

The Transgender Media Portal in the World



Slides CC-BY-NC 4.0 transgendermediaportal.org

Insta, Bsky & FB: @TransMediaPortl

Maddie Murakami, Jada Gannon-Day, Orvis Starkweather, Constance Crompton and Laura Horak

Moving Trans History Forward, March 28, 2025

Acknowledging territories

Carleton University and the Transgender Media Lab offices are located on the unceded and unsurrendered territory of the Algonquin nation. Members of our lab also live on many different territories across Turtle Island (North America). Today, this conference is located on the unceded territory of the Ləkwəŋən (Songhees and Xwsepsəm/Esquimalt) and WSÁNEĆ Peoples.

Settler colonialism is a structure based on the forceful elimination of Indigenous peoples. In the Canadian context, this has expressed itself in the form of cultural genocide, land theft, and investing in settler colonial projects here and abroad.

Universities have long contributed to colonial harms, including:

- stealing Indigenous lands and resources
- treating colonized and enslaved people as things
- pathologizing trans and Two Spirit lives and bodies
- maintaining Western colonial and sexist concepts of gender and sexuality
- censoring the works of Palestinians and their supporters.

Acknowledging territories

Colonialist research has often denied Indigenous peoples the right to make their own decisions. We strive to break this pattern. We aim to uphold the ways Indigenous artists, communities, and nations continue to define themselves and their rights.

Being on Anishinaabe Aki or Algonquin territory comes with responsibilities. Throughout our work, we strive to understand the obligations this creates for us here and now. Further, we carry a duty to be in solidarity with global anti-colonial struggles in recognition of the connection between colonialisms. We, therefore, voice our support for the Palestinian and Sudanese struggles.

We want to uplift Indigenous-led initiatives on unceded Algonquin territory. One example is the amazing <u>Assembly of Seven Generations</u> (A7G), an Indigenous-owned and youth-led non-profit focused on cultural support. You can check out their <u>current initiatives</u> and <u>donate</u> online.

From Turtle Island to Palestine, all occupation is a crime. Chi miigwech.

Our 2023 MTHF Presentation

- How we articulate and enact our values in the lab
- How we created the vocabularies for describing filmmakers' intersecting identities
- Our consultations with Indigenous people about Indigenous genders and how to be in good relations to the territory we're on
- Our planned technical approach (that was not yet implemented!)
- Visualizing the gaps in our research processes

Today's Agenda

Now we have actually built and launched the Portal! (Launched on June 16, 2024!!)

- Our goals
- What's in the Portal?: Visualizations of Portal Data
- How we did it (in case you want to do something similar!)
 - Choice of tech stack
 - Novel features of our approach
 - How we work with filmmakers and users of the site
- How we keep ourselves and our communities safe
- Looking to the future



Welcome to the Transgender Media Portal.

Discover films, videos made by trans, Two Spirit, nonbinary, intersex, and gender-nonconforming artists.





Our Goals

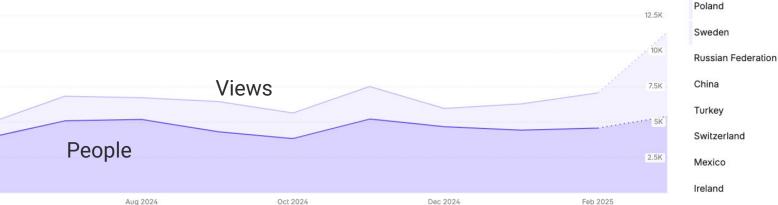
- A tool to make trans+ made films more available to educators, festival programmers, trans+ filmmakers, and trans+ organizers
- 2. A tool that enables new kinds of research questions about trans+ filmmaking in Canada and the United States
 - a. What kinds of aesthetic, generic, and narrative strategies have trans+ filmmakers used?
 - b. How has trans+ made cinema changed over time?
 - c. Are there geographic trends in trans+ filmmaking?

Trans+ = Transgender, Two Spirit, nonbinary, intersex, and gender nonconforming

Visitors & Views Since Launch

🖨 Jun 16, 2024 to Mar 25, 2025





Countries	Visitors		
United States of America	26.1k		
Canada	5.3k		

2.3k

838

623

609

498

496

425

393

344

263

227

208

195

193

193

184

179

United Kingdom

Germany

Australia

India

France

Netherlands

Italy

Brazil

Spain

Philippines



What's in the Portal?

Orvis Starkweather (they/them)

Overview



1,116

People (Filmmakers)



141

Distributors



1,072

Media Works



61

Funding Bodies



662

Images



45

Festivals



258

Screenings



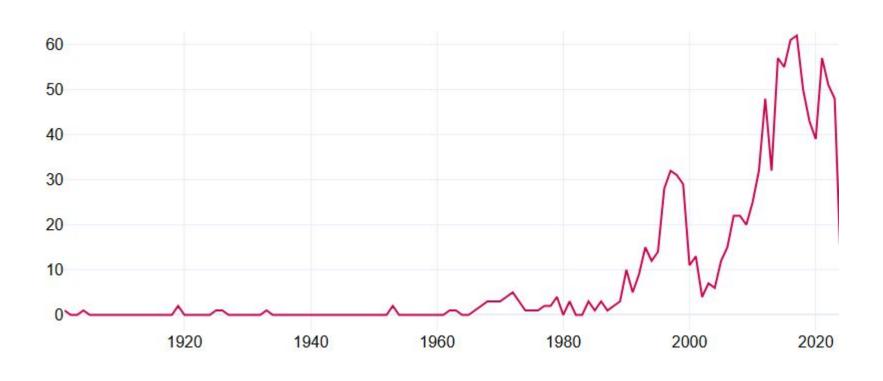
22

Archives

How do we identify films and filmmakers to be added?

