



Canadian Alcohol Policy Evaluation (CAPE) Community of Practice

***Alcohol strategies and action plans:
experiences, opportunities and challenges***

Event #9: September 28, 2022



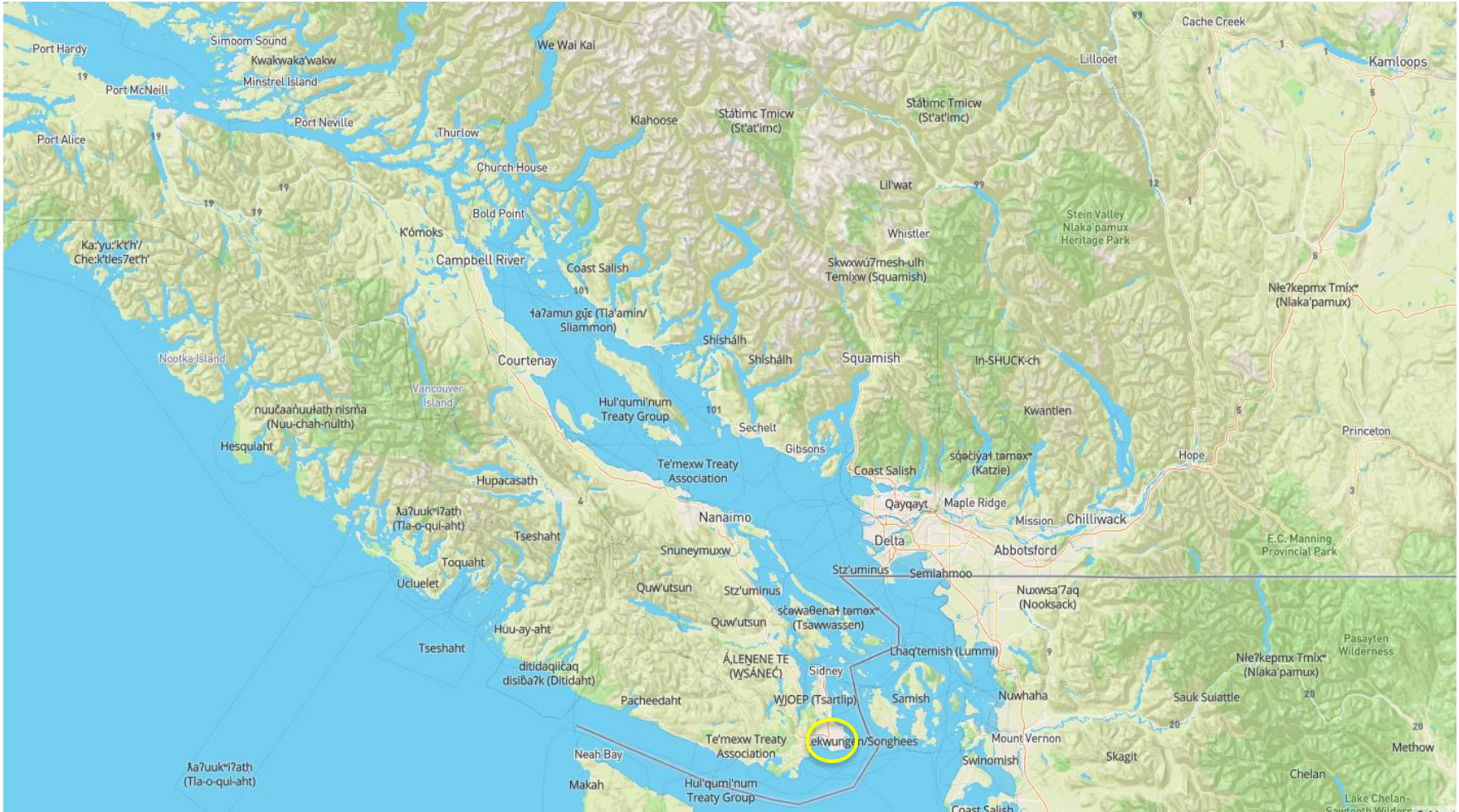
University
of Victoria

Canadian Institute
for Substance
Use Research

Institut canadien
de recherche sur
l'usage de substances

camh

Centre for Addiction and Mental Health
Centre de toxicomanie et de santé mentale



We acknowledge and respect the ləkʷəŋən peoples on whose traditional territory the University of Victoria stands and the Songhees, Esquimalt and W̱SÁNEĆ peoples whose historical relationships with the land continue to this day.



