

## 4.4 Logarithms

From our previous work, we know that if  $b > 0$  then the range of the exponential function  $f(x) = b(x)$  is the positive real numbers. If  $b > 0$  then the graph of  $f$  increases as we move right on the  $x$  axis, and if  $0 < b < 1$  then it increases as we move left on the  $x$ -axis. (The function  $f(x) = b^x$  is not very exciting if  $b = 1$ .) In either case, that means for any positive real number  $y$  there exists a unique real number  $x$  such that  $b^x = y$ . This number is **the base- $b$  logarithm of  $y$** , and denoted by  $\log_b(y)$ . That is, if  $b > 0$  and  $b \neq 1$ , then  $\log_b(y)$  is the power to which  $b$  must be raised in order to get the positive number  $y$ .

It is important to notice that  $\log_b(y)$  is only defined for positive numbers  $y$ . Logarithms are exponents. By definition  $b^{\log_b(y)} = y$ . Since  $b$  is positive, so is any power of  $b$ . Thus  $\log_b(y)$  is undefined when  $y$  is negative because no power of a positive number can give us a negative number.

Logarithms have properties that follow immediately from the fact that they are exponents.

**Properties of Logarithms.** Suppose  $b > 0$  and  $b \neq 1$ .

- $\log_b 1 = 0$  because  $b^0 = 1$ .
- $\log_b b = 1$  because  $b^1 = b$ .
- $b^x = y$  if and only if  $\log_b(y) = x$ .
- $\log_b(xy) = \log_b(x) + \log_b(y)$  because  $b^{\log_b(x) + \log_b(y)} = b^{\log_b(x)} b^{\log_b(y)} = xy$ .
- $\log_b(a^x) = x \log_b(a)$  because  $b^{x \log_b(a)} = (b^{\log_b(a)})^x = a^x$ .
- $\log_b\left(\frac{x}{y}\right) = \log_b(x) - \log_b(y)$  because  $b^{\log_b(x) - \log_b(y)} = b^{\log_b(x)} b^{-\log_b(y)} = b^{\log_b(x)} \cdot \frac{1}{b^{\log_b(y)}} = \frac{x}{y}$ .

When the base  $b$  is omitted, as in  $\log(100)$ , it is assumed to be 10. Logarithms to base 10 are called **common logarithms**. Logarithms to base  $e$  are called **natural logarithms**, and denoted by  $\ln(x)$  rather than  $\log_e(x)$ .

**Example 49** Evaluate each expression.

- $\log_2(2) = 1$
- $\log(100) = \log(10^2) = \log_{10}(10^2) = 2$
- $\log_6(12) + \log_6(18) = \log_6(12 \cdot 18) = \log_6(216) = \log_6(6^3) = 3$
- $\log_5(2500) - \log_5(4) = \log_5\left(\frac{2500}{4}\right) = \log_5(625) = \log_5(5^4) = 4$
- $\log(5b) + \log(2c^2) = \log(10bc^2) = \log(10) + \log(bc^2) = 1 + \log(bc^2)$

**Example 50** . Solve  $\log_8(x) + \log_8(x - 12) = 2$ .

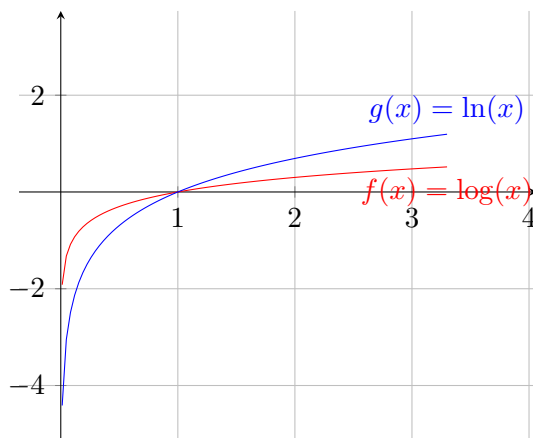
We have  $2 = \log_8(x) + \log_8(x - 12) = \log_8(x(x - 12))$ , so that  $8^2 = x(x - 12)$ , by the definition of logarithms. Thus  $x^2 - 12x - 64 = 0$ . By factoring (or using the quadratic formula first for help), this is the same as  $(x - 16)(x + 4) = 0$ . Therefore  $x = 16$  or  $x = -4$ . But  $x = -4$  is not a solution, as  $\log_8(-4)$  is undefined. Hence the solution is  $x = 16$ .

For a positive real number  $b \neq 1$ , the **logarithm function with base  $b$**  is the function  $f(x) = \log_b(x)$ . Its domain is the set of positive real numbers. Its range is the set of all real numbers.

Notice that the functions  $f(x) = b^x$  and  $g(y) = \log_b(y)$  are inverses by definition:  $b^x = y$  if and only if  $\log_b(y) = x$ . Thus, if  $b \neq 1$ , the logarithm function with base  $b$  is the inverse of the exponential function with base  $b$ . (The function  $f(x) = 1^x$  does not have an inverse because, for example  $1^2 = 1^3 = 1$ .)

Finally, we observe that logarithm functions with different bases are just multiples of each other. We know  $b^{\log_b(x)} = x$ . Therefore,  $\log_a(b^{\log_b(x)}) = \log_a(x)$ . From one of the properties of logarithms, we know that  $\log_a(b^{\log_b(x)}) = \log_b(x) \log_a(b)$ , and so this is the same as  $\log_b(x) \log_a(b) = \log_a(x)$ . Since  $\log_a(b)$  is a number, this says that  $\log_a(x)$  is a multiple of  $\log_b(x)$ .

The graphs of  $f(x) = \log(x)$  and  $g(x) = \ln(x)$  are shown below.

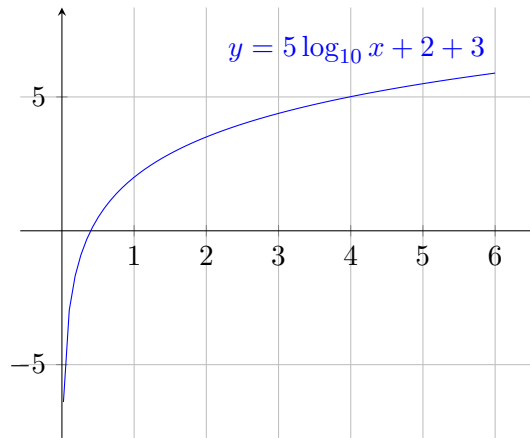


The same principles as before of shifting graphs or stretching them vertically or horizontally apply.

**Example 51** Sketch the graph of  $f(x) = 5 \log(x + 2) + 3$ .

This graph has the same basic shape as the graph of  $y = \log(x)$ . It is shifted upwards by 3 and left by 2. Also, it is stretched in the vertical direction by a factor of 5.

After plotting a few well chosen points and sketching a curve of the correct shape through them, one arrives at the graph below.



#### 4.4.1 Practice Problems

In questions 1 to 5, use the properties of logarithms to find an equivalent, arguably simpler, expression.

1.  $\log_6 (12) + \log_6 (18)$
2.  $\log_8 (x) + \log_8 (x - 12)$
3.  $\log_5 (2500) - \log_5 (4)$
4.  $\log(5b) + \log(2c^2)$
5.  $\log_{25} (7) + \log_5 (3)$
6. Sketch the graph of  $h(x) = 1 - 5 \log \left(1 - \frac{x}{2}\right)$ .

## 4.4.2 Solutions

1. 3   2.  $\log_8(x^2 - 12x)$    3. 4   4.  $\log(10bc^2)$    5.  $\frac{2\log(3)+\log(7)}{2\log(5)}$

6.