- Trans Film festivals (going back to the 90s)
- Targeted research to fill in gaps in creative lead roles (a lot of films from the 2010s & 2020s)
- Filmmakers ask to be added (2020s)

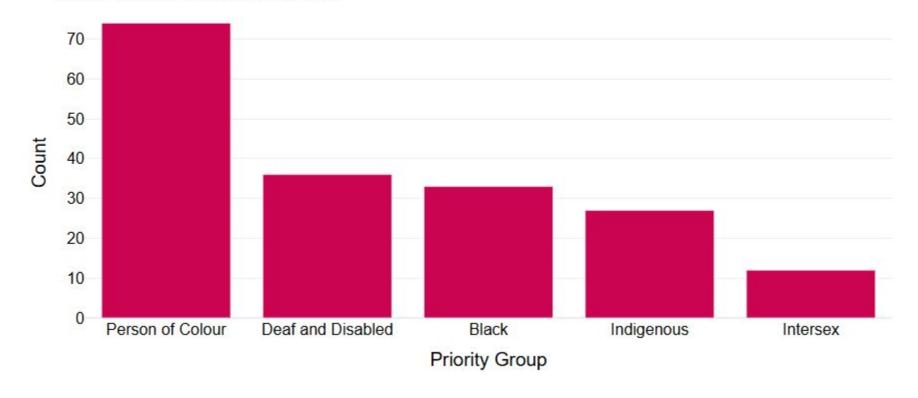
Number of Media Works in the Portal By Release Year



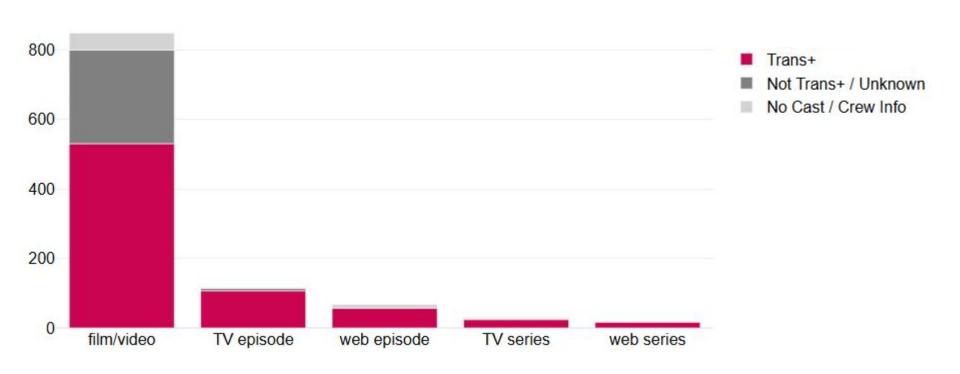
Trans+ Filmmakers with Creative Leadership by Priority Group

Filmmakers by Priority Group Membership

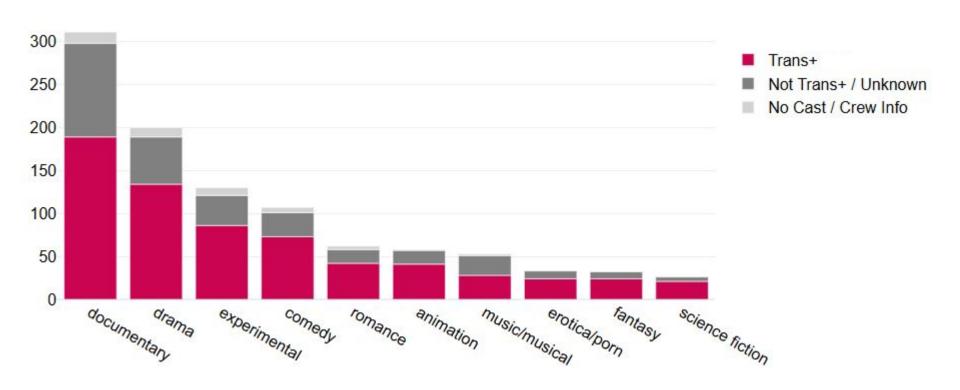
(Trans+: Trans+, Leadership: Leadership)



Media Works by Type

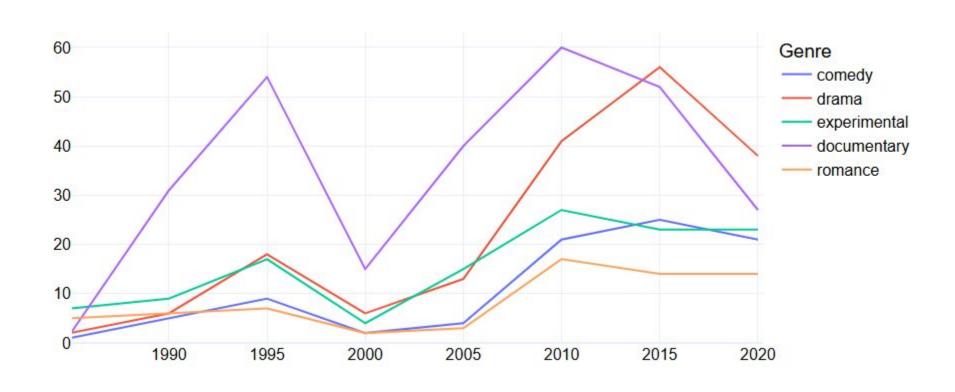


Top 10 Genres Films, TV Series and Web Series only



Top 5 Genres by Release Year (5 year increments)

