

How is New Brunswick Performing on Alcohol Policy?*

What is CAPE?

The Canadian Alcohol Policy Evaluation (CAPE) project systematically assesses how well Canada's federal government, provinces and territories are implementing alcohol policies with strong evidence for protection of public health and safety.



Canadian Institute for Substance Use Research

Institut canadien de recherche sur l'usage de substances



Find out more and join our community of practice: alcoholpolicy.cisur.ca

* Based on 2022 Policy Data

NB REPORT CARD: 35% F

	SCORE	GRADE
1. Pricing & Taxation	39%	F
2. Physical Availability	36%	F
3. Control System	20%	F
4. Impaired Driving Countermeasures	59%	D+
5. Marketing & Advertising Controls	37%	F
6. Minimum Legal Age	24%	F
7. Health & Safety Messaging	2%	F
8. Liquor Law Enforcement	37%	F
9. Screening & Treatment Interventions	60%	C-
10. Alcohol Strategy	17%	F
11. Monitoring & Reporting	50%	D-