure may
   Attest in little place a million;
And let us, ciphers to this great accompt,
   On your imaginary forces work.

Carry them here and there; jumping o'er times,
   Turning the accomplishment of many years
   Into an hour-glass...

-William Shakespeare on Economic History lectures

Economics studies the allocation of limited resources among unlimited needs and wants. This course will help you understand the history and development of Canada in terms of interesting choices made as a reaction to scarcity.

By the end of the course, you’ll be able to read history and historical materials confidently, create and interpret simple graphs and tables of the sort used by economic historians, and research topics you find interesting using a variety of primary and secondary sources.

To this end, the course will focus on the three ‘R’s: reading, research and ‘raphing.

Reading: you’ll be expected to read at least one paper or article related to economic history a week. In the assignments, you’ll be trained to understand the content of those papers in the context of the allocation of scarce resources. What was the scarce resource in question? Why did the solution/allocation take that particular form? Why did it happen at that particular time? If things have changed since then, why did they change? This same structure will be used in many of the lectures (typically the first in each unit).

Research: Economic historians have a TON of cool toys to play with. This course will show you where some of the toy boxes are, and how to break into them. In addition to the usual journal articles, lectures and assignments will make use of newspaper articles, videos, music, recipes, paintings and anything else
that can help us understand what was going on in the time, place and situation we’re looking at. One question on each of the individual assignments will walk you through retrieving a resource from an important source, so that you can perform your own research with confidence once the course is over.

The group assignments also fall under the ‘research’ R. We live in a city with a rich economic history. The group assignment will have you pick a local site that interests you, and help you learn about its economic history.

The final ‘R’ is [G]raphing. It’s important to me that students leave the course knowing what economic historians do (and to be able to do a little of it themselves!). Each assignment will have you either interpret or create a simple graph, and each unit of the lectures will present and discuss a graph. While graphing isn’t ALL that economic historians do, it IS part of it, and has the advantage that it can be used in class without heavy statistics or econometrics pre-requisites.

### Essential Course Rules

- “Be excellent to each other.” – Bill S. Preston, Esq.
- Give credit where credit is due
- Give all course components an honest try
- Don’t keep concerns bottled up
- Ask for help if you need it

### University Policy on Accessibility

Are you a student with a learning disability, ADHD, mental health issue or long-term recurring physical or sensory disability? Do you have chronic health issues?

If you do, and you want to be part of our programs, or need academic accommodations to address barriers to your education, you need to register with the Centre for Accessible Learning.

After you register, we’ll work with you, your instructors and others to create learning environments that are equitable, inclusive and usable.

**Instructor addendum:** I’ve had to deal with a number of disabilities myself. If you are a student who needs this sort of accommodation, don’t hesitate to contact me personally. Once you do, I’ll work with you one-on-one and do my best to come up with a custom plan that will hopefully let you get the most benefit possible from this course.
Regarding Punctuality and Courtesy

**University Policy on Attendance**

Students are expected to attend all classes in which they are enrolled. Students who do not attend classes must not assume that they have been dropped from a course by a department or an instructor. Courses that are not formally dropped will be given a failing grade, students may be required to withdraw, and will be required to pay the tuition fee for the course.

An instructor may refuse a student admission to a lecture or laboratory because of lateness, misconduct, inattention or failure to meet the responsibilities of the course. Students who neglect their academic work, including assignments, may be refused permission to write the final examination in a course.

Instructors must inform students at the beginning of term, in writing, of the minimum attendance required at lectures and in laboratories in order to qualify to write examinations.

Students who are absent because of illness, an accident or family affliction should report to their instructors upon their return to classes.

**Lectures**

Lectures officially begin at 1:30. Attendance will usually be taken at the start of class. As a courtesy to other students and the instructor, students are asked to stay quietly in their seats until 2:20, a signaled mid-class break or an explicit ‘class dismissed!’

**Attendance** counts for up to 4% of your course mark. You are allowed three ‘free’ absences, where you may skip a lecture without penalty or explanation. If a fourth lecture is missed, you must present a medical or other valid excuse with appropriate documentation. If your midterm mark is higher than your attendance mark, your midterm mark is used for the 4% attendance component, instead.

