



CREATING SAFE
PRIMARY CARE TO

REDUCE STIGMA

FOR PEOPLE WHO USE OR
HAVE USED SUBSTANCES

We met with 75 people in Victoria who self-identified as having experience with substance use and asked them to complete the statement:
"I would feel safe going to the doctor if..."

more information at: www.spc.cisur.ca

**This is what they
told us...**

**HEY, I'M
HUMAN.
TREAT ME
RIGHT!**

**LIVE UP TO
PROFESSIONAL
STANDARDS**

**ACT TO
PREVENT
STIGMA:
DON'T
TREAT ME
LIKE CRAP**

**DO YOU
CARE
ABOUT
ME?**

**DON'T RED
FLAG ME:
RECOGNIZE
ADDICTION
AS A
HEALTH
ISSUE**

**MAINTAIN MY
CONFIDENTIALITY
IN A WELCOMING
& COMFORTABLE
ENVIRONMENT**

**BE A
CHAMPION
FOR
ADVOCACY**

**ACKNOWLEDGE &
ACCOMMODATE
MY NEEDS &
CIRCUMSTANCES**



Victoria
Division of Family Practice
A GPSC initiative



Royal Roads
UNIVERSITY



**University
of Victoria**
Canadian Institute
for Substance
Use Research



island health

umbrella
Society for Addictions and Mental Health