Social media strategies for research

Thursday, January 16
10 – 11 a.m.

Join us for a live webinar session with Research Impact Canada (RIC) led by Krista Jensen, Knowledge Mobilization Officer at York University. Krista will share how to help researchers use social media to mobilize their research and build partnerships. Topics will include how to create a social media strategy, effective ways of using social media and how to measure and evaluate social media activities.

This webinar is part of a series to engage knowledge brokers, researchers and support staff across the Research Impact Canada network. Founded in 2006 by York University and the University of Victoria, RIC builds institutional capacity for research and knowledge partnerships that benefit society.

Open to UVic students, post-doctoral fellows, faculty and staff. Space is limited. Register now!

For more information contact communityresearch@uvic.ca