**What if I’m late to class?**

Everyone’s had days where despite their best intentions, they can’t make it to class on time, but don’t wish to miss the lecture entirely. In these cases, please use common sense and politeness to quietly make your way to a seat with as little disruption to others as possible.
What if I miss a class?

If you miss a lecture, you may download the lecture notes on the course web site. If you miss a class for medical reasons and do NOT want to use one of your free absences, you’ll need to provide a doctor’s note. This may be e-mailed to willmore@uvic.ca, or handed to the instructor in class. Your free absences are used automatically. There’s no need to contact the instructor.

Electronic Devices

Use common sense. In general, I have no problem with the use of electronic devices during the lecture as long as it does not disturb other students. If a student complains about a peer’s use of a device, the device must be turned off immediately.

I’m open to allowing students to record portions of the entirety of the lecture as audio, video, or both for personal use, but please ask and obtain my explicit permission before doing so. You are NOT allowed to post course materials or lecture recordings to social media or the wider web. If you feel you absolutely must do so, please see me (the instructor) in person first to obtain permission.

The use of any and electronic devices is forbidden during the midterm and final exam. Exceptions will only be made for documented reasons of accessibility, as detailed in the university policy on accessibility.

University Policy on Travel and the Final Exam

Students are advised not to make work or travel plans until after the examination timetable has been finalized. Students who wish to finalize their travel plans at an earlier date should book flights that depart after the end of the examination period. There will be no special accommodation if travel plans conflict with the examination.

Relationship between letter grades and number grades

<table>
<thead>
<tr>
<th>Letter Grade</th>
<th>Number Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>90-100</td>
</tr>
<tr>
<td>A</td>
<td>85-89</td>
</tr>
<tr>
<td>A-</td>
<td>80-84</td>
</tr>
<tr>
<td>B+</td>
<td>77-79</td>
</tr>
<tr>
<td>B</td>
<td>73-76</td>
</tr>
<tr>
<td>B-</td>
<td>70-72</td>
</tr>
<tr>
<td>C+</td>
<td>65-69</td>
</tr>
<tr>
<td>C</td>
<td>60-64</td>
</tr>
<tr>
<td>D</td>
<td>50-59</td>
</tr>
<tr>
<td>F or N</td>
<td>0-49</td>
</tr>
</tbody>
</table>

Please see UVic’s page on undergraduate grading to understand what is expected from each grade category: [http://web.uvic.ca/calendar2017-09/undergrad/info/regulations/grading.html](http://web.uvic.ca/calendar2017-09/undergrad/info/regulations/grading.html)

Note: UVic has recently focused on combating grade inflation, and emphasized the importance of adhering to posted grading expectations. This version of ECON 321 is fairly new, which means grade calibration is uncertain. While I do not expect to have to use it, I reserve the right to adjust ECON 321 marks in order to comply with posted grading expectations.
<table>
<thead>
<tr>
<th>Lecture</th>
<th>Day</th>
<th>Date</th>
<th>Month</th>
<th>Unit</th>
<th>Individual Assignments</th>
<th>Group Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>W</td>
<td>5</td>
<td>September</td>
<td>Introduction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>F</td>
<td>7</td>
<td></td>
<td>Colonization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>T</td>
<td>11</td>
<td></td>
<td>Cod</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>W</td>
<td>12</td>
<td></td>
<td>Fur</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>F</td>
<td>14</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>T</td>
<td>18</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>W</td>
<td>19</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>F</td>
<td>21</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>T</td>
<td>25</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>W</td>
<td>26</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>F</td>
<td>28</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>T</td>
<td>2</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>W</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>F</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>T</td>
<td>9</td>
<td>September</td>
<td>Treaties</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>W</td>
<td>10</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>F</td>
<td>12</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>T</td>
<td>16</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>W</td>
<td>17</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>F</td>
<td>19</td>
<td></td>
<td>The Gold Rush</td>
<td></td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>T</td>
<td>23</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>W</td>
<td>24</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>F</td>
<td>26</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>T</td>
<td>30</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>W</td>
<td>31</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td>F</td>
<td>2</td>
<td>November</td>
<td>Wheat</td>
<td></td>
<td></td>
</tr>
<tr>
<td>27</td>
<td>T</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>W</td>
<td>7</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29</td>
<td>F</td>
<td>9</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>F</td>
<td>16</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>T</td>
<td>20</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>32</td>
<td>W</td>
<td>21</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>F</td>
<td>23</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>T</td>
<td>27</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35</td>
<td>W</td>
<td>28</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>F</td>
<td>30</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>37</td>
<td>T</td>
<td>4</td>
<td>December</td>
<td>Early Oil</td>
<td></td>
<td></td>
</tr>
<tr>
<td>38</td>
<td>W</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Preliminary Schedule (Subject to Change). Final Exam in December Exam Period.
Expectations