Films, TV Series and Web Series only



How We Did It: Choice of Tech Stack

Constance Crompton (she/they)

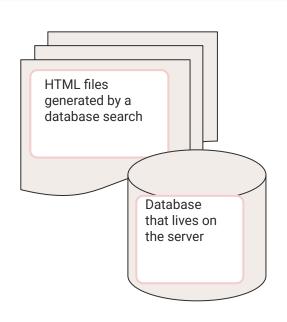


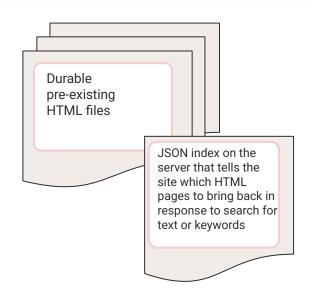
Which Platform to Use?

In consultation with Carleton University librarians we considered several platforms, with the initial goal of finding a one that was easy to edit, secure, and easy to maintain:

- Drupal
- WordPress
- Hyku + Samvera
- MediaWiki
- Homemade static HTML and Endings Project StaticSearch

How our site differs from a database-backed site (and why it matters)

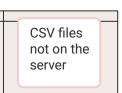




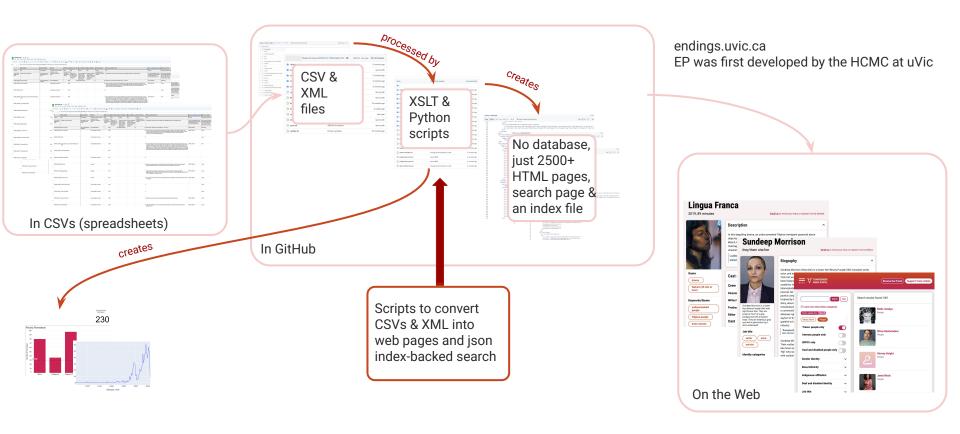
Database-backed site

VS

Static HTML site



/e Endings Project



How We Did It: Novel Features of Our Approach

Maddie Murakami (he/him)



Why CSV, XML, and XSLT?

- No reliance on tools or libraries which need updating or which may be deprecated in the future (without sacrificing security)
- CSVs (Comma Separated Value) files and XMLs (HTML is a type of XML!) are "universal"

Spreadsheet

	A	В	С	D		E	F	G	Н	
1	¢	Title_of_Work	Alternate_Titles	Country	Re	elease_Year	Series_End_Year	ls_an_Episode_of	Season.Episode	Run
2	node ID	text	text (multiple)	vocabulary (closed, multiple)	da	ate	date	node ID	text	num
3				staticSearch_desc	sta	taticSearch_da	ate			stati
4	The ID of this Media Work node	The title of this media work	Other titles by which this media work is known.	The work's countries of origin	th		If this is a tv or web series, use this field to store the end year of that series	If this is an episode of a tv or web series, use this field to store the node ID of the parent series	If this is an episode of a tv or web series, use this field to store the season and episode number	The
5	WORK_000000	Test: The Movie	Test, Interrupted The Testfather	New Zealand Chad	-	1969	1972	WORK_000000	2.7	
6	WORK_000001	Scent uVa Butch		United States of America	*	1998				
7	WORK_000002	Strait		United States of America	*	1996				
8	WORK_000003	we got moves you ain't even heard of (part one)		United States of America	-	1999				
9	WORK_000004	The Changes Within			*	2001				
10	WORK_000005	Butch Body Blues		United States of America	*	2001				
	WORK_000006	Pre-Drink		Canada	•	2017				

