



Canadian Alcohol Policy Evaluation (CAPE) Community of Practice

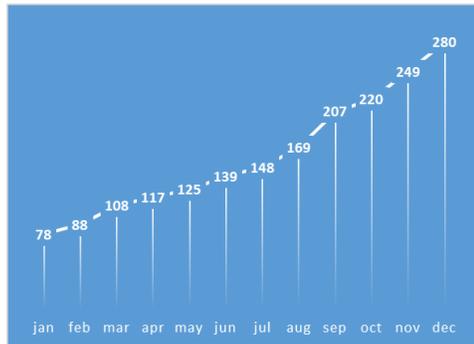
2022 Highlights

Launched in January 2022, the Canadian Alcohol Policy Evaluation Community of Practice (CAPE CoP) addresses a cross-Canada need for knowledge exchange, collaboration and learning opportunities in alcohol policy.

Membership growth and diversity

280 members as at December 2022

Figure 1: Total membership at month end



All 13 provinces and territories, Canada-wide and international

Figure 2: Jurisdictions of members

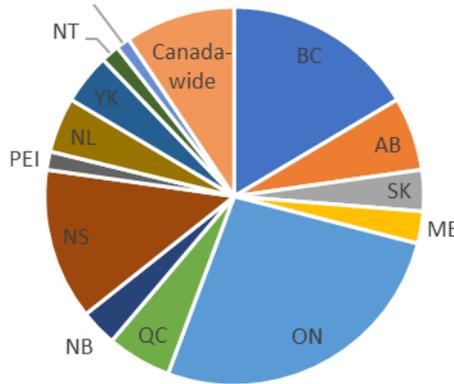


Figure 3: Affiliations of members



Events and activities

10 learning events: webinars, roundtable discussions and networking sessions

7 meetings of the alcohol warning labels (AWL) working group¹

4 focus group sessions to inform CAPE 3.0 knowledge mobilization activities

Webinars

- Launch of CAPE 3.0 & CoP (70 attendees)
- Alcohol warning labels (AWLs): Informing Canadian consumers (48 attendees)
- Overt & covert alcohol industry activities: Navigating the Canadian landscape (45 attendees)
- Alcohol strategies and action plans in Canada: Experiences, opportunities and challenges (64 attendees)
- The basics of alcohol pricing and taxation mechanisms: Minimum unit pricing, excise tax, sales tax and markups (85 attendees)

Roundtables

- AWLs: Exploring the legal issues
- AWLs: Advocacy Approaches - Australian Perspective
- AWLs: Advocacy Approaches - Canadian Perspective

Networking

- Summer Salon Speed-Networking - Session one
- Summer Salon Speed-Networking - Session two

¹ AWL working group formed following the series of roundtables on this topic. Now with more than 30 members, the group meets monthly to share knowledge, updates and opportunities for action.





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Knowledge products and resources

500 views of webinar recordings

400 downloads of event summaries, webinar slides, factsheets, and guidance documents

2,000 visits to the CAPE webpage

Impact and feedback

- ✓ Members have **gained new knowledge** that they have **shared, used** and/or **intend to use** in their roles
- ✓ Members value the **connections with others** and access to up-to-date **resources**, evidence, and expertise
- ✓ Members are **actively promoting** the CAPE CoP through their networks and encouraging others to join
- ✓ Members are engaging in **letter-writing campaigns** and other activities to promote strong alcohol policy

"So amazingly well done with each of the three facilitators bringing new content to the table in an order that really helped us in understanding the topic."

"So very helpful! I needed more ways of talking about this topic with leaders internally and in community and this webinar gave me that"

"I am honoured to learn from such genuine people who critically think through the science and the human piece of the work, and care deeply about our community's health."

How to Join

Not yet a CAPE CoP member? To sign up, please fill out this [short membership form](#).

The CAPE CoP is comprised primarily of a national email listserv, research presentations, roundtable discussions, policy forums, and cross-sectoral and -jurisdictional networking sessions related to alcohol policy.

Materials produced by CAPE are available in English and French. Simultaneous interpretation in either French or English is available for webinars/presentations. Email correspondence is primarily in English.

Questions or comments?

Contact us at: capecopcoord@uvic.ca or visit the CAPE website <www.alcoholpolicy.cisur.ca>



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