There is a LOT of reading and writing in this course. Students are expected to be able to read academic papers when they form part of the required reading, and be able to communicate their thoughts and reasoning on course material in writing.

Students will find it very helpful (but not strictly necessary) to be familiar with Microsoft Excel, for some of the quantitative topics and exercises.

In ECON 321, a good student is expected to:

- Attend all lectures.
- Act in ways consistent with academic integrity.
- Work individually on individual assignments.
- Complete eight individual assignments of their choice. (An excellent student will complete all 12 assignments, but this is in no way expected or required of all students.)
- Contribute meaningfully to their group’s completion of group assignments.
- Start studying for the midterm and final at least a week before the test.
- Finish any required reading within a week of the relevant lecture or assignment posting.
- Complete optional reading to obtain greater familiarity with the course material, if necessary (for example, if the lecture notes aren’t enough to clear up a concept).
- Ask questions in class and office hours to clear up course material and concepts.
- Ask the instructor for additional help with course material and concepts, if the student encounters difficulties not cleared up via readings, practice problems or talking with fellow students.
- Bring any constructive criticism and feedback to the instructor’s attention before the end of the course, so that the course may be adjusted if necessary.
- Use APA style to cite sources.
Evaluation and Assessment

<table>
<thead>
<tr>
<th>Evaluation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Exam (Date TBA)</td>
<td>40%</td>
</tr>
<tr>
<td>Individual Assignments (Only 8 Required)</td>
<td>25%</td>
</tr>
<tr>
<td>Group Assignments</td>
<td>15%</td>
</tr>
<tr>
<td>Midterm (October 19th, in class)</td>
<td>15%</td>
</tr>
<tr>
<td>Attendance (or Midterm mark, if higher)</td>
<td>4%</td>
</tr>
<tr>
<td>Walking Tour (or Midterm mark, if higher)</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Final Exam: 40%**

The exam is cumulative. Questions are expected to mostly be of the ‘True or False and Why?’ variety, with one essay question that ties together much of the material covered in the course.

There is no ‘practice final’, but previous finals and midterms will be posted on Coursespaces. No answer keys are available, partly because due to the nature of the questions there are many possible right answers.

**Assignments (Individual and Group)**

There are two types of assignments: individual assignments and group assignments. Individual assignments are to be completed by each student independently. Group assignments are to be completed in groups of 3 to 5 students. Students will self-select into groups shortly after the start of the course.

Students with a need or strong preference for working alone should contact the instructor to be placed into a one-student group. Group assignments completed by individual students will be held to the same standard as those completed by groups.

Students are allowed to work with other members of their group on group assignments, but are required to complete individual assignments on their own. Failing to do so is considered a breach of academic integrity and will lead to a mark of zero on the assignment, and possibly other penalties (see below).
How do I hand in assignments?

**Individual Assignments**
- At the start of class on the due date.
- In the ECON 321 drop box, by the start of class on the due date.
- Online submission via Coursespaces by the start of class on the due date.
- Assignments submitted physically (as opposed to online) will be handed back with a sticker as a ‘thank you’. (They’re easier for the TA to mark.)
- Late assignments will receive a mark of zero unless formally excused.

**Group Assignments**
- At the start of class on the due date.
- In the ECON 321 drop box, by the start of class on the due date.
- Drafts may be posted on the group project forum prior to the due date, for feedback. Supporting files (spreadsheets, etc.) also go here.
- Late submissions will receive a mark of zero unless formally excused.

What if I miss an assignment?

If you have a valid excuse (medical, family crisis, etc.) then you are of course excused from the assignment upon the instructor’s receipt of appropriate information or documentation. If you don’t, the assignment will receive a mark of zero.