CSVs

ID,Title_of_Work,Alternate_Titles,Country,Release_Year,Series_End_Year,Is_an_Episode_of,Season.Episode,Runtime_Minutes,Pr node ID,text,text (multiple),"vocabulary (closed, multiple)",date,date,node ID,text,number,text,node ID,"vocabulary (clos ,,,staticSearch_desc,staticSearch_date,,,,staticSearch_num,,,,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,staticSearch_desc,stat The ID of this Media Work node, The title of this media work, Other titles by which this media work is known. The work's co WORK 000000, Test: The Movie, "Test, Interrupted|The Testfather", New Zealand|Chad, 1969, 1972, WORK 000000, 2.7, 92, "A test movi WORK 000001, Scent uVa Butch, United States of America, 1998, ..., 35, "Scent uVa Butch is a documentary exploring the complexi WORK 000003,we got moves you ain't even heard of (part one), United States of America, 1999,,,,11, "We Got Moves You Ain't WORK 000005.Butch Body Blues,.United States of America,2001,,,,12,,,,film/video,short (less than 45 min),butch|lesbian|ma WORK_000006, Pre-Drink, , Canada, 2017, , , , 23, "Alexe is a young trans woman, and Carl a gay man. Best friends since forever, a ",DIST_000015,https://www.h264distribution.com/en/films/distribution/pre-drink/,,https://vimeo.com/341631029,,https://www WORK_000007,@janabringlove,,Sweden,2016,,,,5,Josef tries to flee the feeling of a bad dream. He goes online where he meet WORK_000008, For Nonna Anna,, Canada, 2017,,,,14, "As a young trans woman cares for her Italian grandmother, she discovers a WORK_000009,Ground Bloom Flower,,United States of America,1997,,,,2,,,Colour,film/video,experimental|short (less than 45 WORK_000010, Chicks with Dicks, United States of America, 1997,,,,1,,, Colour, film/video, erotica/porn|short (less than 45 mi WORK_000011,Kings of New York,,United States of America,1996,,,,6,"Escorts us inside the secret world of breast-binding, WORK_000012, The Salt Mines, , United States of America, 1990, , , , 47, Latino transvestites of the NYC streets support their dai WORK 000013,P(l)ain Truth,Plain Truth,Finland,1993,...,15,P(l)ain Truth tells the story of the emotional and physical tran WORK 000014,Gendertroublemakers,Gender Trouble Makers|Gender Troublemakers,Canada,1993,,,,26,"""We are two gender queens, WORK 000015, "Hey, Fox",,,2009,,,,11, Hey Fox follows a group of fox/people as they perform rituals on the wishbones of Chi WORK_000016, Happy Toilet, United States of America, 2013, , , , 3, "Music video for ALABASTER CHOAD Song: ""Godass"" from Crash of the Limburger on Bebusland ",REFR_000758,Colour,film/video,animation|experimental|music/ WORK_000017,Jim,,United States of America,2017,,,,8,Jim an exploration-based portrait of a found object. Jim assembled th WORK_000018, fragments, ,United States of America, 2014, , , , 5, fragments is an experimental animation short film project rende WORK_000019, Revise/Disguise, , United States of America, 2011, , , , 4, "Revised Disguise is an experimental short animation that WORK_000020,Item Falls,,United States of America,2013,,,,25,Constructed sets give way to virtual environments where chara

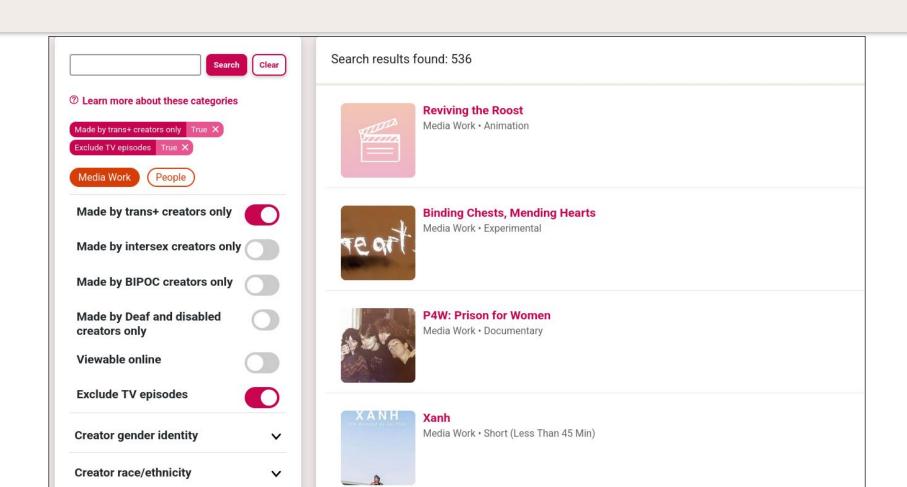
The driving force of our trip is a producer named TK (played by Allison Powell) who seems to be coordinating auditions, w Since we're having a peak experience, the big questions show up. Do we have free will? Is what we're seeing real? What do

