

September 22, 2022

Mr. Randy Hoback, M.P.  
House of Commons  
Ottawa, Ontario,  
K1A 0A6

Dear Mr. Hoback:

**Re: Support for 'M-61 Warning Label Strategy for Alcoholic Products'**

We are writing to express support for the motion put forward by Member of Parliament, Lisa Marie Barron at the 44<sup>th</sup> Parliament, 1<sup>st</sup> Session, '[M-61 National Warning Label Strategy for Alcoholic Products](#)' calling on the federal government of Canada to implement alcohol warning labels. **We ask that you please support motion M-61** and the implementation of federally mandated labels on all alcohol containers sold in Canada to better inform your constituents about the health risks of alcohol. This is especially important given that the **majority of Canadians are unaware that alcohol is classified by the WHO as a Class 1 carcinogen and causes 7 different types of cancer including breast and colon.**

Motion M-61 aligns with the recent call for warning labels that formed part of the Canadian Centre on Substance Use and Addictions' proposed new [Canadian Guidance on Alcohol and Health](#) that Health Canada: "**require, through regulation, the mandatory labelling of all alcoholic beverages to list the number of standard drinks in a container, the Guidance on Alcohol and Health, health warnings and nutrition information.**" This recommendation comes from leading scientific experts in the field and is supported by an [Evidence-based Recommendations for Labelling Alcohol Products in Canada](#) put together by the [Canadian Alcohol Policy Evaluation \(CAPE\) Project](#) researchers, who have been leaders in the alcohol policy field for over 10 years. Importantly, Australia and New Zealand recently [mandated a pregnancy warning](#), the Irish government has passed regulations requiring a [cancer warning label](#) and a recent study in Yukon demonstrated the [impact of warning labels](#).

We also support calls for the federal government to develop a federal Alcohol Act, within which alcohol labelling regulations can be housed, **and we urge you to do the same.** [Tobacco](#) and [cannabis](#) products, two other legally regulated psychoactive substances, are already subject to mandatory warning labels and governed by federal Acts. It is time to call on the Government of Canada, without interference from the alcohol industry, do the same with alcohol, a drug that cost Canada [\\$16.6 billion](#) and was responsible for more than 18,000 deaths in 2017 alone.

**Will you join MP Lisa Marie Barron in calling on the federal government of Canada to stop keeping Canadians in the dark about the risks of alcohol by supporting motion M-61? Will you also call on the government to implement a federal Alcohol Act? Please respond with answers to these key questions.**

Sincerely,

Prince Albert & Area Community Alcohol Strategy Steering Committee (CASSC)  
[www.paalcoholstrategy.ca](http://www.paalcoholstrategy.ca)  
[paalcoholstrategy@gmail.com](mailto:paalcoholstrategy@gmail.com)  
(306) 960-5499