Can I turn in an assignment early?

Assignments may be turned in either via the ECON 321 assignment drop box opposite the Economics office (BEC 3rd floor) or in class on the day they are due. For logistical reasons, assignments may only be turned in at the start of class on the assignment’s due date. To submit an assignment early, please use the drop box or online submission via Coursespaces.

When do I get my assignments back?

In most cases, assignments will be marked and returned in class within a week of the due date. Students are only allowed to pick up their own assignment.

If you miss the class in which an assignment is handed back, you may pick it up from the instructor’s office during office hours or by appointment.
Individual Assignments: 25%

Each individual assignment will have two to three sections, each focusing on one of the Rs (Reading, Research, ‘Raphing). All assignments are cumulative. While the focus of each assignment is material that has not yet been covered in a previous assignment, the questions will assume mastery of all previous topics in the course.

You only need to finish eight assignments, of your choice. There are 12 individual assignments, but the lowest 4 marks are dropped. That means you could skip four individual assignments, and still get 100% on your assignment mark. (However, there are bonuses to doing all assignments – see below.)

Why is it this way? First, this allows you the flexibility to learn at your pace. If you’re overloaded on a particular week, I’d much rather you skipped the assignment than rushed to finish it without understanding the material. Because you are allowed to skip up to 4 assignments with no penalty, it is not possible to accept individual assignments past the deadline.

The idea is, ‘there’s an assignment every other week, but you get to choose what every other week means’.

Second, it allows for built-in make-up assignments for students who do poorly on one of them.

As a bonus for students who put in the extra work, 2% of the ‘dropped’ marks will count toward your final assignment mark. Thus, it’s calculated as follows:

\[ \text{Assignment Mark} = \frac{\text{Sum of 8 highest marks}}{8} + 2\% \times \text{Sum of 4 lowest marks} \]

Please note your assignment mark can’t be higher than 100% (contributing 25% to your total course mark).

Examples

Let’s say you only do 8 of the assignments, as required, and get 80% on all of them. Your assignment mark is therefore \((8 \times 80\%) / 8 = 80\%\), an A-.

If you complete all 12 assignments and get 80% on each one, then your assignment mark is

\[ (8 \times 80\%) / 8 + 2\% \times (4 \times 80\%) = 80\% + 6.4\% = 86.4\% \], an A

Quick Note: DON’T try to copy assignments from students who took the course before. We can tell, and all that will do is earn you (at least) a 0 on the assignment and a note on your record. If you do it twice, your ENTIRE individual assignment mark will be zero, making your highest possible course mark 75%.
Group Assignments: 15%

<table>
<thead>
<tr>
<th>Component</th>
<th>Due Date</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Join a Group</td>
<td>September 28</td>
<td>5%</td>
</tr>
<tr>
<td>Story, Site &amp; Source</td>
<td>October 5</td>
<td>10%</td>
</tr>
<tr>
<td>Research Question</td>
<td>October 12</td>
<td>5%</td>
</tr>
<tr>
<td>Outline</td>
<td>October 26</td>
<td>5%</td>
</tr>
<tr>
<td>Public Writeup</td>
<td>November 2</td>
<td>25%</td>
</tr>
<tr>
<td>Model</td>
<td>November 9</td>
<td>5%</td>
</tr>
<tr>
<td>Graph</td>
<td>November 20</td>
<td>15%</td>
</tr>
<tr>
<td>Technical Writeup</td>
<td>November 27</td>
<td>20%</td>
</tr>
<tr>
<td>Attract</td>
<td>December 5</td>
<td>10%</td>
</tr>
</tbody>
</table>

The goal of the group assignments will be to write a short guide to a story from the economic history of Victoria. This process is broken down into nine steps. Details of these steps will be posted on Coursespaces. Several of these steps (the ones given a 5% weight) are very short, and are mostly intended as milestones to keep you on track.

Note: Requirements listed below are preliminary and subject to change. Please refer to the relevant assignment handout for the final version of the requirements for each step.

Midterm (October 19): 15%

The midterm covers everything up to and including the lecture of October 12, one week before the midterm. This is by design, so you have enough time to study all the material that you will be tested on. Questions are expected to be of the ‘True, False and Why?’ variety.