XML format

```
encoding="UTF-8"?><root>
    <ID order="100" displayName="Id" type="node ID">WORK_000001</ID>
    <Title of Work order="100" displayName="Title of work" type="text">Scent uVa Butch</Title of Work>
    <Country order="8" displayName="Country of origin" type="vocabulary (closed, multiple)" search="staticSearch_desc">United States of America</Country>
    <Release_Year order="5" displayName="Release year" type="date" search="staticSearch_date">1998</Release_Year>
    <Runtime_Minutes order="10" displayName="Duration (in minutes)" type="number" search="staticSearch_num">35</Runtime_Minutes>
    <Primary_Description_Text order="100" displayName="Primary description text" type="text">Scent uVa Butch is a documentary exploring the complexity, fluidity and sensuality
    <Primary Description Source order="100" displayName="Primary description source" type="node ID">REFR 001451</Primary Description Source>
    <BW_and_or_Colour order="100" displayName="Bw and or colour" type="vocabulary (closed, multiple)">Colour</BW_and_or_Colour>
    <Media_Type order="35" displayName="Media type" type="vocabulary (closed, single)" search="staticSearch_desc">film/video</Media_Type>
    <Genre order="20" displayName="Genre" type="vocabulary (closed, multiple)" search="staticSearch_desc">documentary</Genre>
    <Genre order="20" displayName="Genre" type="vocabulary (closed, multiple)" search="staticSearch desc">short (less than 45 min)</Genre>
    <Themes_and_Keywords order="25" displayName="Keywords/theme" type="vocabulary (open, multiple)" search="staticSearch_desc">butch</Themes_and_Keywords>
    <Themes_and_Keywords order="25" displayName="Keywords/theme" type="vocabulary (open, multiple)" search="staticSearch_desc">queer</Themes_and_Keywords>
    <Themes_and_Keywords order="25" displayName="Keywords/theme" type="vocabulary (open, multiple)" search="staticSearch_desc">lesbian</Themes_and_Keywords>
    <Themes_and_Keywords order="25" displayName="Keywords/theme" type="vocabulary (open, multiple)" search="staticSearch_desc">dyke</Themes_and_Keywords>
    <Themes_and_Keywords order="25" displayName="Keywords/theme" type="vocabulary (open, multiple)" search="staticSearch_desc">portait</Themes_and_Keywords>
    <Production_Company order="40" displayName="Production company" type="text (multiple)">Blow-up Doll Productions/Production_Company>
    <Filming_Format order="100" displayName="Filming format" type="vocabulary (closed, multiple)">Video</Filming_Format>
    <Archive_Items order="100" displayName="Archive items" type="node ID (multiple)">ITEM_000004</Archive_Items>
    <Creator Race Ethnicity Closed Vocab order="5" displayName="Creator race/ethnicity" type="vocabulary (closed, multiple)" search="staticSearch_desc">South Asian/Creator Race Ethnicity Closed Vocab order="5" displayName="Creator race/ethnicity"
    <Has Full Work Link order="5" displayName="Viewable online" type="binary" search="staticSearch bool">0</Has Full Work Link>
    <Technical_Specs order="42" displayName="Technical specs" type="text">Colour</Technical_Specs>
    <Technical_Specs order="42" displayName="Technical specs" type="text">Video</Technical_Specs>
    <Made_By_Trans_Plus order="1" displayName="Made by trans+ creators only" type="binary" search="staticSearch_bool">0</Made_By_Trans_Plus>
    <Made By BIPOC order="3" displayName="Made by BIPOC creators only" type="binary" search="staticSearch_bool">0/Made By BIPOC>
    <Made By Intersex order="2" displayName="Made by intersex creators only" type="binary" search="staticSearch bool">0</Made By Intersex>
    <Made By Deaf and Disabled order="4" displayName="Made by Deaf and disabled creators only" type="binary" search="staticSearch bool">0/Made By Deaf and Disabled>
    <Is_Not_Episode order="6" displayName="Exclude TV episodes" type="binary" search="staticSearch_bool">1</is_Not_Episode>
 </row>
    <ID order="100" displayName="Id" type="node ID">WORK 000002</ID>
    <Title of Work order="100" displayName="Title of work" type="text">Strait</Title of Work>
    <Country order="8" displayName="Country of origin" type="vocabulary (closed, multiple)" search="staticSearch_desc">United States of America</Country>
    <Release_Year order="5" displayName="Release_year" type="date" search="staticSearch_date">1996</Release_Year>
    <Runtime Minutes order="10" displayName="Duration (in minutes)" type="number" search="staticSearch_num">12</Runtime Minutes>
    <BW and or Colour order="100" displayName="Bw and or colour" type="yocabulary (closed, multiple)">Colour</BW and or Colour>
    <Media_Type order="35" displayName="Media type" type="vocabulary (closed, single)" search="staticSearch_desc">film/video</Media_Type>
    <Genre order="20" displayName="Genre" type="vocabulary (closed, multiple)" search="staticSearch_desc">short (less than 45 min)/Genre>
    <Filming_Format order="100" displayName="Filming format" type="vocabulary (closed, multiple)">10mm/Filming_Format>
    <Filming_Locations order="41" displayName="Filming locations" type="Node ID (multiple)">LOCA_000007/Filming_Locations>
    <Archive_Items order="100" displayName="Archive items" type="node ID (multiple)">ITEM_0000002</Archive_Items>
    <Has_Full_Work_Link order="5" displayName="Viewable online" type="binary" search="staticSearch_bool">0</Has_Full_Work_Link>
    <Technical Specs order="42" displayName="Technical specs" type="text">Colour</Technical_Specs>
    <Technical Specs order="42" displayName="Technical specs" type="text">16mm</Technical Specs>
    <Made By Trans Plus order="1" displayName="Made by trans+ creators only" type="binary" search="staticSearch bool">0</Made By Trans Plus>
    <Made_By_BIPOC order="3" displayName="Made by BIPOC creators only" type="binary" search="staticSearch_bool">0</Made_By_BIPOC>
    <Made_By_Intersex order="2" displayName="Made by intersex creators only" type="binary" search="staticSearch_bool">0</Made_By_Intersex>
    <Made_By_Deaf_and_Disabled order="4" displayName="Made by Deaf_and_disabled creators only" type="binary" search="staticSearch_bool">0/Made_By_Deaf_and_Disabled>
    <Is Not Episode order="6" displayName="Exclude TV episodes" type="binary" search="staticSearch_bool">1</Is Not Episode>
 <row>
```