Canadian Institute for Substance Use Research
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In memoriam

Harold Johnson 1957-2022



Storyteller, writer, advocate, elder and so much more

“We change the world with what we do.”

-Harold R. Johnson



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Housekeeping

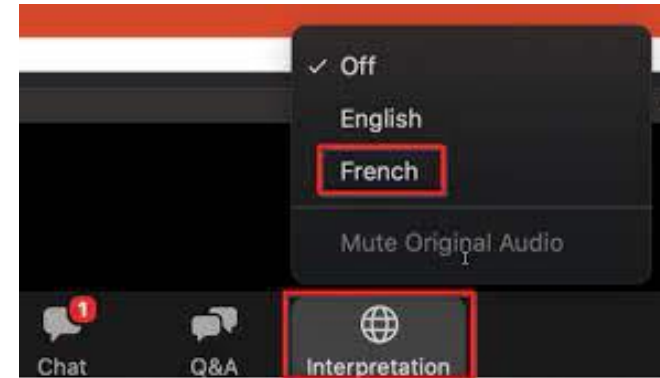
- Today's webinar includes an introductory presentation, keynote address, panel discussion and Q&A = 90mins
- The presentations and panel discussion will be recorded. The Q&A section will not be recorded
- Link to the recording and webinar materials will be circulated and posted on CAPE CoP website
- Technical difficulties? please message us in the chat
- For persons with lived/living experience stipends: email capecopcoord@uvic.ca

The views and opinions expressed as part of this event are those of the presenters alone and do not necessarily represent those of our funders or other organizations acknowledged



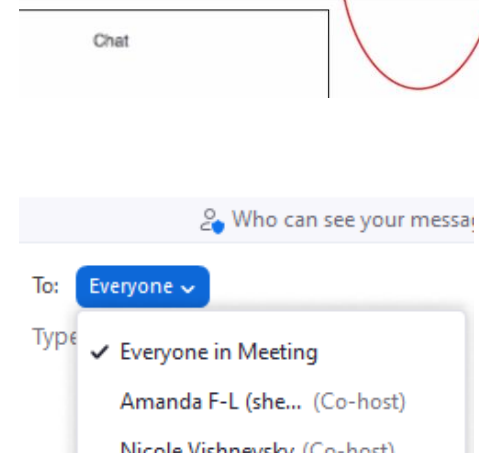
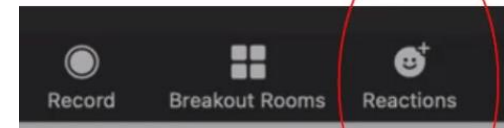
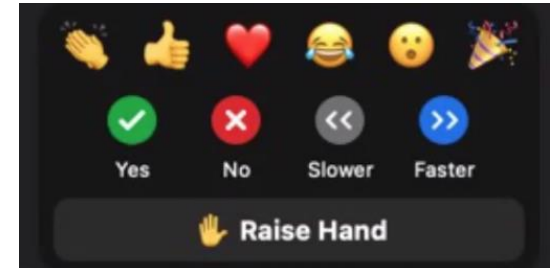
Zoom tools

- Simultaneous French interpretation is available except for the Q&A portion / interprétation simultanée en français est disponible sauf pour la section Q&R (see Chat box for instructions)
- The panelists and moderator will be highlighted on screen during the panel segment



Q&A format

- Use the chat box to submit a question at any time and/or the 'raise hand' during Q&A segment
- When called upon, unmute then name the presenter or panelist to whom you are asking the question
- The moderator may read aloud questions typed in the chat.
- Questions can be submitted anonymously by direct message to Amanda F-L



Presenter

Dr. Norman Giesbrecht

Dr. Giesbrecht is an Emeritus Scientist with the Institute for Mental Health Policy Research at CAMH in Toronto and was a founding investigator on the CAPE project team. He has served on numerous national and international teams over the years and his career has been dedicated to producing high quality evidence-based research to reduce and prevent alcohol caused harms.



