

How is Prince Edward Island Performing on Alcohol Policy?*

What is CAPE?

The Canadian Alcohol Policy Evaluation (CAPE) project systematically assesses how well Canada's federal government, provinces and territories are implementing alcohol policies with strong evidence for protection of public health and safety.



Canadian Institute
for Substance
Use Research

Institut canadien
de recherche sur
l'usage de substances



PE REPORT CARD: 37% F

DOMAIN	SCORE	GRADE
1. Pricing & Taxation	51%	D-
2. Physical Availability	31%	F
3. Control System	8%	F
4. Impaired Driving Countermeasures	58%	D+
5. Marketing & Advertising Controls	41%	F
6. Minimum Legal Age	24%	F
7. Health & Safety Messaging	9%	F
8. Liquor Law Enforcement	49%	F
9. Screening & Treatment Interventions	54%	D
10. Alcohol Strategy	15%	F
11. Monitoring & Reporting	68%	C+

Find out more and join our community of practice: alcoholpolicy.cisur.ca

* Based on 2022 Policy Data