Searchable meta tags in HTML files

```
!DOCTYPE html><html xmlns="http://www.w3.org/1999/xhtml" lang="en" xml:lang="en">
  <head>
     <meta http-equiv="Content-Type" content="text/html; charset=UTF-8"/>
     </p
     <link rel="stylesheet" href="../css/static.css?build-cache=20250317-2000"/>
     <link rel="stylesheet" href="../css/media.css?build-cache=20250317-2000"/>
     k rel="stylesheet" href="../css/people.css?build-cache=20250317-2000"/>
     <link rel="stylesheet" href="../css/header.css?build-cache=20250317-2000"/>
     < rel="stylesheet" href="../css/footer.css?build-cache=20250317-2000"/>
     <link rel="stylesheet" href="../css/slideout-menu.css?build-cache=20250317-2000"/>
     k rel="icon" type="image/x-icon" href="../img/favicon.png"/>
     <title>Scent uVa Butch</title>
     <meta name="viewport" content="width=device-width, initial-scale=1"/>
     <meta name="Document type" class="staticSearch_desc" content="Media Work"/>
     <meta name="docSortKey" class="staticSearch_docSortKey" content="ccc"/>
     <meta name="Country of origin" class="staticSearch_desc" filterOrder="8" content="United States of America"/>
     <meta name="Release year" class="staticSearch_date" filterOrder="5" content="1998"/>
     <meta name="Duration (in minutes)" class="staticSearch_num" filterOrder="10" content="35"/>
     <meta name="Media type" class="staticSearch_desc" filterOrder="35" content="film/video"/>
     <meta name="Genre" class="staticSearch_desc" filterOrder="20" content="documentary"/>
     <meta name="Genre" class="staticSearch desc" filterOrder="20" content="short (less than 45 min)"/>
     <meta name="Keywords/theme" class="staticSearch_desc" filterOrder="25" content="butch"/>
     <meta name="Keywords/theme" class="staticSearch_desc" filterOrder="25" content="queer"/>
     <meta name="Keywords/theme" class="staticSearch_desc" filterOrder="25" content="lesbian"/>
     <meta name="Keywords/theme" class="staticSearch_desc" filterOrder="25" content="dyke"/>
     <meta name="Keywords/theme" class="staticSearch desc" filterOrder="25" content="portait"/>
     <meta name="Creator race/ethnicity" class="staticSearch_desc" filterOrder="5" content="South Asian"/>
     <meta name="Viewable online" class="staticSearch bool" filterOrder="5" content="0"/>
     <meta name="Made by trans+ creators only" class="staticSearch_bool" filterOrder="1" content="0"/>
     <meta name="Made by BIPOC creators only" class="staticSearch_bool" filterOrder="3" content="0"/>
     <meta name="Made by intersex creators only" class="staticSearch_bool" filterOrder="2" content="0"/>
     <meta name="Made by Deaf and disabled creators only" class="staticSearch_bool" filterOrder="4" content="0"/>
     <meta name="Exclude TV episodes" class="staticSearch bool" filterOrder="6" content="1"/>
     <meta name="docImage" class="staticSearch_docImage" content="../img/content_mediaworks.svg"/>
  </head>
  <body><a id="skip-to-content" href="#main">Skip to main content</a><a id="skip-to-content" href="#main">Skip to main description
```



How We Did It: Working with Filmmakers and Users

Laura Horak (she/her)



Making a tool that serves the community

- Surveyed trans filmmakers, archivists, activists, and scholars about their wants and needs before embarking on the project
- Established a Community Advisory Board (100% trans, >50% BIPOC)
- Hired trans filmmakers and students to work on the project
- Regularly consulted with Black, Indigenous, and disabled trans and queer experts

<u>U</u>sability

 First usability test: Spring 2020, in person, 6 testers, age range 15-65, 2 BIPOC, no screen reader users

How We Navigated Filmmaker Consent

Top priorities = to treat trans people ethically & to build a site that is easy to use

Tension:

If we **only** included filmmakers in the Portal from who we received **explicit** consent there would be far fewer entries and it could not be used for research on trends.

However, if we just put every trans filmmaker we found into the Portal and left it at that, it may **expose** some trans filmmakers to **unwanted visibility**.

How We Navigated Filmmaker Consent

Our approach:

- Only add data that is already public
- Prioritize information created by the filmmaker
- Contact everyone for whom we can find contact info and ask permission to include them

How We Navigated Filmmaker Consent

- Researched email addresses and social media accounts
- Sent message to everyone informing them that they were on the site, with instructions on how to update their info, and asking if they wanted to be removed
- As of today, we have 1116 filmmakers, of which 51 are known to be deceased.
 We have not been able to find contact info for 324 of them.
- We have prioritized contacting trans filmmakers, and thus have contacted around 350 filmmakers.
- Up until today, 74 filmmakers have requested edits to their profiles and 16 have requested to be removed (not surprisingly, several of these requests came in after Trump was re-elected).

User Testing before Launch

Why?

We wanted the site be intuitive and easy to use, not only for university-educated people like our team, but for the broad trans community

How?

- Ran new round of user testing online
- This time, majority BIPOC and disabled trans user testers
 - 15 testers, including 10 BIPOC, 11 disabled people, including 5 who use screen readers; also 3 intersex people, and the age range was from "16-24" to "65+"
 - Each one received C\$75 gift certificate for a Canadian or US company of their choice

Results of April 2024 Usability Test

Things to work on:

- Some screen reader issues
- Increase font size on mobile
- A way to search for films that are free to watch
- I would suggest making this paragraph: "The Portal uses the filmmakers' own words from their bios and websites to describe their identities on their display pages. We do not censor or edit filmmakers' self-descriptions." more visible, maybe even on the homepage

Positive comments:

- "It is such a wonderful display of T4T care. This resource will be such a beacon for folks working to do media research and community educational events."
- "The fact that you can further narrow your search criteria fairly easily to search for trans-creators with intersectional identities is very nice."
- "I really didn't think anything would show up for 'horror' + 'trans creator' + 'Deaf/disabled creator' but HEYO!"
- "Alt text / description of images is common now, but I was surprised and felt welcomed by the consistency and bits of creative character in the alt text – really nice!"
- "I've never even seen a filter for audio description before, let alone one that let you search for subtitle and closed caption language as individual elements, so I'm a little stuck on that (positively!). "

Keeping Ourselves and our Communities Safe

Jada Gannon-Day (she/they)

Background

- While the Transgender Media Portal is itself not a profit-generating project, it still exists within the underlying assumptions and structures of global capitalist accumulation.
 - Many of the tools we use and norms we assume are created to extract data as a commodity.
 - Flowing in a global structure from targeted advertising to overt state violence.



