












How is Manitoba Performing on Alcohol Policy?*

What is CAPE?

The Canadian Alcohol Policy Evaluation (CAPE) project systematically assesses how well Canada's federal government, provinces and territories are implementing alcohol policies with strong evidence for protection of public health and safety.

MB REPORT CARD: 44% F

DOMAIN	SCORE	GRADE
 1. Pricing & Taxation	45%	F
 2. Physical Availability	40%	F
 3. Control System	30%	F
 4. Impaired Driving Countermeasures	56%	D
 5. Marketing & Advertising Controls	50%	D-
 6. Minimum Legal Age	0%	F
 7. Health & Safety Messaging	7%	F
 8. Liquor Law Enforcement	92%	A+
 9. Screening & Treatment Interventions	82%	A-
 10. Alcohol Strategy	45%	F
 11. Monitoring & Reporting	53%	D