

Strategies to Reduce Alcohol-Related Harms and Costs in Canada

A Review of Provincial, Territorial, and Federal Policies



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Institut canadien de recherche sur l'usage de substances



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The Canadian Alcohol Policy Evaluation (CAPE) project carefully assessed how well Canada's federal government, provinces and territories were implementing alcohol policies with strong evidence for protection of public health and safety in 2017.



Alcohol Policy Domains



Provincial & Territorial Grade



Federal Grade

Alcohol Policy Domains	Provincial & Territorial Grade	Federal Grade
Pricing & Taxation	36% F *	24% F *
Physical Availability of Alcohol	43% F *	100% A+
Impaired Driving Countermeasures	55% D *	50% D- *
Marketing and Advertising Controls	51% D-	20% F *
Minimum Legal Drinking Age	52% D-	0% F
Screening, Brief Intervention & Referral	26% F	93% A+
Liquor Law Enforcement	61% C-	N/A N/A
Alcohol Control System	35% F	40% F
Alcohol Strategy	43% F	20% F
Monitoring and Reporting	63% C	82% A-
Health and Safety Messaging	26% F	10% F
OVERALL SCORE	44% F	38% F

How do the provinces and territories compare to best Canadian current practice?



87%

Many individual examples of best practice policies were found across **Canada**. If all these had been consistently implemented, the provinces and territories would have collectively scored 87% *i.e., improvements are feasible.*

The net revenue from alcohol in Canada of **\$10.9 billion** was **only 75%** of the estimated **\$14.6 billion costs** in 2014. All provinces and territories ran a deficit, with alcohol revenues being lower than the economic costs.

* Indicates the most important policy areas

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For full jurisdictional reports and project information please visit: alcoholpolicy.cisur.ca or email cisur@uvic.ca