What if I miss the midterm?

If you have a valid excuse (medical, family crisis, etc.) then you will of course be accommodated upon the instructor’s receipt of appropriate information or documentation. If you do NOT have a valid excuse (e.g. you slept through the midterm), the standard penalty will be to assign a mark of zero to the midterm. In no case will missing the midterm for non-valid reasons lead to accommodation as generous as that for a valid, documented reason.

Attendance: 4%

Your attendance mark is equal to the proportion of lectures you attend, adjusted for three ‘free’ skips and excused absences due to family or medical emergencies, etc.

There are 37 lectures in the course (not counting the midterm).

Student lives are complicated, and things happen: you might oversleep, feel unwell (but not sick enough to see a doctor), there might be a traffic jam or you may have an urgent appointment elsewhere. In recognition of this, all students are allowed to miss three lectures, no questions asked.
Your attendance mark can therefore be calculated (out of 100) as

\[
\text{Attendance} = \text{MIN}\left(\left\lfloor \frac{(\text{Lectures Attended})}{34} \times 100 \right\rfloor, 100\right)
\]

The MIN, or Minimum, ensures that the maximum attendance mark is 100.

This mark will be adjusted as needed to take into account excused absences (medical or family emergency, etc.). Excused absences DO require documentation, but will NOT take the place of a free skip. Instead, they reduce the number of lectures you are required to attend for 100% attendance.

For example, if you were excused from four lectures due to illness, with a doctor’s note, to get 100% on your attendance mark you would need to show up for 30 lectures (the original 34, minus the 4 you were sick for).

**Personal Attendance Determination:** There are many reasons, such as disability or a full-time job, why students may not be able to make it to lectures. To accommodate such situations while respecting student privacy, if your midterm mark is higher than your attendance mark, it will be used as your attendance mark, instead. This will be done automatically by the marking spreadsheet. There’s no need to discuss it with the instructor or the TA.

Example: You don’t make it to ANY of the lectures (attendance = 0%), but you score 78% on the midterm. Your attendance mark will be 78% for the purpose of final course mark calculation.

**Walking Tour (October 20, October 27 or November 3): 1%**

ECON 321 students are given the opportunity to participate in a professional, guided historical walking tour of downtown Victoria. There are three sessions. All are on a Saturday, and all start downtown at 2:00. Signing up for and attending one of them is required, and worth 1% of your course mark. If you do not attend the walking tour, then your midterm mark will be used for that 1%, instead.

**Required Textbook**

The required course pack is available only through the university bookstore. It is sold for the cost of printing, plus $5. That $5 goes directly toward helping to pay for the walking tour.

A copy will also be placed on 2-hour reserve in the main library near the start of term.

I don’t mind if you photocopy part of the course pack, or share yours with another student, but please do NOT put any part of the course pack online.
Optional Textbooks

### A history of the Canadian Economy (Any Edition)

- By Norrie et al.
- The instructor’s personal copy is the 4th edition, so page numbers will reference that edition only. Chapter titles will be given to help students with older editions.
- One copy each of the 4th edition is on 2-hour reserve in the main library.
- This textbook is extremely dry to read through. Treat it as you would a dictionary or other reference book.

### A Concise History of Business in Canada

- By Graham D. Taylor
- One copy is on 2-hour reserve in the main library.
- This textbook is fun, easy to read, useful, and out of print. You can occasionally find used copies online for as little as $4.

---

On Plagiarism and Academic Integrity (or, ‘So, what counts as cheating?’)

### UVic Policy on Plagiarism

A student commits plagiarism when he or she:

- submits the work of another person as original work
- gives inadequate attribution to an author or creator whose work is incorporated into the student’s work, including failing to indicate clearly (through accepted practices within the discipline, such as footnotes, internal references and the crediting of all verbatim passages through indentations of longer passages or the use of quotation marks) the inclusion of another individual's work
- paraphrases material from a source without sufficient acknowledgement as described above

Students who are in doubt as to what constitutes plagiarism in a particular instance should consult their course instructor.

The University reserves the right to use plagiarism detection software programs to detect plagiarism in essays, term papers and other assignments.

