

## Compiled list of links shared in past CAPE CoP email communications

Last updated: July 29, 2022

### Alcohol warning labels

- [Read](#) “Alcohol labelling Fact Sheet” Alcohol Health Alliance (2022)
- [Read](#) “Contents unknown: How alcohol labelling still fails consumers.” Alcohol Health Alliance (June 2022)
- [Read](#) “What can the UK learn from Australia and New Zealand’s fight for mandatory alcohol warning labels?” Institute of Alcohol Studies (June 2022)
- [Read](#) “The role of alcohol packaging as a health communications tool: An online cross-sectional survey and experiment with young adult drinkers in the UK, Drug and Alcohol Review (April 2022)
- [Read](#) “Industry influence over global alcohol policies via the World Trade Organization: a qualitative analysis of discussions on alcohol health warning labelling” The Lancet Global Health (March 2022)
- [Watch](#) “Alcohol can cause cancer, so why don’t most Canadians know that?” CBC The National (January 2022)

### Alcohol industry activities

- [Read](#) “How do we deal with a problem like the alcohol industry? Four lessons on how to protect science based on recent study” Journal of Studies on Alcohol and Drugs [open access] (July 11, 2022)
- [Read](#) “Understanding the Political Organization and Tactics of the Alcohol Industry in Ireland 2009–2018” Journal of Studies on Alcohol and Drugs [open access] (July 2022)
- [Read](#) “Alcohol Industry Interference to Avoid Regulation of Availability: A Case in Brazil” Journal of Studies on Alcohol and Drugs [open access] (July 2022)
- [Read](#) “What do we know about the alcohol industry’s engagement with youth alcohol education?” Institute of Alcohol Studies (June 2022)
- News stories - Health Canada reverses plan to require nutrition labels on ground beef in response to industry pressure: [Global News](#) , June 10, 2022 and [CBC](#), June 30, 2022.
- [Read](#) ““Let’s get Mortal!” Alcohol content in reality TV programmes over a 1-year period and youth exposure” Institute of Alcohol Studies (May 2022)
- [Read](#) “Using information to shape perception”: tobacco industry documents study of the evolution of Corporate Affairs in the Miller Brewing Company”. Journal of Globalization and Health. (May 2022)
- [Read](#) “Manufacturing doubt: Assessing the effects of independent vs industry-sponsored messaging about the harms of fossil fuels, smoking, alcohol, and sugar sweetened beverages” SSM Population Health (March 2022)
- [Read](#) “Distilling the curriculum: An analysis of alcohol industry-funded school-based youth education programmes” PLoS ONE (January 2022)
- [Read](#) “Corporate ventriloquism undermines action on alcohol harms” British Medical Journal (August 2021)
- [Read](#) “Dark Nudges and Sludge in Big Alcohol: Behavioral Economics, Cognitive Biases, and Alcohol Industry Corporate Social Responsibility” The Mibank Quarterly (September 2020)
- [Read](#) “How alcohol industry organisations mislead the public about alcohol and cancer” Drug and Alcohol Review (September 2017)

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Questions or comments? Feel free to contact us at: [CAPECoPCoord@uvic.ca](mailto:CAPECoPCoord@uvic.ca) or visit the [CAPE Community of Practice website](#)

## Marketing & health messaging

- [Read](#) “Calling for protection from a torrent of alcohol-related misinformation” Croakey (June 2022)
- [Watch](#) “Digital alcohol marketing.” [Global Alcohol Policy Alliance](#) conference (April 2022)
- [Read](#) “Realising our rights: How to protect people from alcohol marketing.” Alcohol Focus Scotland and Alcohol Marketing Expert Network Report (June 2022)
- [Read](#) “Alcohol marketing has crossed borders and entered the metaverse – how do we regulate the new digital risk?” The Conversation (May 2022)
- [Read](#) “Reducing the harm from alcohol – by regulating cross-border alcohol marketing, advertising, and promotion” WHO technical report (May 2022)
- [Watch](#) “Alcohol: Regulating its cross-border marketing” companion WHO video (May 2022)
- [Read](#) “Pregnancy, Fertility, Breastfeeding, and Alcohol Consumption: An Analysis of Framing and Completeness of Information Disseminated by Alcohol Industry–Funded Organizations” Journal of Studies on Alcohol and Drugs (October 2019)

## Health, disease & cancer

- [Read](#) “Alcohol consumption carries significant health risks and no benefits for young people; some older adults may benefit from drinking a small amount of alcohol” The Lancet (July 2022)
- [Read](#) “New research shows two glasses of wine enough to hit daily sugar limit” BBC News (February 2022)
- [Read](#) “The Impact of Alcohol Consumption on Cardiovascular Health: Myths and Measures.” Policy Brief. World Heart Federation (January 2022)

## Pricing and taxation (e.g. minimum unit pricing (MUP))

- [Read](#) “No place for cheap alcohol: the potential value of minimum pricing for protecting lives” World Health Organization (June 2022)
- [Read](#) “Everything you wanted to know about minimum pricing in one place” Alcohol Health Alliance (June 2022)
- [Read](#) “Minimum Unit Pricing and harmful drinking: Mixed findings should not override the bigger picture” Alcohol Health Alliance (June 2022)
- [Read](#) “New WHO signature initiative shows raising alcohol taxes could save 130 000 lives per year” WHO (Feb 2022)

## Alcohol statistics and economics

- [Read](#) “Beyond the Drinker: Alcohol's Hidden Costs in 2016 in Australia” Journal of Studies on Alcohol and Drugs (July 2022)
- [Read](#) “Economic competition in the alcohol trade should not trump public health” *FastTakes*, Journal of Studies on Alcohol and Drugs (July 2022)
- Read CISUR reports on modelling of government alcohol monopolies in [Sweden \(2018\)](#) and [Finland \(2019\)](#)
- [Read](#) “The alcohol deficit: Canadian government revenue and societal costs from alcohol” CISUR (2020)
- [Explore](#) the WHO’s Global Information System on Alcohol and Health (GISAH)

## Strategies & action plans

- [Read](#) “The Oslo Declaration: Towards reducing alcohol harms: An expression of unity and resolve to curb alcohol harm” (June 2022)
- [Watch](#) webinar recording [Co-Lab](#) / [CMAPS](#) presentation on Vancouver’s community-led [Alcohol Strategy](#) (March 2022)

## Alcohol and COVID-19

- [Watch](#) “Alcohol policy and the COVID-19 pandemic: Where we are, how we got here & what we’ve learned” webinar published by EEnet (CAMH)