



# **Student Life Mentor: Student Communications**

June 2025 – April 2026

Position:	Student Life Mentor – Student Communications
Unit & Department:	Office of Student Life, Student Affairs
Remuneration:	\$20.00/hour + 4% in lieu of vacation and benefits
Number of Openings:	6 positions

#### **Position summary**

The Student Life Mentor (SLM) role is embedded within the Office of Student Life (OSL), a team that is dedicated to creating supportive spaces, responsive programming and engaging UVic students in matters most important to them. This role is an exciting opportunity for anyone who is interested in engaging UVic students in conversations about campus resources, services, and to act as a guide for navigating the campus community. Student Life Mentors act as vital parts of the Office of Student Life team by acting as peer leaders in fostering relationships and community for all UVic students, mentoring student engagement and growth, and facilitating peer-based support and education initiatives.

The **SLM – Student Communications** role (**SLM – SC**) supports the creation of digital content delivered by the OSL, for the purpose of engaging and educating new and current UVic students.

### Summary of qualifications

- Current status as a UVic undergraduate or graduate student, available for the full employment term of June 2025 to April 2026
- Lived experience as, and/or experience working with underrepresented students (e.g. 2SLGBTQIA+ students, Indigenous students, BIPOC students, International students, students with disabilities, first generation students etc.) and a variety of students who have diverse worldviews and degrees of familiarity with the campus community.
- Comfort with being video and/or audio recorded
- Ability to share information about campus resources in a caring, thoughtful, and inclusive ways
- Exercises good judgement and critical thinking
- Strong, accessible communication skills
- Ability to work independently and in a team environment
- Passion for the student experience and community building
- Passion for digital content and social media as a tool for student engagement and learning



## **Role expectations: Student Communications**

- Support the creation of strategic communications plans and campaigns strategies and tactics and creating rollout schedules
- Produce video, picture, graphic, and text-based social media campaigns and content utilizing Canva, YouTube, Hootsuite, Instagram, and Facebook
- Create engaging and informative student communications content to support programming objectives of the OSL
- Research and integrate social media trends to ensure relevance and engagement
- Align communications and social media with evolving student needs
- Partner with student groups, academic faculties, and campus partners to create responsive campaigns

#### Employment term

- June 2025 April 2026
- All SLMs MUST be available Sunday, August 24 for in-person training
- All SLMs must be available to complete approximately 10 hours of self-paced online training during Summer 2025
- 8-12 hours per month (September-April)
- Availability for shifts during work hours (8:30-4:30, Monday-Friday) and some evenings and weekends for special events

## How to apply

The OSL is recruiting SLMs to participate in four (4) distinct program teams for the 2025-2026 academic year. You may apply to multiple teams but can only be accepted to one continuous program team, as well as Orientation. SLMs may be selected for Orientation on its own, a continuous program on its own, or both Orientation and a continuous program.

Program teams include:

- **Orientation** (short-term)
- Student Leadership (continuous)
- Student Communications (continuous)
- Sexualized Violence Prevention (continuous)

Please indicate your interest in the Student Life Mentor role by filling out this form.

Applicants will be required to submit written responses for each programming team they express interest in. For more details, see the application form.

Any questions about the application form can be submitted via email to <u>studentlifementor@uvic.ca</u> or asked at our Info Session on Friday, March 14 from 10 am to 11 am PST via Zoom.

Applications must be submitted by 11:59 pm on Sunday, March 23.