



University
of Victoria



The Faculty of Social Sciences presents:

5 Secrets to Successful Business Culture

A public lecture by Bob Cummings
Executive VP, Commercial, WestJet Airlines

Wednesday, February 8
3:30 to 4:30 p.m.
Engineering & Computer Science Building
Room 116

Join University of Victoria alumnus Bob Cummings (BA Economics) for a public talk on the secrets to successful business culture. Bob is Executive Vice-President, Commercial at WestJet and is responsible for sales, marketing, communications, network planning and scheduling, revenue management, corporate development, airline partnerships, distribution, digital and WestJet Vacations. Bob is the 2017 Social Sciences Distinguished Alumni Award winner.

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