Alcohol strategies & action plans

Can help guide efforts to coordinate and prioritize alcohol-focused policy initiatives and interventions under government leadership

Should aim to address goals in the WHO Global Strategy to reduce the harmful use of alcohol (2022)

Recent international examples include Scotland's Alcohol Framework (2018) and Ireland's Public Health (Alcohol) Act 2018



Best Practices (CAPE indicators)

- Standalone, alcohol-specific strategy or action plan
- Includes a range of evidence-based policies

- pricing and taxation
- physical availability
- alcohol control system
- impaired driving countermeasures
- marketing and advertising controls
- minimum legal age
- health and safety messaging
- enforcement
- prevention, harm reduction and treatment
- monitoring and reporting

- Development and implementation free of alcohol industry influence
- Involve coordination, leadership, endorsement and dedicated funding
- Mechanisms in place for monitoring implementation and effectiveness, and for updates over time



Strategies/action plans in Canada

Active	<ul style="list-style-type: none">• Newfoundland and Labrador• Nunavut• Northern Alcohol Strategy (Saskatchewan)
In development	<ul style="list-style-type: none">• Northwest Territories
In discussion	<ul style="list-style-type: none">• Prince Edward Island
Not active	<ul style="list-style-type: none">• Alberta• Manitoba• Federal/National
None in place/Unknown	<ul style="list-style-type: none">• BC Yukon• New Brunswick Nova Scotia• Ontario Quebec



Presenter

Dr. Robert Strang

Dr. Strang is a Public Health specialist physician and the Chief Medical Officer of Health for the province of Nova Scotia since 2007. He advocates for policy measures that create environments supportive of health and that reduce alcohol caused harms. He was involved with the development of Nova Scotia's provincial alcohol strategy, published in 2007 and is a member of the National Alcohol Strategy Advisory Committee.



Panelists

Dr. Mark Asbridge (Moderator)

Mark is a professor with the Department of Community Health and Epidemiology at Dalhousie University, Nova Scotia. Mark has been a co-investigator with the CAPE project on all three iterations to date. Mark's areas of expertise include impaired driving countermeasures, minimum legal drinking age, alcohol, and youth

Joan Johnson

Joan is a member of the Woptura Tiospaye of the Oglala Sioux Nation. She lived with her late husband, Harold, on his family's trapline at the north end of Montreal Lake, Saskatchewan, for twenty years prior to relocating to Gabriola, BC. With her background in justice and community development, Joan was seconded to work, along with her husband Harold Johnson, on the Northern Alcohol Strategy in 2016 and she continues that work today as a mentor and consultant.



Panelists

Bryany [Bree] Denning

Bree is a Senior Advisor, Problematic Substance Use with the Department of Health and Social Services in the Government of the Northwest Territories. Bree was involved with CAPE 2.0 as a Knowledge User and has been working on developing the Northwest Territories' Alcohol Strategy.

Debbie Curtis

Debbie is a Mental Health and Addictions Consultant with the Department of Health and Community Services in Newfoundland and Labrador. Debbie was the lead consultant on the Provincial Alcohol Action Plan released in July 2022 and has worked on the development of the Opioid Dependence Treatment program.

Niki Legge

Niki is the Provincial Director of Mental Health and Addictions with the Department of Health and Community Services in Newfoundland and Labrador. Niki has led the development of e-mental health initiatives in the province for over 10 years including Bridge the Gapp online resource.



Thank you!

CAPE Community of Practice

Acknowledgment of funding and support



Health Canada | Santé Canada
Substance Use and Addictions Program | Programme sur l'usage et les dépendances aux substances



Social Sciences and Humanities Research Council (SSHRC)
Connection Grant



Public Health Agency of Canada | Agence de la santé publique du Canada



In-kind funding and support from co-investigator institutions, knowledge users, and government stakeholders

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Joan Johnson (Northern Alcohol Strategy)
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CAPE Community of Practice

- A national alcohol policy community
 - building long-term connections, collaborations, and professional development between members
 - increasing awareness and knowledge of emerging alcohol-related research and policies
- Not yet a member of the CAPE CoP?
[Join the CAPE CoP](#) / [Inscrivez-vous à la CdP de l'ÉPCA](#)
- Visit www.alcoholpolicy.cisur.ca or email us at capecopcoord@uvic.ca