Autonomous weapons are not a work of science fiction from a distant dystopian future. They are an immediate cause of humanitarian concern and demand an urgent, international political response. Senior scientific and policy adviser at the ICRC,



DNA from genealogy site used to catch suspected Golden State Killer

Israel/OPT: Israeli authorities are using facial recognition technology to entrench apartheid

SECURITY DEC 4, 2024 12:00 PM

A New Phone Scanner That Detects Spyware Has Already Found 7 Pegasus Infections

The mobile device security firm iVerify has been offering a tool since May that makes spyware scanning accessible to anyone-and it's already turning up victims.

POLITICS DEPORTATION

Trump deportation push largely ignores major tool —E-Verify system that employers can use to check workers



Autonomous weapons are not a work of science fiction from a distant dystopian future. They are an immediate cause of humanitarian concern and demand an urgent, international political response. Senior scientific and policy adviser at the ICRC,



Commodified data is an imperialist weapon

Israel/OPT: Israe

recognition technology to entrench apartheid

ILY HAY NEWHAN SECURITY DEC 4, 2824 12:88 PM

A New Phone Scanner That Detects Spyware Has Already Found 7 Pegasus Infections

The mobile device security firm iVerify has been offering a tool since May that makes spyware scanning accessible to anyone-and it's already turning up victims.

Trump deportation push largely ignores major tool —E-Verify system that employers can use to check workers

catch suspected

Relevant Frameworks and Concepts

- Cybernetic capitalism
 - Commodification/extraction
- Accumulation by dispossession
- The platform
- Hegemonic security/securitization
- Ideology and scapegoating

How is this relevant to trans

filmmaking?

- 1. **Sorting**: to modify productive processes, commodification demands the rapid sorting of a massive amount of human data into conclusive information
- 2. Clearing
- 3. Scapegoating

- 1. Sorting
- 2. Clearing: this form of capitalist accumulation demands dispossession eradicating existing community to make way for new (profit-making) practices.
- 3. Scapegoating

- 1. Sorting
- 2. Clearing
- 3. Scapegoating: the creation of an Other – a threat to joy and that which is tied to it - to rationalize accumulation by dispossession; i.e., the production of a bourgeois consciousness.

Therefore, trans people are often inaccurately sorted into broad yet restrictive categories that are fueled by commodity production and subsequently cleared from public spaces because of their status as a permanent scapegoat in modern capitalism.

The body is made into a malleable form of "evidence" in a situation that criminalizes transness.

When everything is subsumed into accumulation, actual human life is displaced.

We are reduced to sets of values – to potential producers and consumers, obstacles or advantages to the generation of power and profit.

What does this have to do with trans people?

- Media is a significant part of colonial capitalist hegemony: it has been used to
 justify imperialist intervention with orientalist tropes, to position the
 preservation of the heterosexist family as a moral imperative, and to make
 capitalist exploitation appear natural and correct.
- These structures position trans+ people, specifically trans+ racialized people, on the other end: as threats to the white, heterosexual happy family.
 - Anti-trans, colonial institutions cyclically use and justify surveillance by invoking these justifications.
 - As late capitalism commodifies our identities, free time, relationships, and more, it creates precarity that hits oppressed people hardest.

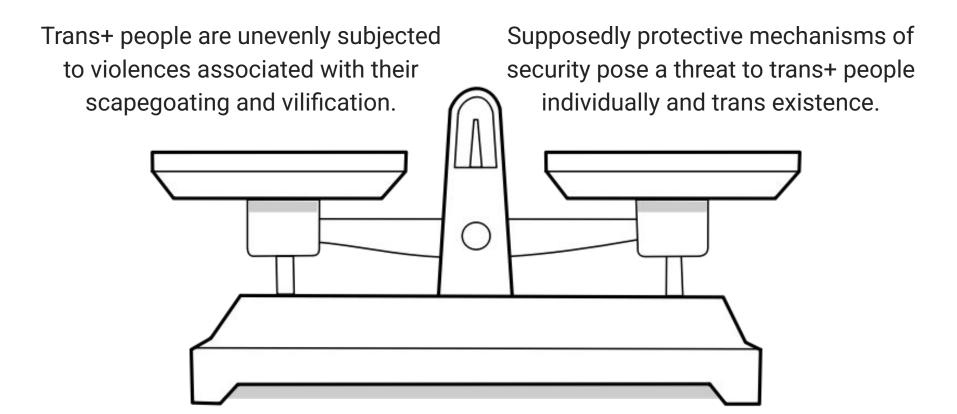
Anti-transness in tech

- Platform owners and other "big tech" executives are making a rapid, aggressive, and overt rightward turn.
 - Move away from the performance of progressivism into an outwardly far right reactionary ideology.
 - Intensification of anti-trans scapegoating
 - "Cis is a slur"
 - Vilification of trans people
 - Wildly exaggerated or fabricated stories
 - Al "slop" and clickbait

The drive

- Creating content that is attractive, clickable keeps people active and motivated to keep using the platform.
- Reinforcement of the capitalist family and the extraction of reproductive labour.
- Displacement of alienation, economic fears, and frustrations onto a "foreign" other.

