

**2022/2023 WORK STUDY PROGRAM
JOB POSTING**

JOB TITLE: CFAL3 – Media Lead

DEPARTMENT NAME: Centre for Accessible Learning (CFAL)

CONTACT NAME: Patricia Minor

JOB DESCRIPTION:

Join our team of enthusiastic Student Affairs professionals and support the work of the UVic Learning Assistance Program (LAP)! Our Learning Strategist and Tutor Programs offer free and fee-based academic success programming to students, especially through the lens of accessibility and modern educational theory. We believe in empowering students to develop their unique strengths and we support them to achieve success as they define it.

Do you have strengths in creative design or social media? Do you enjoy creating images, animations, or sounds for fun? Are you mildly curious about data analytics? Jump into our judgement-free space and help us grow our digital presence! This position will take shape based on the strengths and professional goals you'd like to grow. We encourage applicants with an interest in marketing, communications, and/or art design. Experience in designing for accessibility is an asset. The successful applicant will be involved in co-creating and executing content calendars, monitoring social media channels, and supporting strategic campaigns for the LAP and its programs. We value a collaborative process and we value the input from this position for project design and execution.

We will give preference to students who identify as having a disability or chronic health condition, in accordance with the University's Equity Plan and Section 42 of the BC Human Rights Code.

QUALIFICATIONS:

- Experience with social media platforms (general knowledge)
- Professional, friendly, and enthusiastic
- Some experience with communications tools (e.g. Photoshop, video editing software)
- Familiarity communicating with different audiences
- Interest in working collaboratively and responsively in a team setting to meet project objectives

JOB LOCATION ON-CAMPUS: Campus Services Building, room 142. This position is eligible for a remote work arrangement (part-time remote work).

WORK STUDY WAGE: \$16.50/hour (including 4% vacation pay)

HOURS AVAILABLE: 100

HOW TO APPLY:

Apply online!
forms.office.com/r/qFqcgajBtg

Or by email:
Send a resume and cover letter to
learning@uvic.ca



APPLICANTS MUST BE ELIGIBLE TO PARTICIPATE IN THE WORK STUDY PROGRAM
For details go to: <http://www.uvic.ca/registrar/safa/work-study/index.php>

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