



An online platform connecting you to  
health research in BC.



You can  
be the key



to the next



BREAKTHROUGH  
in our health care

Volunteer and sign up today!  
[www.REACHBC.ca](http://www.REACHBC.ca)

# What is REACH BC?

REACH BC is a new online platform that connects British Columbians with health research opportunities.

Although 70% of British Columbians are interested in participating in health research, only 15% of people know where to find research opportunities (Canada Speaks Public Opinion Poll, 2015).



**70%**  
are interested in  
participating  
in health research



**15%**  
know where to  
find research  
opportunities

REACH BC is a trusted source for the public to find research opportunities related to their health condition and interests.

Our goal is to connect the public with research opportunities that can advance health care and improve health outcomes in BC.



## How REACH BC works

Connect in 3 simple steps:



**Create a profile with your health research interests**



**Get matched and notified with research opportunities**



**Review and decide if you want to connect with the research team**

REACH BC will contact you with any health research opportunities that match your profile and interests.

At that point, you can learn details about the research opportunities that are available to you, including what they involve and the time commitment.

If you're not ready to sign up but are still interested in learning more, you can use REACH BC to browse research opportunities and see what research is being conducted in BC.

# About the platform



**Free and easy  
to use**



**Verified research  
opportunities**



**Automatic matching**



**Protect privacy**



**Province-wide  
directory**



**Supported by  
research ethics and  
privacy offices**

REACH BC will not release any of your personal information to 3rd parties, participating organizations and/or other institutions. Your information will only be available to the researcher(s) after you indicate interest in being contacted about a particular study.

If you have questions or concerns, please visit our website to view our privacy policy or contact us at [info@reachbc.ca](mailto:info@reachbc.ca).

# Why participate in health research?

**Whether you participate as a healthy volunteer, or as a person with a health condition, there are many potential benefits to participating in research:**

- Learn more about your general health or a health condition.
- Support health researchers in the discovery of safe and better treatments.
- Receive care while contributing to advancing new treatments.



**Sign up for REACH BC** and get matched with research opportunities based on your interests.

**Help advance health care** in areas that are important to you, your family, and your community.

Learn more at

**[www.REACHBC.ca](http://www.REACHBC.ca)**

**REACH BC**

**REACH BC**

604.675.3669

[info@reachbc.ca](mailto:info@reachbc.ca)

Our funding partners:

