Pathways to Impact: Mobilizing Knowledge Fund
Guidelines

Purpose
To assist researchers in mobilizing knowledge and creativity in support of the University of Victoria’s (UVic) commitment to meeting the United Nations’ (UN) Sustainable Development Goals.

The UVic Research Partnerships and Knowledge Mobilization unit (RPKM), in partnership with UVic Libraries, are pleased to announce a one-time opportunity to request funding for innovative mobilization of research knowledge and outputs, with the aim of increasing their impact.

Impact is defined as the effect, change or benefit to public policy or services, health, culture, the environment, economy, or quality of life, within and beyond the academic field.

Knowledge mobilization (KMb) refers to a range of possible activities and processes that lead to impact. KMb connects academic research, researchers and students to audiences seeking to address social, cultural, economic, environmental, and health challenges. For KMb resources, tools and supports promoting best practices and innovative approaches, please visit Research Impact Canada and KT Pathways.

Value: up to $3,500. Total funding envelope is $20,000
Application deadline: 23:59 on November 15th, 2021
Notification of decision: December 15th, 2021
Timeframe: Funds must be used by March 31, 2023
Completion date for projects: March 31, 2023
Unused funds will be recalled. Extensions will not normally be granted.

Eligibility

- All full-time University of Victoria faculty members and librarians are eligible. Early career scholars are encouraged to apply. Though open to individual faculty members and research teams, only one application per applicant/team will be considered.
- The project must address one or more of the UN Sustainable Development Goals.
- The project must support KMb activities for a recent original research project or for creative means of sharing of research results that have recently been published/accepted in a peer-reviewed publication. Recent refers to dates since September 1, 2018.
- Priority will be given to projects that promote open scholarship, collaboration or dynamic learning and/or mobilize Indigenous-led research.
- UVic Libraries offers a suite of in-kind digital services that may support your Pathways to Impact application/project. Please consult with the Grants and Awards Librarian to confirm the availability of services and resources for your project.
- Equity, diversity and inclusion. We emphasise that impact is improved when design and implementation of research and knowledge mobilization activities are inclusive of equity-seeking groups and underserved communities, including women, youth, Indigenous Peoples,
newcomers, racialized peoples, LGBTQ2S+ peoples, and persons with disabilities, and people from rural and remote communities.

• Examples of eligible activities:
  - Funding a team to design and operationalize a KMb plan/pathway to impact.
  - Funding activities to support the delivery and dissemination of research results to the community that co-produced the evidence, or to a constituency that would benefit from the evidence; including travel to that community (as allowable under public health orders and with permission from the community).
  - Funding a student or consultant to develop a KMb tool, to create infographics, script a podcast, to write a plain language summary of research, OpEds, lay articles or other creative means of sharing research results.
  - Funding students to deliver and disseminate classroom or tutorial curriculum based on completed research in innovative ways.
  - Hosting a town hall, interactive meeting, or a touring show about your research.
  - Sharing research results with change-makers, including municipal, provincial or federal authorities, NGOs, social workers, police, prisons, lawyers, librarians, etc.
  - Partnering with a community organization to deliver training or education based upon the research findings.
  - Funding continuing education programs for non-academic participants where program content includes recent UVic research.
  - Presenting an exhibition or reading.
  - Other creative tactics for mobilization of research knowledge or expansion of KMb skills are encouraged.

• Only costs associated with direct activities to mobilize recent research are eligible. Examples include but are not limited to:
  - Knowledge mobilization activities (e.g. community workshops, events, etc.) and products (e.g. digital resources, database, adaptation of texts, policy briefs, etc.).
  - Salaries of technical and professional staff.
  - Materials, supplies and services, including technical services.
  - Rental of equipment and space (e.g. for workshops, events).

• Non-eligible expenses include but are not limited to:
  - Article processing charges (APCs) or any costs related to publishing in journals.
  - Costs associated with publishing creative works (please apply to the Book and Creative Work Subvention Fund).
  - Costs associated with conference publications or with conference registration, attendance, presentation or travel.
  - KMb activities already funded through another grant program.
  - Research activities (e.g. field work, clinical trials, data gathering, etc.).
  - Teaching Release.
  - Collection or preparation of material primarily intended for personal classroom needs or teaching purposes (please see the UVic grants supporting learning and teaching).
  - Purchase of equipment.
  - Technology transfer costs (e.g. patent filing).
  - Retroactive fees.
  - Alcoholic beverages.
Evaluation criteria

- Proposed knowledge mobilization plan articulates a **pathway to impact** to address one or more the SDGs and is clearly targeted to a specific audience.
- Original research to be mobilized, published or accepted for publication since September 1, 2018.
- Potential for expanding awareness and application of the applicants’ research outside of academia.
- Clarity, conciseness and quality of the application.
- Budget (i.e. justification of expenses in relation to the proposed knowledge mobilization activity or product and leveraged funding).
- Creativity and targeted ingenuity of the planned KMb action/activity.

Terms and conditions

- If, during the period of the funding, the recipient exits their current appointment with the university, the funding will be terminated. Any unspent funds will be returned to UVic.
- Travel costs must be based on standard rates or policies in effect at UVic.
- Activities undertaken for the funding must follow UVic policies.
- Tangible products created with this funding (e.g., infographic, KMb tools, publications, presentation materials) will be deposited into an open access collection within UVicSpace.
- Recipients will provide a one-page progress update by August 31, 2022 and final project deliverables by March 31, 2023. These deliverables will be used to help highlight UVic KMb.
- Recipients of funds will be invited to provide a presentation of the produced materials at a UVic Research Impact event (Spring 2023).
- Recipients will acknowledge the University of Victoria Pathway to Impact Fund in any produced materials.

How to apply

- Download the [application form](#).
- Email completed form with the subject heading **PTI <YourSurname> Mobilizing Knowledge** to communityresearch@uvic.ca.
- Deadline **23:59 on November 15th, 2021**.

Questions?

Please contact the Community Liaison for the University of Victoria: communityliaison@uvic.ca