A double bind



"Security is hegemony"

- Critical security scholars Rigakos and Neocleous argue that security is hegemony – it reproduces itself and is capable of bypassing consensus.
- They argue, therefore, that security does not actually protect us.
 Rather, securitization is a bordering practice that generates profit and (re)produces precarity.
- With the contemporary anti-trans landscape, security is weaponized against trans people rather than being employed to protect trans lives (eg. bathroom bills).

Pinkwashing and homonationalism

We are also conscious of pinkwashing, homonationalism, and other abuses of queer and trans struggle to promote imperialism and reproduce carceral structures.

The same colonial-imperialist states that scapegoat trans people for their economic crises also consistently use the "tolerance" of queer and trans existence in Orientalist propaganda.



What other options do we have?

Safety and security

- Whilst criticizing the carceral security state, we also refuse to throw up our hands and accept that trans+ people will forever be subject to harm without resistance.
- We orient our methods around safety and not security: how to we prevent the Portal from becoming a tool of extractive surveillance, tracking, harassment, and violence toward trans people without hiding in the face of anti-trans aggression?

A starting point

We are not starting from the ground up nor are we trying to reinvent security. We can draw on existing and historical movements to understand threat and reframe safety.

Safety Planning

The Transgender Media Portal has taken this on in concrete and abstract ways, including the creation of a set of cohesive safety plans that span across digital spaces, events, personal safety, and the complex decision-making processes that require care and support.

Often, safety is limited to existing apparatuses of institutional security (police, campus security, etc.). While we recognize that these mechanisms are dominant and cannot be entirely ignored, nor do we discourage people from using these options, we aim to present a more holistic image of safety that extends from before to beyond an incident.

Care in a time of dispossession?

Archiving and storing data in times of crisis

Do you know your privacy settings on Facebook or Instagram? Do you know the settings of the groups that you are in? Do you have old, sometimes embarrassing, posts on the internet that you cannot remove?

When I search my name online, one of the results is an old Soundcloud link from my middle school class! Do I want this preserved forever? Do I want my name to be permanently associated with this and for it to be used to mine information about my life or to represent me in the face of politico-legal threats?

This situation demands that we look beyond conventional private/public binaries through which we file information



The public and the private

Lines between public and private are blurred in digital spaces.

- Do people know what their public information will be used for?
- Did they consent to having their information made public?
- Can we foresee risks and benefits to increasing visibility to already public information?
- Can services be used without making information public?
- Are we accurately representing this information? Are we equipped to do so?

Public doesn't always mean it is ethical to access and share information. Ethics boards aren't always prepared to address these new challenges.

Withdrawal, removal, and informed consent

Emphasizing the right to be forgotten, we are going through multiple processes of edits, removals, and layered conversations with filmmakers to determine what is best and safest for them at this time.

This pushes us to think about what consent means on the internet: what it means when our careers, access to information, communication, and even our relationships are withheld with our data as a "key."

To use or not to use: the platform

We are now reckoning with our use of dominant and popular platforms like Facebook, Google, and X/Twitter.

- Google/Amazon's role in apartheid and ethnic cleansing in Palestine,
- Google's complicity with the far right turn in the US,
- Poor and exploitative labour practices in the tech sector (mass firings, union busting, exploitation of low-wage workers),
- Funneling money and data into big corporations.

At the same time, they provide reach and (due to their data extractive practices) minimize upfront costs.

What might life look like without reliance on these platforms?

Runaway change: confronting and

sitting with the unknown.



Looking to the Future

Laura Horak (she/her)

Improving the Site

- Adding nodes for Images, Festivals, Festival Editions, Funders, Distributors, and Archives
- Creating more info-rich search results
- Adding filmmakers and films from all known trans film festivals
- Incorporating linked data

Building the Ecosystem for Trans Media Making

- Help build a robust ecosystem for the complete lifecycle of trans filmmaking in Canada, from funding to production, exhibition, distribution, and preservation
- Research questions:
 - What can we learn from the successes and failures of trans funding, production, exhibition, distribution, and preservation in Canada in 1990-2009 to strengthen these activities today?
 - How can we best preserve Canadian trans-made films, describe them in metadata in library and archive databases, and make them accessible to today's students, educators, and filmgoers?
 - What kinds of support do trans filmmakers, curators, and archivists need today to cultivate a rich, diverse film culture in Canada?

Finding a Partner

In the long run, we'd like to be off the 3-5-year cycle of research grant applications.

Once the Portal is fully built, **we'd love to find an organization** with a stable base budget (e.g. a film festival, trans community organization, archive, etc.) that might want to **take over the Portal** and keep it updated with new films and filmmakers.

It shouldn't need much maintenance otherwise because of our minimal computing approach. And we're happy to stay on as collaborators.

If you know any organizations that might be interested, let us know!



Thank you. Keep in Touch!

transgendermediaportal.org | Insta, Bsky & FB: @TransMediaPortl | TransgenderMediaPortal@gmail.com

Special thanks to Aliisa Qureshi, Rina Khan, Kate Higginson, & Adam Milling!

Icons courtesy of: Icongeek26,



Bonus Slides

In case these come up in the Q&A

Trans+ Filmmakers by Priority Group Membership

(without being filtered by leadership crew role)

Filmmakers by Priority Group Membership

(Trans+: Trans+, Leadership: all)

