Library Instagram Contest

1. This contest is sponsored by the University of Victoria (“UVic”).

2. This contest is open to all students, faculty and staff at UVic who are residents of Canada (excluding Quebec).

3. To enter, post a photo to Instagram show how UVic Libraries is a place of new discoveries, describe how the space, resources and/or services at UVic Libraries creates an inspiration experience for you and use the hashtag #uviclibraries. The maximum entries per individual is 1 (one).

4. The entered photo must:
   a. Have been taken by you only and be your original work;
   b. Not depict an existing work, for example a painting;
   c. Not be in violation of any applicable law;
   d. Not infringe anyone else’s copyright or other intellectual property rights, privacy or personality rights or other rights;
   e. Not be defamatory or libelous; and
   f. Not depict any of the following:
      1. Offensive language and/or symbols;
      2. Illegal or inappropriate activity;
      3. Information that could identify any individual;
      4. Nudity and/or sexual behavior;
      5. Advertisements or commercial messages;
      6. Any identifiable trademarks, brands or logos; or
      7. Any other content that UVic determines in its sole discretion to be objectionable and/or inappropriate.

5. All persons appearing in a photo submission must have given their permission for the photo submission to be entered into the contest. Failure of each photo participant to grant permission for the photo submission to be entered into the contest will render the photo submission ineligible for consideration.

6. Judging of eligible entries will be based on criteria of successfully and artistically capturing the requirements of the contest, demonstrating in a meaningful way how UVic Libraries is a place of new discoveries, and other criteria as the judging panel determines to be relevant. Decisions of the judging panel are final.

7. Contest opens on January 29, 2018 at 12:00 a.m. and ends February 16, 2018 at 11:59 p.m.

8. There are 3 prizes:
   a. First Place Prize of a $100.00 OneCard Account credit.
   b. Second Place Prize of $75.00 OneCard Account credit.
   c. Third Place Prize of $50.00 OneCard Account credit.

9. Prize is non-transferable and must be accepted as awarded. Prize is not convertible to cash. However, UVic may in its sole discretion substitute prizes of the same or greater value.

10. UVic reserves the right not to select a winner or winners, if, in its sole determination, it does not receive eligible and/or qualified entries.

11. The odds of winning depend on the number of eligible entries received and the evaluation of the eligible and qualified photos by the judging panel.

12. Entrants agree their name may be announced on UVic’s website and other associate social media sites if they are selected as the winner of the draw.
13. Selected entrant will be contacted via the Instagram Account used to post the selected entry on the date February 23, 2018. If Entrant does not respond within 5 days following the first attempt at contact, or if the selected Entrant declines the prize, the prize will be awarded to another Entrant.

14. Personal Information. UVic will use personal information collected from entrants to administer the contest. UVic will not share personal information relating to entrants with any third parties, except as may be required by law. UVic will not attempt to contact any entrants for any other purpose than as set out in these terms and conditions unless the entrant has consented to receive relevant communications from UVic or as otherwise allowed under applicable laws.

15. By entering this contest, you declare that you have complied with all of these Rules and met all eligibility requirements.

16. You grant UVic a non-exclusive, royalty-free, sub-licensable, worldwide, transferable, perpetual licence to:
   a. Use, copy, adapt, communicate, distribute, publicly display and create compilations and derivative works or merchandise from any photo you submit as an entry to this contest (including any caption you have posted with your photo); and
   b. Use your name, city or town of residence, and/or any statements made by you in connection with your entry.
   c. and you irrevocably waive all moral rights to your photo in favour of UVic.

17. You represent and warrant that you have the right to grant the licence set out in section 16 above.

18. The licence you grant in section 16 permits UVic to (a) cut, reformat, rearrange and/or combine your photo with other materials and/or to otherwise modify your photo; (b) use your photo or a modified version of your video in UVic promotional materials; and/or (c) share your photo or any version or portion of your photo as edited by UVic, on any social media website.

19. Your participation in this contest is solely at your own risk. You are solely responsible for all cost you incur to take any video and to enter this contest.

20. UVic reserves the right to amend these contest rules or to terminate the contest at any time without any liability to any entrant.

21. By entering this contest, each entrant agrees to release and hold harmless the University of Victoria and Instagram and any of their representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant’s participation in this contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

22. The decisions of UVic in relation to this contest will be final and binding on all Entrants.

23. This contest is in no way sponsored, endorsed or administered by, or associated with Instagram.