(Source: [http://web.uvic.ca/calendar2017-05/undergrad/info/regulations/academic-integrity.html#](http://web.uvic.ca/calendar2017-05/undergrad/info/regulations/academic-integrity.html#))
All ECON 321 students are required to read and become familiar with the Policy on Academic Integrity detailed at the URL cited in the box above. A brief summary is at http://www.uvic.ca/library/research/citation/plagiarism/index.php.

UVic Guideline on Plagiarism in Assignments

Multiple instances of inadequate attribution of sources should result in a grade of zero for the assignment. A largely or fully plagiarized assignment should result in a grade of F for the course.

While plagiarism detection software is not currently used in ECON 321, the instructor reserves the right to use it without notice. Students should complete their assignments as if such software were in use.

Some consequences of breaches of Academic Integrity

A breach of academic integrity (including plagiarism) will result in a mark of zero on the lecture attendance, assignment or final exam in which it is detected. A second breach of academic integrity in the same category will result in a mark of zero for the entire category (attendance or assignment mark). Additional penalties may also apply.

When taking attendance, signing in for another student is considered a breach of academic integrity. When taking the final exam, use of unauthorized materials counts as a breach of academic integrity.

Each assignment and the final exam will require the student to agree to a basic honor code. Violating this honor code will be considered a breach of academic integrity.

Give credit where credit is due

As far as this course is concerned, the rules are simple: if you use someone else’s work, you should give them credit. It doesn’t matter whether it’s a classmate, a textbook writer, an internet forum poster, the host of a TV show or a relative. If you used their insights, they deserve a tip of the hat.

For example, let’s say you’ve been trying to solve an assignment question for days, without much progress. You run a web search on related topics, and come across a five-year-old forum post by
Haxxorz1337 that contains a clever, original way to perform one of the required calculations. If you end up using that method in your assignment answer, you should add a line like the following: “Economic lifetime calculation method courtesy of Haxxorz1337. (Source: <url>)” (but preferably use APA style).

If you use someone else’s words, you should ALWAYS put them in quotation marks and add a note saying where you’ve taken them from. The citation should make it possible for someone reading your work to find the original source and see it for themselves. For example, “The cold never bothered me, anyway.” (Source: ‘Let it go,’ Disney’s Frozen, lyrics available at <url>), or preferably the APA style equivalent.

**When in doubt, point it out**

There are some sources you don’t need to cite, because it is assumed that you are using them. These include lecture notes, the required textbook and the assignment or exam questions themselves. If you quote directly from them, then you should write a citation acknowledging that those specific words aren’t yours, but it’s okay to take general concepts and solution methods from them.

If you use any other source to obtain results or knowledge you could not have found on your own, then you should point it out. If you’re not sure whether you need to cite them or not, that’s probably a sign that you should do so.

**The meme test**

These guidelines can all be boiled down to treating others like you would like to be treated. Let’s say you came up with a really clever saying, or a new, cool way to solve a common problem. How would you feel if a few weeks later, your phrase or idea went viral, and everyone was talking about it… but everyone thought it was someone else’s, because the person who made it popular didn’t cite you? I’m guessing you wouldn’t be very happy.

**What about my grade? If I cite my sources, does that mean I won’t get credit?**

Not at all. The way it works is very much like the end credits in a movie. Ghostbusters: Answer the Call is a recent film directed by Paul Feig. Hundreds of other people worked on the movie, and they’re all credited at the end, in a list that takes several minutes to scroll by. The list not only gives their names, but also states what they contributed to the movie – everything from acting to catering. Despite the fact that all of these contributors are clearly cited, Age of Ultron is still considered to be Joss Whedon’s movie, and he gets the bulk of the credit (or blame) for how it turned out.

The same is true of your work. As long as you’re not taking the answer wholesale from another source, you’re still the one responsible for putting together all your different sources and using them in a way that adds up to a solution.

You’ll get credit for building an original solution, even if you do so using blocks made by someone else. Another example: if you build a castle out of Lego, it doesn’t matter that the Lego Company made the bricks; it’s still your castle, and you’ll get credit for the originality and effort that went into its design and construction… Unless the castle is built following an existing blueprint designed by someone else, in which case all you did was follow that person’s instructions. In either case, claiming that the Lego bricks were
your own invention, or implying it by not pointing out they were Lego bricks, would be wrong and a bit of a brick move.

