If you live in Canada, are of 65 years or older, and use a smart speaker such as Google Home, Google Nest Hub or Amazon Echo (Alexa), we would like to invite you to participate in a one-hour focus group. The conversation will take place online over Zoom on Wednesday, November 24, 2021 in the afternoon.

Here, you will be asked to share your experiences with using your smart speaker in an informal group conversation setting. Some questions include: What do you use your smart speaker for? How often do you use it? Do you have any privacy or security concerns about using your smart speaker?

This project is affiliated with AGE-WELL, the Institute on Aging and Lifelong Health, as well as the Big Data Surveillance Project. Findings from this focus group will support dissertation research on aging in place with technology, conducted by Jessica Percy Campbell, a PhD candidate in the Political Science department at the University of Victoria.

Participant identity will be kept anonymous and participants have the right to withdraw from the research at any time.

Participants will receive a $20 Starbucks gift card via email.

If you may be interested in participating in this research on November 24th, 2021—please contact Jessica at jpercycampbell@uvic.ca.

The event will take place in the afternoon. The exact time will be selected according to participant availability.

Questions?

Contact:
Jessica Percy Campbell jpercycampbell@uvic.ca Dr. Colin Bennett (Supervisor) cjb@uvic.ca