JOB TITLE: UVSS_CFUV_2 – Promotions and Marketing Coordinator

DEPARTMENT NAME: University of Victoria Students’ Society – CFUV

CONTACT NAME: Glen Swarnadhipathi

JOB DESCRIPTION:

CFUV 101.9 FM is Victoria’s non-profit, volunteer-driven campus/community radio station, located in the basement of the SUB.

The Promotions and Marketing Coordinator helps to promote CFUV in our community. They will manage CFUV’s social media pages and website, and seek to strengthen our online reach. They will launch campaigns intended to engage with our listeners and generate increased interest in CFUV. The Promotions and Marketing Coordinator will also be responsible for the development of a cohesive promotional strategy for CFUV.

They will also represent CFUV at on- and off-campus events with the intention of recruiting new volunteers, promoting CFUV programming, and increasing understanding of CFUV’s role in the community.

QUALIFICATIONS:

- A self-starter who is able to work independently.
- Creative and familiar with effective social media marketing strategies.
- Highly organized and deadline-oriented.
- Approachable and comfortable engaging with the public.

JOB LOCATION ON-CAMPUS: CFUV 101.9 FM, Room B006, Student Union Building. Off-campus outreach work when relevant.

WORK STUDY WAGE: $14.50/hour (including 4% vacation pay)

DEPARTMENT TOP UP: $ 3.00

HOURS AVAILABLE: 100

HOW TO APPLY: Please send a cover letter and resume, including your number of eligible work study hours by email to the Personnel Committee at manager@cfuv.ca.

Applicants must be eligible for Work Study Program
For details go to: http://www.uvic.ca/registrar/safa/work-study/index.php