What about my classmates? Can I use their work if I cite them?

The answer is almost always ‘no’. All of you are here to learn, and as the instructor I’d like to avoid a situation where a small number of people do all the work and everyone else just ‘adapts’ it.

The only exception is group assignments, where you are allowed to work with your study group and are indeed expected to submit the same answer as other students in your group. These assignments will be clearly labeled as such. If an assignment is not so labeled, then you are to work on it independently.

This doesn’t mean that you can’t study together, or help each other out with assignments – it just means that such collaboration should stop short of something that would absolutely require citation, such as a direct quote or a duplicate, non-obvious solution method.

Good idea:

You: “Hey, Sam. I’m stuck on Question 6. I tried using the method in the lecture notes, but my answer’s too small and the sign is wrong.”

Sam: “Did you convert all the costs to annual values? I got the same mistake until I did that.”

You: (several minutes later) “You’re right! That fixed it. Thanks, Sam.”

Bad idea:

You: “Hey, Sam. I’m stuck on Question 6. I tried using the method in the lecture notes, but my answer’s too small and the sign is wrong.”

Sam: (hands over a paper) “Here, take a look at my answer. I had that mistake, too, but then I fixed it.”

You: (after going over Sam’s solution line by line, you cross out your old answer and write a new one using the same method) “Thanks, Sam. That worked. You can have your assignment back.”
UVic Statement on the Course Experience Survey

I value your feedback on this course. Towards the end of term you will have the opportunity to complete a confidential course experience survey (CES) regarding your learning experience.

The survey is vital to providing feedback to me regarding the course and my teaching, as well as to help the department improve the overall program for students in the future. When it is time for you to complete the survey, you will receive an email inviting you to do so. If you do not receive an email invitation, you can go directly to [http://ces.uvic.ca](http://ces.uvic.ca).

You will need to use your UVic NetLink ID to access the survey, which can be done on your laptop, tablet or mobile device. I will remind you nearer the time, but please be thinking about this important activity, especially the following three questions, during the course.

1. What strengths did your instructor demonstrate that helped you learn in this course?
2. Please provide specific suggestions as to how the instructor could have helped you learn more effectively.
3. Please provide specific suggestions as to how this course could be improved.
How can I get help?

I’m stressed and overloaded!

I’m always happy to meet with students to talk about their concerns. ECON 321 is just a course – your health, including mental health, comes first. You may send me an e-mail at willmore@uvic.ca, see me during office hours or make a private appointment either by e-mail or by seeing me after class.

You don’t have to go through this alone. I’m here to help, and I care about making sure that your course experience is healthy and productive. If you contact me, I’ll listen carefully to what you have to say, and work with you to find a solution.

If you don’t feel comfortable talking to the instructor about your situation, that’s okay! The university has a number of resources available to help students who are stressed. You may find a list of them here: http://www.uvic.ca/mentalhealth/students/treatment-support/index.php

Lecture Material

- Read optional readings cited in lecture notes
- Contact the instructor during Office Hours (10:30 to 12:20, Wednesdays, BEC 390)
- Talk to the instructor after class
- E-mail the instructor (willmore@uvic.ca)

Individual Assignments

- Read the posted Sample Answers
- Read any optional readings cited at the end of the assignment
- Contact the instructor during Office Hours (2:30 to 4:20, Tuesdays, BEC 390)
- Talk to the instructor after class
- E-mail the instructor (willmore@uvic.ca)

Group Assignments

- Use the Group Project forums on Coursespaces
  - Read other groups’ posts for inspiration
  - Post your own work (required) and ask for feedback
- Schedule a Skype chat between your group and the instructor
- Contact the instructor during Office Hours (2:30 to 4:20, Tuesdays, BEC 390)
- Talk to the instructor after class
- E-mail the instructor (willmore@uvic.ca)

Midterm/Final

- Keep up with readings, do the assignments and ask questions.
- Contact the instructor during Office Hours (2:30 to 4:20, Tuesdays, BEC 390)
- Talk to the instructor after class
- E-mail the instructor (willmore@uvic.ca)